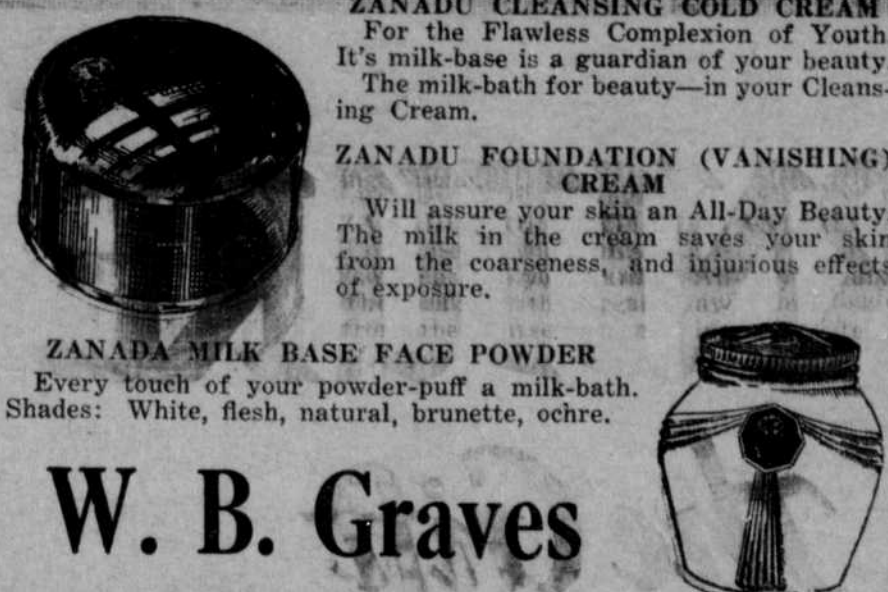


ZANADU CLEANSING COLD CREAM
For the Flawless Complexion of Youth. Its milk-base is a guardian of your beauty. The milk-bath for beauty—in your Cleansing Cream.

ZANADU FOUNDATION (VANISHING) CREAM
Will assure your skin an All-Day Beauty. The milk in the cream saves your skin from the coarseness, and injurious effects of exposure.

ZANADA MILK BASE FACE POWDER
Every touch of your powder-puff a milk-bath. Shades: White, flesh, natural, brunette, ochre.



W. B. Graves

Good Service and Fair Treatment

EVERY privilege carries with it certain obligations. Our privilege of serving you entails the obligation to render you the best possible service and fair treatment.

Each of our employees has been instructed to do all possible to carry out these obligations. You will always be met with friendly interest and courtesy when approaching one of our employees and you will always find them trying to be fair in their dealings with you.

Interstate Power Co.

"GET what you can, and what you get hold,

"Tis a stone that turns labor into gold."

The O'Neill National Bank

Capital, Surplus and Undivided Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

(Continued from page 4.)
have been exceptional in their attendance since school started. The following have perfect records in both absence and tardiness: Leonard Bergstrom, Myrtle Brown, Owen Davidson, George Densberger, Delta Gunn, Ellen Stauffer, Doris Wheeler, and Clea Wyatt.

FIFTH GRADE.

Mrs. Herford, Mrs. Beers and Mrs. Gaines visited the fifth grade Wednesday morning. We are always very glad to have visitors, so feel free to come at anytime.

We are wondering who will win in the "Fifth Grade Inspection Contest." The girls are ahead one point at this time.

The following boys and girls have a 100 per cent record for attendance this year: Merle Berge, Carolyn Beers, Cecelia Edwards, Agnes Loy, Sabanna Smith, Grace Suchy, Helen Spindler, Joy Cuter, Charlotte Crandall, Alberta Van Every, Alvera Woolry, Beatrice Wyatt, Pearl Welton, Cecil Brown, Gerald Downey, Bennett Heriford, Melvin Janzen and Delbert Warner.

SIXTH GRADE.

Miss Cromwell is out of school with flu, Mrs. Baker is substituting for her. The Sixth Grade Geography Class has just finished the study of South America and is starting Europe this week. They are also taking up decimals.

Since the starting of this school year, two pupils, Muriel Britnell, and Lola Stauffer have perfect attendance records.

