

Sale Starts Dec. 7 Ends Dec. 24	BOYS' 3-Season Fine Union Suits Made of good comb yarn. Sizes 4 to 16 85c Suit	36-in. Ecru Barred Scrim Extra Special Sale Price 10c yard	36-inch White Outing Good Quality Sale Price 16c yard
	EXTRA SPECIAL in Barred Scrim Curtains Blue Rose and Gold Long as they last per pair 97c	J. & P. COATS Boil Fast 6-strand Embroidery Floss 4 skeins for 10c	CHILDREN'S Leather Helmet Caps Each \$1.15



SHOPPING HEADQUARTERS

ANNUAL SALE

It has been our custom to hold our annual sale during January. We have decided to hold it earlier this year so that our customers and friends in the rural districts will have a better opportunity to share in the bargains. Usually in January the roads and weather are bad, making it hard to get to town.

Starting Friday, December 7th and Continuing to Monday, December 24th

We will offer you our entire stock of winter merchandise at clean up prices. You can not afford to miss this buying opportunity. Many things offered are suitable for Xmas gifts. Below are listed only a part of the bargains we will offer.

Sale Starts Dec. 7 Ends Dec. 24	Feather Proof Ticking Blue Stripe Good Quality Price per yd. 34c	Men's Scotch Caps Each 95c	Men's Fleece Lined Union Suits Extra Special 95c Suit	Sale Starts Dec. 7 Ends Dec. 24
	Oilcloth Light or Dark 48-inch per yard 27c	Cotton Toweling 15-in. Red and Blue Striped. Good Quality. Per yd. 7c	Men's Caps Judge Style with Ear Tabs 69c	

Ladies' Ready-To-Wear Department

Our Ladies' Ready-to-Wear Department is loaded with real bargains. It is our aim to close out every fall and winter garment at extremely low prices to avoid carrying over a single garment. Our space doesn't permit us to quote prices on every Coat and Dress.

Coats

Value \$29.75, Sale Price	\$19.75
Value \$23.95, Sale Price	\$13.95
Value \$33.75, Sale Price	\$21.98
Value \$21.75, Sale Price	\$12.49
Value \$24.75, Sale Price	\$16.98
Value \$49.75, Sale Price	\$37.98
Value \$39.75, Sale Price	\$28.75
Value \$19.75, Sale Price	\$14.75
Value \$59.75, Sale Price	\$42.49
Value \$67.75, Sale Price	\$47.98
Value \$45.00, Sale Price	\$33.75
Value \$47.75, Sale Price	\$34.75

Dresses

Ladies' Jersey Dresses, Value \$7.95, at	\$5.49
Ladies' \$5.95 Dresses, Value \$7.95, at	\$4.98
Bleached Satin Crepe Velvet trimmed, Value \$29.75, Sale Price	19.75
Navy blue Georgette Crepe, Value \$19.75, Sale Price	13.98
Value \$14.75, Sale Price	\$9.95
Value \$11.75, Sale Price	\$7.98
Value \$12.75, Sale Price	\$8.98
Value \$8.75, Sale Price	\$6.98
Value \$23.75, Sale Price	\$14.98
Value \$22.75, Sale Price	\$14.49
Value \$16.75, Sale Price	\$10.49
Value \$17.75, Sale Price	\$11.98
Value \$18.75, Sale Price	\$11.98

CHILDREN'S COATS

We have a wonderful line of Children's Coats. New Colors, Fur trimmed, just right for the Miss that dresses well.

Value \$4.95, Sale Price	\$2.98
Value \$7.95, Sale Price	\$5.49
Value \$13.95, Sale Price	\$9.73
Value \$14.75, Sale Price	\$9.95

Ladies' Hose

Ladies' Rayon Hose, 39c per pair	39c
Ladies' Silk and Rayon, Silk to top, Value 95c, Sale Price, per pair	59c
Ladies' Pure Silk Thread Hose, service weight chiffon Value \$2.50, Sale Price	1.98

Special

Ladies' Silk and Rayon Bloomers, Values up to \$1.50, Sale Price **95c**

Special

Ladies' Union Suits, Wool and Silk and Wool. Priced to close out. **1.98**

Kotex

Genuine Kotex, 79c 3 boxes for **79c**

A PURSE WITH EVERY COSTUME

New styles demand a purse to harmonize with every costume. Our selections permit this whim at small expense. Buy her several purses from among our beautiful and inexpensive line. Prices range from **1.25 to 3.95**

PIECE GOODS DEPARTMENT

36-in. All Wool Fancy Worsted, Value \$1.95, Sale Price, yard	1.59
Serpentine Crepe, Beautiful Patterns for Kimonos, Sale Price, yard	29c
Shirting, Plain Blue-Grey and Striped, Sale Price	17c
72-Inch Bleached Sheeting, Sale Price, yard	34c
36-Inch Indian Head, White only, Yard	29c

Percales

Make your dresses at home and take the difference and buy your Xmas presents for your friends and neighbors.

