The new Ford has a very simple and effective **lubrication** system



THE lubrication system for the engine of the new Ford is as simple in principle as water running down-hill.

A gear pump in the bottom of the oil pan raises the oil to the valve chamber reservoir. From here it flows on to the main crankshaft bearings and the front camshaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine mesh screen and pumped to the valve chamber.

This system is so effective that the five-quart contents of the oil pan pass through the pump twice in every mile when you are traveling at only 30 miles an hour. Yet there is only one movable part - the oil pump.

As a matter of fact, the lubrication system for the new Ford is so simple in design and so carefully made that it requires practically no service attention.

There is just one thing for you to do, but it is a very important thing . . . watch the oil! Change the oil every 500 miles and be sure the indicator rod never registers below low (L).

If the oil level is allowed to fall below low, the supply becomes insufficient to oil all parts as they should be

To insure best performance it is also advisable to have the chassis of your car lubricated every 500 miles. This has been made easy in the new Ford through the use of the high pressure grease gun system.

Proper oiling and greasing mean so much to the life of your car that they should not be neglected or carelessly done.

See your Ford dealer regularly. He is especially wellfitted to lubricate the new Ford and he will do a good, therough job at a fair price.

FORD MOTOR COMPANY

PLEASANT VALLEY NEWS.

C. A. Grass autoed up to O"Neill Saturday on business.

George Fink and wife visited at the Clyde Streeter home. Frank Snyder home Sunday.

day Sunday with the Joe Wert family. their new home at York, Nebraska. Clyde Streeter and Claud Hamilman Sunday.

Mr. and Mrs. L. K. Hough of urday.

O'Neill, visited at the Cora Hamilton

home Sunday. Mrs. R. H. Murray and daughter, Gertrude, visited Thursday at the

Mrs. Joe Wert, Claude Jerdan and Mr. and Mrs. Orville Park spent the Ester Timm departed last Friday for

Miss Elsie Hamilton, of Lincoln, ton took in the blue rock shoot in In- had the misfortune to severely burn her hand with carbonic acid last Sat-

A Great Opportunity!

To Buy

A Brand New Dodge Standard or Victory Six

At Greatly Reduced Prices

We must move, at once, our entire stock of Dodge Brothers Standard and Victory Six Passenger Cars.

Here is your opportunity to own a fast, new, smart, dependable Dodge Brothers car at a price never before offered. Every one of these cars comes in attractive colors, luxuriously appointed throughout and beautifully upholstered.

At their former prices these cars were extraordinary bargains—at the NEW prices there is nothing to compare with them for dollar-for-dollar value.

STANDARD SIX

	New Price	
f.	o. b. Detroit	Saving
DELUXE SEDAN	. \$795	\$175
SEDAN	\$765	\$165
COUPE	. \$725	\$150
VICTORY SIX		

New Price f. o. b. Detroit Saving FOUR-PASSENGER COUPE \$945 DELUXE SEDAN \$200 SEDAN \$200 COUPE

Convenient terms even at these low prices!

F. H. SPANGENBERG, Inc.

Bonnet Motor Co. Madison	DEALERS
Jerome T. Brazda Wisner	H. D. Link Elgir
Gurney Benshoof Winside	Jacminek & Jiracek Verdigree
Prazak Auto Co Clarkson	E. C. Rector Orchard
Thos. S. Mains Stuart	E. A. Phillips Clearwater
Newman Grove Auto Co	Newman Crove

Ralph Prill, Jay Tush and Wayne for removing trees and right of way HOLT COUNTY Henderson were down near Middle was rejected. Branch Sunday looking after their

Mr. and Mrs. Frank Snyder autoed on the Road fund: over to Ewing Friday and visited with S. C. Coxbill their son and daughter, Mr. and Mrs. L. R. Tompkins George Fink.

Mrs. Munson Stewart entertained the N. O. K. club Thursday afternoon. John Galligan A dainty lunch was served and every one had a good time. Mrs. Luna Smith, of Inman, was a guest of the

SUPERVISORS' PROCEEDINGS.