In History we are making a castle and the little thatched huts of the peasants. This shows how people lived in the Middle Ages.

SEVENTH GRADE.

The Seventh Grade Geography Class has just finished studying Asia and is ready to start on the study of Australia.

Nona Bressler spelled the class down in a spelling contest held last week.

EIGHTH GRADE.

The Eighth Grade Penmanship Class has completed the first 25 lessons in the Palmer Method Book. They have sent their work to the company for approval and they are waiting for the buttons which are the prizes for their work.

Some of the Eighth Grade have written to schools in foreign lands. They have received three replies and are expecting more. They have letters from Manchester, England, South Hampton, England, and one from Rotterdam, Holland. We shall print several of these in next week's issue.

Miss Horiskey says that the last six weeks period is one of the best she has ever had in regard to attendance. Out of a class of 29 she has 17 perfect attendance records and only 4 cases of tardiness.

KEEP ON LIVING.

It's the plugging away that will win you the day:
So don't be a "piker," old pard:
Just draw on your grit: its so easy to quit;

It's keeping your chin up that's hard. It's easy to cry that your beaten—and die!

It's easy to crawl and crawl:
But to fight and to fight when hope's out of sight—

Why that's the best game of all!
And though you come out of each grueling bout
All broken and beaten and scarred,
Just have one more try—its dead easy to die—

It's to keep —on—living that's hard.
Ambrose Rohde.

DID YOU KNOW THAT "GRAVE ALICE IS DEAD?"

The following will prove of interest to students of American literature.
"Cambridge, Mass., Dec. 7.

"Miss Alice Mary Longfellow, daughter of the poet, Henry Wadsworth Longfellow, died at her home here today. She was 78 years old.

Miss Longfellow, the "Grave Alice" of her father's poem, "The Children's Hour," lived at the Longfellow home all her life. She was the eldest of the poet's daughters.

She had devoted much of her time to educational work. She was a member of the board of associate of Radcliffe and also was Massachusetts vice regent of the Mount Vernon association.

The couplet in "The Children's Hour," mentioning Alice, reads:
"Grave Alice and laughing Allegra,
And Edith with golden hair."

Miss Longfellow was one of five daughters of the poet and his second wife, the former Frances Templeton. A sister, Mrs. Thorp of Cambridge, is her only surviving relative."

OAKLAND-PONTIAC.

Pontiac, Mich., Dec. 10: Preparations for the building of the first Pontiac Sixes for 1929 were under way this week at the plant of the Oakland Motor Car Company with the completion of inventory-taking and the soaring of employment figures to the highest December level in history, according to W. R. Tracy, vice-president in charge of sales.

By the middle of the month, it is expected that cars will be on their way to distant points so that dealers may have on hand display models when details of the line are made public around the first of the year, Mr. Tracy stated.

Promised as a "bigger, smarter, more powerful and more luxurious Pontiac, bringing big car features within the price range of the small six," this newest creation of the fast growing Oakland division of General Motors has given rise to many rumors and much speculation here because of the phenomenal volume growth of the Pontiac Six.

Introduced on the market for the first time at the New York Automobile Show in 1926, the car in less than three years has topped all former sales records for a new make of car, and during the height of the past selling season out-sold every other make of six cylinder car in the domestic market for several months.

Hundreds of thousands of dollars worth of new dies, tools, machines, testing gauges, etc., to build the new car are being installed in the modern Oakland-Pontiac plant, which in 1929 will have a capacity of 35,000 cars. Production of several parts for the new car already is under way, while other parts are being put into production as fast as equipment is made ready. The three Pontiac assembly lines, each a quarter of a mile long, are being re-arranged to build the car in the greatest volume in the history of the company for this season of the year.

Tentative plans call for a substantial production of new Pontiacs in December to be followed by greatly increased output in January. The plant capacity of Pontiac Sixes every working day is expected to be taxed to capacity well into 1929 to meet the anticipated demand, Mr. Tracy stated.

PLEASANT VALLEY NEWS.

(Last week and this week.)

Miss Grace Zeller is quite sick with the "flu."

Mr. and Mrs. Clyde Streeter are on the sick list.

Pete Zeller was quite sick the last week, but is very much better.