We have them in all colors and will put them on sale Friday morning at the low price of **16c**

Peter Pan Gingham, 32 and 35 inches wide, Plain and Fancy colors, per yard	39c
36-Inch Shallice New Patterns, Light or Dark, Sale Price, per yard	17c
27-Inch Gingham, Fancy, Plaids, Fine woven, good for Children's Dresses, Sale Price, per yard	14c

The first fifteen customers that buys five dollars or over we will sell them 15 pounds of sugar for **69c** Friday and Saturday Only

A Prescription for a Sick Pocket Book.

This is an Expert 15 Day, sure cure for Pocketbooks that are thin and ailing. Fill out this prescription for a vigorous Tonic of Healthy Values.

MEN'S CLOTHING

All our clothing in Men's and Young Men's are on our Annual Sale. Come in and buy yourself a suit or overcoat or both.

Men's Suits, \$24.75 Value, Sale Price	\$17.69
Men's Suits, \$29.75 Value, Sale Price	\$21.98
Men's Suits, \$32.50 Value, Sale Price	\$23.98
Men's Suits, Cassimere or Worsted, \$35.00 Value, Sale Price	26.79
Young Men's Suits, \$19.75 Value	\$14.98
Boys' Suits, age 8-9-10, one long one short pair pants, per suit	6.98
Men's Overcoats, \$16.75 Val. Sale Price	11.98
Men's Overcoats, \$19.75 Value, Sale Price	14.98
Men's Overcoats with Fur Collars, leather lined sleeves and body, Sale Price	19.75

Men's Odd Pants

Value \$2.50, Sale Price	1.98
Value \$3.50, Sale Price	2.89
Value \$2.50, Sale Price	2.49
Value \$2.50, Sale Price	4.39
Value \$3.95, Sale Price	4.98
Value \$8.75, Sale Price	6.98
Value \$6.95, Sale Price	5.98

Men's Sweaters

Value \$3.50, Now	\$2.69
Value \$4.50, Now	\$3.69
Value \$4.95, Now	\$4.39
Value \$5.95, Now	\$4.98

SPECIAL

Men's Overalls, 220 Denim, Size, 32 to 42 only **95c**

We have a good many broken lots in Men's Suits, to close out at **10.00**

Men's Silk Ties, each **59c**

Hundreds of Suggestions

Each In Keeping With Your Own Desires For Christmas

For Men

Ties Hosiery Shirts Underwear Shoes Novelties

Or possibly a new suit or overcoat

For Women

Lingerie Hosiery Jewelry Shoes Millinery Gloves

And our selection of coats and dresses is very complete.

Men's Underwear Department

Men's fleece lined union suit, sizes 38 to 46. Per suit	95c
Men's heavy ribbed union suit, extra good quality, per suit	1.19
Men's Part Wool Underwear, Value \$2.50, Sale Price	1.98
Men's 60 cent wool Underwear, Value \$4.50, Sale Price	3.69

Xmas Gifts

Our store is loaded with Xmas gifts for every one. Boxed handkerchiefs, tie sets, towel sets, hand painted vases, linen lunch sets, stationery, hand painted shoe spoons, leather purses, silk pillows, book ends, wall pockets, hand painted powder jars, smoking sets, boxed gifts for the babies, beads, gifts too numerous to mention. Call and look them over.

Men's Hose

Men's Hose, Black or Brown, 2 pair	25c
Men's Fancy Plaid or Striped Mixed Rayon, Value 50c, Sale Price	39c
Men's Silk Hose, Plain or Fancy, 7c Value, Sale Price	59c

Men's Leather Lined Jackets

We have a good many on hand and must get them out of our way, for that reason we have priced them to you at less than manufacturers cost. Price will range from \$3.98 to \$7.49. Each jacket will carry a white sale ticket.