(Continued) original on file and of record in my

IN WITNESS WHEREOF, I have Victor Marquarde hereunto subscribed my name and affixed the Seal of said Court, this

31st day of October, A. D., 1928. IRA H. MOSS, Clerk of the District Court. Upon the above motion being put E. Gibson to vote by the Chairman it was declared carried.

At 12 o'clock on motion board ad-journed until 1 o'clock p. m. JOHN SULLIVAN, Chairman. E. F. PORTER, Clerk. O'Neill, Oct. 31, 1928, 1 p. m.

Board met pursuant to adjournment, D. H. Murphy All members present. Board called Pete Weber to order by the Chairman. Upon motion the above order was Henry Schaaf approved and clerk instructed to draw Ray Hoffman warrants in accordance therewith. O'Neill Gas & Oil warrants in accordance therewith. On motion claim of Barney Corri- John Waldron gan of \$1400.00 for damages claimed

The following claims were audited and approved and on motion allowed Standard Oil Co. O'Neill Battery Station M. H. Butler

Richard Minton Frank and Ed Jungman W. R. Callen Joe Schaaf Wm. Jutte James Carman Laurence Pasha Marion Davis 53.20 John Steinhauser G. R. Wright B. McKay 20.90 48.00 Chas. Manning 16.00 Mellor Motor Co. Frank Osborn D. D. Hunt Hugh L. James J. C. Cork Lee Calkins Clarence Tasler

(Continued on page 8)

AGRICULTURAL SOCIETY ANNUAL MEETING

The Stochholders of the Holt County \$9.50 Agricultural Society are hereby call-67.80 ed to meet in the office of F. J. Dish-235.65 ner, on Friday afternoon, November 15.00 30, 1928, at 2:30 o'clock, for the pur-110.50 pose of electing officers for the ensu-180.00 ing year, to set dates for 1929 Fair, and for all business to come before the 17.50 annual meeting.

F. J. Dishner, President. Feter W. Duffy, Secretary.

RANCHER, CARTOONIST, COLLEGIAN, NOW AN ACE LEADING MAN IN FILMS

Gary Cooper, Supporting Colleen Moore in "Lilac Time," Has a Very Picturesque Career Despite His

(Current Player Feature)

Gary Cooper, selected from many candidates for the leading role in sup-port of Colleen Moore in First Na-14.70 tional's "Lilac Time," directed by 86.60 George Fitzmaurice, Royal Theatre, 121.25 Thursday, Friday and Saturday, was 7.00 ranch country of Montana.

Ambition as a cartoonist brought this popular leading man under the direct influence of motion pictures, but that is getting ahead of our story. As for the facts, Gary Cooper is six feet two, weighs 180 pounds, and has

reddish-brown hair and blue eyes. He was born in Helena, the capital of Montana, May 7th, 1901, the son of Charles H. and Alice H. Cooper, both of whom are still living.

W.E. Wanser

Auctioneer

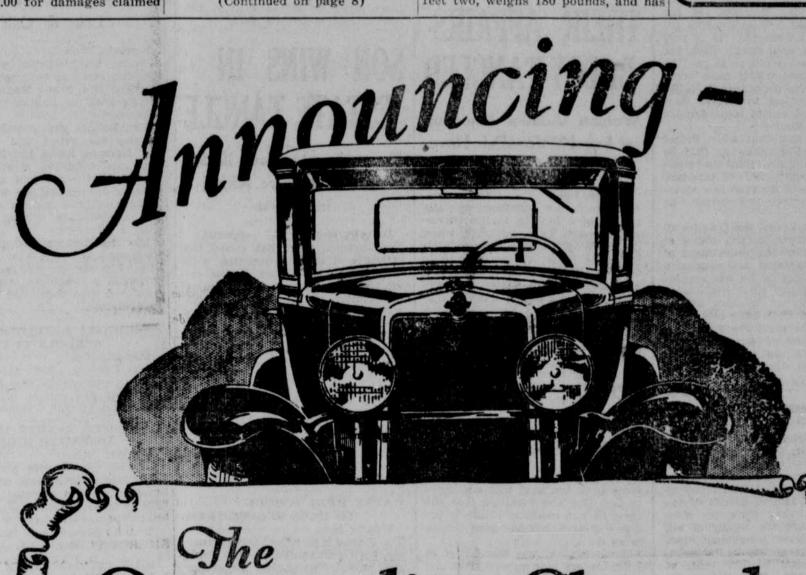
GENERAL AUCTIONEERING Satisfaction Guaranteed Phone 13, Page, Neb. (27-tf)