C. A. Grass' family are all down with the "flu" except C. A. Grass.

Mr. Crumley had the misfortune to have a horse die with the corn stalk disease.

Mr. and Mrs. Bert Fink, of Ewing, visited Wednesday at the Frank Snyder home.

Mr. and Mrs. Ernest Perkins and son, Bobby, spent the evening Sunday, at Earl Pierson's.

Mr. and Mrs. Frank Snyder and Mr. and Mrs. George Fink spent Thanksgiving at Coleridge.

Mr. and Mrs. L. Kelly and son, Jessie, were all on the sick list last week, but are much better now.

Mr. and Mrs. L. K. Hough, of O'Neill, and Mr. and Mrs. C. A. Grass spent Thanksgiving at Mrs. Cora Hamilton's.

Mr. and Mrs. Pribill, of Orcherd, and Mrs. Carpenter and daughter's family of Creighton, spent Thanksgiving at Ralph Prills.

Mrs. R. H. Murray and daughter, Mrs. Dean Streeter, have been helping care for the Streeter family the past week while they are having the "flu."

Mrs. Ethen Allen entertained the N. O. K. club Thursday afternoon. A dainty lunch was served which was enjoyed by all. Mrs. Ed Roache was a guest of the club.

Mr. and Mrs. L. K. Hough, of O'Neill, and Mrs. Cora Hamilton autoed to Lincoln Friday and returned Tuesday of last week, where they visited Elsie Hamilton and numerous other relatives and friends.

Mr. and Mrs. R. H. Murray, Mrs. Stanley Soukup and son, Francis, Mr. and Mrs. Dean Streeter and Mr. and Mrs. Bernard Mathews, all of O'Neill and Mr. and Mrs. Streeter and son, of Brunswick, all spent Thanksgiving at the Clyde Streeter home.

DISTRICT NO. 171.

District 171, taught by Miss Irene Peter, gave a Program and Box Social last Thursday evening. The school room was prettily decorated in red, white and yellow. After the school program there were several who took part in entertaining. They were: Mae Peter, Lucille Grenier, Katherine Donohoe, Irene Peter, Oscar Dixon, J. W. Wilkinson, Wm. Wilkinson, Jack McKim, Ralph Dixon and Henry Barnett.

One especially good number was a dialogue, "Cats' Meow," given by Lucille Grenier and Mae Peter, representing Irene Peter and Grace Welsh. Another good one was dancing and singing by J. W. Wilkinson. There were many good pieces and songs sung, many were clapped back four and five times.

There was a large crowd present and all enjoyed the evening immensely.

Hot coffee was served with the box lunches. The proceeds netted will be used in purchasing something for the school.

SUPERVISOR'S PROCEEDINGS.

E. R. Baker	13.68
Thomas Richards	70.00
M. Campbell & Son	15.00
Interstate Power Co.	18.27
The Frontier	313.52
The Frontier	79.56
H. E. Pelcer	26.40
J. N. Stauffer	1.50
E. Gibson	19.40
John Sullivan	21.00

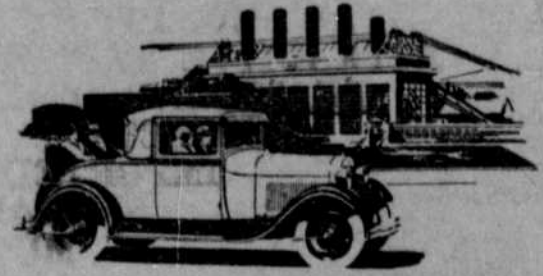


PICTURES
PICTURES
PICTURES

Have them framed so you can put them on your walls and get some enjoyment out of them.

O'Neill Photo Co.

The utilities of a city are combined in your motor car



YOUR automobile is something like a miniature city. There is an electric light and power system, a water system, a fuel system.

In the new Ford, you will find each of these systems of the latest design and best materials. Every part has been made to serve you faithfully and well at a minimum of trouble and expense.

Take, for example, the generator—one of the most important parts of the electrical system which supplies the current for lighting and for engine ignition.

In the new Ford, the generator is of the power-house type and is distinctive in many features. It has been specially designed to prevent most forms of trouble. Oiling is necessary only once a year. About the only thing you need do is to have the charging rate changed as the seasons change.

