

# Gifts that make Christmas merrier



## Christmas Specials Savings for thrifty gift shoppers Many lines offered at close-out prices

**Truly A Gift Store**  
Make your selections here and save

A WONDERFUL ARRAY OF XMAS CHEER, EVERY NOOK, CORNER AND TABLE CROWDED WITH GIFTS FOR EVERY MEMBER OF THE FAMILY. YOU WILL MAKE YOUR XMAS SAVINGS GO FURTHER HERE.

Bring the family to see Santa Claus here in person Dec. 20th. He will have a present for every child.

### For Mother:

Blankets	\$1.69 to \$10.00
Handkerchiefs	10c to 95c
Colored Sheets and Cases	59c to \$5.00
House Slippers	75c to \$2.50
Vanity Sets	49c to \$5.00
Longie Sets	59c
Silk Dresses	\$4.50 to \$20.44
Beautiful Coats	\$4.50 to \$50.00
Hosiery	59c to \$2.00
Silk Underwear	95c to \$5.00

### For Sister:

Handkerchiefs	10c to 95c
Mesh Bags	\$2.95
Fancy Garters	25c to 59c
Lingerie Sets	49c to \$2.50
Silk Underwear	95c to \$5.00
Silk Dresses	\$4.50 to \$20.00
Coats	\$4.50 to \$50.00
Hosiery	59c to \$2.00

### For Brother:

Hat	\$2.50 to \$5.00
Caps	69c to \$3.50
Suit	\$15.00 to \$50.00
Ties	50c to \$2.50
Belts	50c to \$2.00
Handkerchiefs	15c to \$1.00
Hose	10c to \$1.00
Smoking Sets	95c to \$2.50
Gloves	15c to \$3.95

### For Dad:

Sox	15c to \$1.00
Suspenders	50c to 50c
Ties	50c to \$2.50
Shirt	\$1.00 to \$3.50
Smoking Sets	95c to \$2.50
Suit	\$15.00 to \$50.00
Hat	\$2.50 to \$5.00
Cap	95c to \$2.50
Handkerchief	15c to 50c
Belts	50c to \$2.00
Underwear	95c to \$5.00
Gloves	15c to \$3.95

### Why Thousands Walk in Byars Shoes

Our stock is loaded, we must clear all surplus pairs before Jan. 1st. Leather is high, shoes are going higher. Buy now at about the wholesale price. Ladies, Men's, Work and Dress and All Childrens' Shoes. Our entire stock. Buy now for the future.

**MEN'S WORK AND DRESS SHOES & OXFORDS**

\$2.50 values	\$1.85	\$4.00 values	\$3.15
\$3.00 values	\$2.25	\$4.50 values	\$3.55
\$3.50 values	\$2.65	\$5.00 values	\$3.85

#### LADIES SHOES

Strap, Pump and Oxford, satin, kid, patent or calf all included

\$3.00 values	\$2.49	\$6.00 values	\$4.85
\$4.00 values	\$3.19	\$7.00 values	\$5.50
\$5.00 values	\$3.98	\$8.00 values	\$6.25

Never Have We Offered Such Values

#### GIRLS AND BOYS SHOES AND OXFORDS

Values to \$1.00	69c	Values to \$2.00	\$1.59
Values to \$1.50	\$1.09	Values to \$3.00	\$2.39
Values to \$4.00	\$2.98		

Entire Stock Florsheim Shoes \$7.95

### Wool Shirts

Here are wonderful reductions for you to save, all sizes 14 1/2 to 17.

Heavy Flannel Shirts \$1.25 value...95c

\$2.00 values	\$1.57
\$2.50 values	\$1.97
\$3.00 values	\$2.37
\$4.00 values	\$3.17

#### MEN'S WINTER UNIONSUITS

Ribbed or Fleeced sizes 36 to 46

79 CENTS EACH

\$1.65 values	\$1.27
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### WINTER COATS AND DRESSES

OUT THEY GO!—Our policy is no Carry-Overs, regardless of price. They must be sold before inventory. Each garment marked for instant selling at—

### One-Half Price

By all means select early—They will not last long

A wonderful Christmas present at about 1/2 regular prices.