> I PAY HIGHEST CASH PRICES FOR

Hides and Furs

3 Blocks South of Sunset Lodge Tourist Park.

HERMAN KLINGLER O'Neill, Nebraska



Outstanding Chevrolet of Chevrolet History - a Six in the price range of the four!

The Chevrolet Motor Company announces The Outstanding Chevrolet of Chevrolet History . . . a Six in the price range of the four!

東京日本がいまた出い

Spectacular as Chevrolet's achievements have been in the past . . . notable as its engineering triumphs have proved themselves to be-this remarkable new car dwarfs every previous Chevrolet accomplishment. Not only does it introduce into the low-priced field a new measure of performance, comfort, beauty and style -but it is sold at prices so low as to alter every previous conception of motor car value.

The new six-cylinder valve-in-head enginedeveloped from more than a hundred motors

designed especially for this sensational car-stands out as an engineering masterpiece. With a power increase of approximately 32% over the previous Chevrolet motor . . . with sensationally greater speed and faster acceleration-it offers a type of performance that is literally astounding . . . even to those who have been accustomed to driving cars costing hundreds of dollars more. And it affords an economy averaging better than 20 miles to the gallon of gasoline!

Inappearance, this Outstanding Chevrolet is destined to become an automotive sensation - so smart, so stylish and so distinctively ap-

pointed that it rivals the costliest custom creations. The marvelous new Fisher bodies are longer, lower and roomier with adjustable driver's seat in all closed models-and reveal the matchless artistry of Fisher designers. With their modish new colors, their smart dual mouldings and their distinctive concave pillars, they achieve a degree of original beauty that has seldom been equalled.

You are cordially invited to visit our showroom and secure complete and detailed information on this sensational new car which will be ready for delivery beginning January 1st.

Advance Showings

The Outstanding Chevrolet of Chevrolet History will be displayed in a series of advance showings in the cities listed below:

New York, Nov. 24-29, Waldorf Astoria Hotel and Chevrolet Retail Store, Broadway at 57th ... Detroit, Nov. 24-29, General Motors Bldg.... Washington, Dec. 1-4, Mayflower Hotel . . . Chicago, Dec. 1-6, Pure Oil Bldg., Wacker Drive & Wabash Ave. . . . Los Angeles, Dec. 1-6, Ambassador Hotel Auditorium . . . San Francisco, Dec. 8-13, Civic Auditorium, Larkin Hall . . . Cincinnati, Dec. 8-14, Hotel Sinton . . . St. Louis, Dec. 8-14, Arcadia Ballroom, 3515 Olive St. . . . Atlanta, Dec. 18-22. Auditorium-Armory . . Dallas, Dec. 18-22, Adolphus Hotel Junior Ballroom...Portland, Ore. Dec. 18-22, Public Auditoria

Arbuthnot & Ro

Light Delivery Chassis \$400

11/2 Ton Chassis . . . \$545

11/4 Ton Chassis with Cab \$650

Sedan Delivery . . . \$595

All prices f. o. b. Flint, Mich.

Roadster .

The

Phaeton . . .

Coach

Coupe

The Sedan

The Convertible

The Sport

Cabriolet . .

Landau . .

Dealers, O'Neill, Nebraska

AT LOW COST QUALITY