Closely allied to the electrical system is the ignition system. It, too, is of new mechanical design in the new Ford. There is but one high tension cable and that connects the coil with the distributor. Even cables from the distributor to the spark plugs have been eliminated. Special care has also

been taken to make the distributor water-proof, thus preventing short circuits from rain, etc.

The entire electrical and ignition systems of the new Ford are so simple in design and so carefully made that they will give you surprisingly little trouble. Yet that doesn't mean they should be neglected. Certain little attentions are needed from time to time.

The storage battery should be given water and the connections kept clean. The generator charging rate should be changed as indicated. Spark plugs should be cleaned at regular intervals. Distributor points should also be kept clean and the distributor cam given a light film of vaseline every 2000 miles.

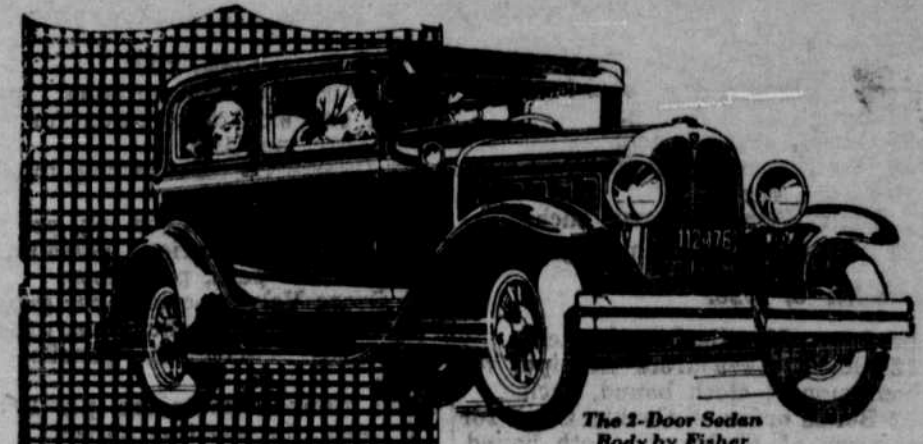
These are just little things, but they mean a great deal to your car. You can have them looked after at very small cost by the Ford dealer when you take the car in for oiling and greasing.

A thorough checking-up at regular intervals will lengthen the life of your car and give you many thousands of miles of carefree, economical motoring.



FORD MOTOR COMPANY

Ted McElhaney	6.00	LeRoy Richards	6.25
W. F. Finley	65.33	R. H. Fink	5.35
S. W. Schaaf	8.92	C. J. Malone	20.10
Interstate Power Co.	19.54	Clark Hough	50.00
O'Neill National Bank	375.50	R. B. Crellin	9.83
City of O'Neill	29.60	V. C. Chase Clothing Co.	20.00
E. E. Skidmore	24.00	At 5 o'clock p. m. on motion board	
L. C. McKim	19.40	adjourned until November 26, 1928, at	
Bailin Bros.	2.20	10 o'clock a. m. unless sooner called	
Geo. Bressler	60.92	by the Clerk.	
W. W. Wick	30.47	JOHN SULLIVAN, Chairman.	
United Chemical Co.	7.02	E. F. PORTER, Clerk.	



Step
on it
and watch this new
ALL-AMERICAN
respond!

Speed. More speed. Sixty . . . sixty-five . . . seventy miles an hour and more. It's the cry of the day. Everybody wants speed. Some people want to use it. Others don't. But everybody wants to think his car is full of it . . . that he can pass anything on the road whenever he likes . . . Some cars are fast. The New All-American Six for one. If ever you're driving one where the law allows . . . step on it. And watch this great New All-American respond! . . . Speed? The New All-American certainly has it. Along with power . . . pick-up . . . and truly original style. In fact, you'll find in this greatest of all Oaklands a car that expresses the spirit of this breathless age.

Prices \$1145 to \$1375, f. o. b. Pontiac, plus delivery charges. Lovejoy Hydraulic Shock Absorbers and spring covers included in list prices. Bumpers and rear fender guards extra. Check Oakland delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Smith & Warner Motor Company

A NEW
ALL-AMERICAN SIX
BY OAKLAND