#### SPECIAL LOT COATS AND DRESSES

values up to \$15.00

### \$4.95

—All this season's garments, but they must be sold—

No approvals or lay aways, every sale final

Men's Dress Sweaters  
88 Cents

Wool Sweaters  
Heather Color—\$1.69

All Ladies Hats  
1/2 price

ROCKFORD SOX  
10 Cents per pair

MEN'S DRESS HOSE

9 Cents per pair

Warm Fleeced Back  
Moleskin Pants  
all sizes, a regular \$2.95  
value—\$1.97

BOSS  
HUSKING MITTS

Double Thumbs  
\$1.43 per dozen

## J. B. Byars Company

Service on Sale Bills—The Frontier. Engraved Xmas Cards at Frontier.



See our  
**Christmas Toys**  
and  
**Gifts for all**

We have presents to suit Grandmother and Grandfather, also for Father and for Mother. Gifts for Sister and Brother.

**Harnish Variety Store**

### O'NEILL MEN PIONEER O'NEILL AIR PORT

O'Neill citizens will no doubt be surprised to note that the state of "air mindedness" has at last invaded this city, and that the name "O'Neill" in six foot letters, and a large arrow pointing to the landing field, painted on the Interstate Power House, now proclaim to the "intrepid birdmen" that here lies the metropolis of Northern Nebraska.

This has been accomplished through the efforts of Mr. H. G. Kruse, Mr. K. D. Fenderson and Mr. Fred Robertson, employees of the Interstate Power Company and members of the A. S. P. A.—American Society for the Promotion of Aviation.

This is an organization founded in 1924 by twelve averservice pilots for the purpose of "arousing and maintaining interest in aviation as our strongest aim of National Defense" and has as its object "A Landing Field or Air Port in Every Town."

All air minded persons are invited to get in touch with the above parties to discuss the formation of a flying club in this locality in the near future.

For the young man of today it is impossible to neglect the possibilities

of a future in aviation.

#### A Word To The Wise.

(From Scientific American.)  
Within five years a community, large or small, without its own aviation field is likely to discover itself as much of a backwoods anomaly as a community would be now without a public garage. Every evidence points toward a sudden expansion of civil aviation, pivoting on the notable aviation year, 1923, when civil aviation received a fresh impulse and took on a new scale of importance. We now have 5,000 civil planes. There was a time when we thought 5,000 automobiles a large number. Here is food for thought. What will be the corresponding figure next year; and the next and the next? If the future may be judged by the past, airplanes will increase in geometric ratio and nobody knows at what rate. It will not be as high as the rate of automobile increase from the year 1900 on, but it will be high.

If these suggestions are true, what should a wide-awake small community do? One way to handle the matter would be to wait until the air is full of planes. Many communities will do that. A few, however, will take care of future needs before they arise, and with scientific care and system. Those communities which did this are

more than likely to profit later on in more ways than they can think of at present.

W. C. Durant, a well-known New York automobile manufacturer, is sponsoring a contest on "How to Make the Eighteenth Amendment Effective." He offers two prizes: A twenty-five thousand dollar prize and a five thousand dollar prize. Four thousand dollars of the latter goes to the school and one thousand to the student. The prizes will be awarded on December 25th.



### Christmas Greetings

Have you ordered your Greeting Cards yet? You can select formal cards, dignified and chaste, or gay, colorful ones, ablaze with Christmas cheer. And by ordering now you will escape the hurry and confusion of last-minute orders.

Helen's Novelty Nook

**Announcements**  
**Invitations...**  
**Visiting Cards.**  
**Stationery....**

Our genuine  
engraved forms  
are  
**Socially Correct**

"The Frontier"  
O'Neill, Nebr.