Men's Sheep Skin Lined Coats

36-in. long. Extra good quality. Mole skin cloth with sheep skin edge. Value \$12.50, Sale Price	9.95
Corduroy Coats, Sheep Skin Lined, Sale Price	9.75
Men's Sheep Lined Mole skin Coat, Sale Price	5.49
Boys' Sheep Lined Coat, Mole skin Cloth, Good quality, Sale Price	4.89

BLANKET SALE

Blankets—Blankets—Blankets—The biggest line we ever had in our store since we have been in business. Come in and get your supply of blankets. As we have them priced to move fast. Come Early.

High Grade Cotton Double Blanket, Size 64x76. Sale Price, per pair	1.69
Part Wool Blanket, Size 66x89, per pair	2.98
Part Wool Single Blanket, Fancy Patterns, Sale Price	1.98
Extra Large Size Blanket, Part Wool, Size 70x84. Satin binding, high colors, Sale	4.98
Extra Special Compo, Part Wool Blanket, made by the Nashua Mfg. Co., Size 66x89, Navaho Patterns, Sale Price, each	1.98
Extra Special 70x80 Wool Finish Cotton Blankets, Tan, Rose, Gold, Lavender, Blue and Grey, Plaids, Weight 4 lbs. These Blankets were bought to retail at \$4.50 per pair. Sale Price, per pair	2.98
Selma Blanket, Size 72x89. Grey or Tan, Sale Price, per pair	1.98
All Wool Blanket, Blue, Pink or Tan Plaid, Size 70x89, Sale Price	10.00
70x80 Wool Finish Blanket, Weights 4 lb. Sale Price, per pair	2.98

Anton Toy

O'NEILL, NEBRASKA

Extra Special

One rack chock full of ladies' and children's silk, wool and Jersey dresses. Value up to \$19.75. To close out **\$4.98**

Real Bargains

In Ladies' Oxford and slipper values up to \$6.75, to close out at, per pair **\$2.98**

52x54 inch Pure Wool Flannel, sold up to \$3.25, per yard. Sale Price **\$2.59**

36-Inch Plaid and Checked Suiting, Value 59 to 79c. Sale Price, per yard **47c**

36-Inch Brown Muslin, Special, per yard **8c**

English Prints in all shades. Per yard **23c**

27-Inch White Outing, Good Quality. Extra Special, Per Yard **11c**

Flour

White Silk and Choice Cream. As long as it will last. Per Sack **\$1.59**

Shoes For Xmas Certainly! Why Not?

Men's Work Shoes, Mocasin Toe, Cork Sole, cheap at \$3.50, Sale Price **\$2.98**

Men's Work Shoes, solid leather, Fr. 1.28 Men's Dress Oxford, Value \$3.95, Sale Price **\$2.98**

Men's Dress Oxford, Black or Brown, Wide toe, Value \$4.95, Sale Price **\$3.98**

Men's Work Overshoes or Oxfords, Black or brown, Value \$8, \$8.50 or \$9, **6.98**

Men's High Top 16-in. Boot, Val. \$7.95, This boot comes in Mocasin Toe, Sale Price **6.49**

Men's Red 4-Buckle Overshoes, Extra good quality, Pair **3.47**

Pre-Holiday SELLING

Ladies' Footwear

Ladies Patent Tongless tie, Military heel, Value \$3.95, All go at **\$3.59**

Ladies Patent leather strap or tie Military heel Slippers, Per Pair **\$2.98**

Pat. Fatsy strap Charleston Slipper, Value \$4.95, Sale Price **\$3.89**

Surely there must be at least one pair of shoes which she has wanted for a long time past and has felt that she could not afford to buy them. Get them for her; she will appreciate your thoughtfulness.

Ladies' Black Gummet Oxford, **3.98**

Ladies' Military Heel Oxford, Black or Brown, Value \$5.95, Sale Price **4.98**

LADIES' 2-BUCKLE OVERSHOES

Women's 2-Buckle Overshoes, **1.39**

Priced to close out, per pair, **1.39**

Ladies' Bedroom Slippers, Made of highly colored Chrome leather, Sizes 4 to 8, pr. **98c**

LADIES' GOLOSHERS

Value 2.50, now	1.95
Value 2.75, now	2.39
Value 3.95, now	3.39

ANTON TOY GENERAL MERCHANDISE O'NEILL, NEBR.

Name _____

Address _____ Nebraska