

THE FRONTIER

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EVADING THE TAX ISSUE.

Friends of Charles W. Bryan are continually advising the voters of Nebraska to compare their last year's tax bills with those they paid while Mr. Bryan was governor.

This is a not very subtle attempt to evade the tax question as it has appeared in this campaign. Mr. Bryan's friends know who is responsible for the increase in state taxes last year. They know, or they would know if they consulted the state records, that Mr. Bryan when he left the governor's office also left a deficit of more than \$1,600,000 which he had made no provision to pay. A subsequent administration had to levy the taxes and pay it for him.

That is one of the reasons why taxes were higher last year than they were four years ago. The other is that the legislature passed a law against any more deficit levies. The levy now has to be large enough to cover the state appropriations. Mr. Bryan's deficit-producing levies are a thing of the past.

Neither Mr. Bryan nor his friends make any effort to meet this issue. Why don't they? It is very apparent to any one who has consulted the state records that the reason is it can't be met. The evidence is there in black and white.



Works for Hoover



Senator Gerald P. Nye, of North Dakota, who has been in Washington for about a week, has departed for his home state to put in the time between now and November helping the Hoover campaign.

Work

By MRS. RAYMOND ROBINS
National Director of Republican Campaign Among Industrial Women

THE higher wages, shorter hours, and social gains which the American working man and woman now enjoy will be challenged in the next four years, and can be protected only by the election of the right President.

For twenty years my husband and I lived on the top floor of a Chicago tenement. I know what poverty means to little children and mothers in tenement houses.

In my opinion, Herbert Hoover, too, understands fully the haunting fear of losing one's job. He is the first candidate for President who has ventured the assertion that poverty can be abolished.



Smiths for Hoover

Formation of a Smiths-for Hoover League predicates that All Smith is not for Al Smith.

HOW CAMPAIGN LOOKS TO A BUSINESS MAN

American Government Viewed as Business Organization Needs Hoover, Says Straus.

CANDIDATES ARE COMPARED

Head of Nation Must Be Man of Wide Knowledge and Experience Both at Home and Abroad.

By HERBERT N. STRAUS
Prominent New York Merchant.

To a business man, this campaign makes a particular appeal. It is my conviction that the American people must act at election time as if they constituted a great business organization. By this I do not mean that the nation should be without sentiment or without heart, but that the great necessity of today is for the continuance of a growing prosperity, not only for our own good, but that we may maintain our influence in world affairs. We can best visualize the situation if we think of the entire American people as constituting a group of stockholders about to select a new head for a vast enterprise of which we are all a part.

Let us call this organization "The American Company," with 111,000,000 stockholders. Let us suppose it manufactures and distributes many products and has branches in every state of the Union. It looks not only to the markets of this country, but to the markets of every country in the world for the distribution of its output. The products which we manufacture are made to sell at various prices to suit the needs of every pocketbook.

Now what are the specifications that we would require of a chief executive for an organization of this type? What should be his character and background, his education and experience, his personality? You will readily see that race, religion, social graces and sartorial perfection are of no importance, and you will also understand that in the specifications it will be equally unimportant as to how he stands on the 18th Amendment.

People Are Stockholders

We must further suppose that our organization has millions of employees on its payroll, that the next incumbent must be well-informed on the economic problems of every state in the Union and every country in the world, must have his hand on the pulse of relationship between employer and employee and the modern movements along this line,—in short he must be a student of economic and social problems, as well as thoroughly versed in the intricacies of production. It is essential that the president of this company understand the importance of continuous employment, and this can only be achieved by one who is a close student of economics, who can gauge his markets so as to have production keep step with demand.

Let us assume that we who are reading these words constitute a committee of stockholders of which I am chairman. This committee, I believe, would report to this effect:

"Your committee after a very careful survey finds that Mr. Alfred E. Smith is a man of very great ability, but that his experience is so much restricted to New York State that it would be unwise to promote him at this time. His success within the boundaries of his work has been distinct and remarkable. Perhaps at some future time a wider field of activity may be found for him, provided that he devote himself for the next five or six years to travel and study. He should familiarize himself not only with the intricate and delicate nature of our national business, but also learn more about the many problems that confront us throughout the country, which are so dissimilar from the problems that he has been accustomed to handling as head of our New York State branch.

"As to Mr. Herbert Hoover, your committee is pleased to say that it believes this organization is very fortunate in having as a possible head a man who has had his very extraordinary and varied experience. Mr. Hoover has not spent his entire life within the confines of one state, but is familiar with the geography of the whole country and the needs of every state in the Union. He knows all phases of our domestic and foreign business problems. This remarkable knowledge, so essential to the success of our organization, has been acquired by wide reading, study, travel and administrative experience. As a professional engineer of great skill, it was part of his elementary training to learn not only the boundary lines of the states, but the products, activities and the development of the economic life and well-being of all sections.

"In addition to this, he has spent some time abroad and there are few of the 53 countries in which we maintain branch offices and representatives which he has not studied. He has had a leading part in the management of our main offices in Washington for many years, during which he has had the full confidence of our directors and stockholders.

"We therefore recommend and urge the selection of Mr. Hoover as the new head of this organization."

(Political Advertising.)

RICHARD L. METCALFE
Nebraska's Choice for
U. S. Senator



"He is an ideal champion for the toiling masses in this state and nation because he is one of them. It has been easy for him to express their view of life because that has been his outlook. When he pleads the cause of the man who tills the soil, it is in behalf of a cause to which he has devoted his splendid talents for many years."

—Lincoln Star Editorial

He will be not only a Senator from Nebraska, but a Senator FOR Nebraska.

For District Judge

15th District

(Boyd, Brown, Holt, Keya Paha and Rock Counties)



WILLIAM M. ELY
Ainsworth, Nebraska
Resident of Brown County 38 years
Practiced law at Ainsworth 28 years



ROBERT G. SIMMONS
Congressman Sixth District
Candidate for Reelection

The Frontier \$2.00 per year.

Apples!

Jack Quig has a car of
JONATHAN APPLES
on C. & N. W. track
direct from the famous
Atkinson Orchard
at Montrose,
Colorado.
Bring your sacks and
get your winter
apples now.

(Political Advertising.)

(Political Advertising.)

Your State Taxes

The democratic candidate for Governor claims the republicans have been extravagant spenders of state tax money; that they have greatly increased state taxes; that he will reduce state taxes 30 percent.

Let us look at the figures:

P. V. Hickey owns the Southwest Quarter of 3-29-12 in Holt County, valued at \$4,300.00.

The high point in his state tax was in 1927 when a mill and a half special levy was made to pay a four and a half million dollar deficit which a legislative committee found accrued in three state administrations, Bryan's share being \$1,668,660.08.

Let us subtract from Mr. Hickey's 1927 state taxes the amount levied for the deficit and let us add to his taxes of 1923 and 1924 the share of the deficit belonging to the Bryan administration. Then we will have a fair basis of comparison.

	Bryan's Administration		McMullen's Administration	
	1923	1924	1927	1928
Total state tax	\$ 9.24	\$ 7.97	\$16.12	\$ 8.86
Less deficit levy			6.45	
Plus Bryan's share of deficit, 36 per cent	\$.70	\$ 1.63	\$	\$
A proper basis of comparison	\$ 9.94	\$ 9.60	\$ 9.67	\$ 8.86

It will be seen from these figures that when a proper basis of comparison is taken there is very little variation in state taxes over a period of four years.

The state deficit has been paid.

There are sufficient funds in the state treasury to meet all claims.

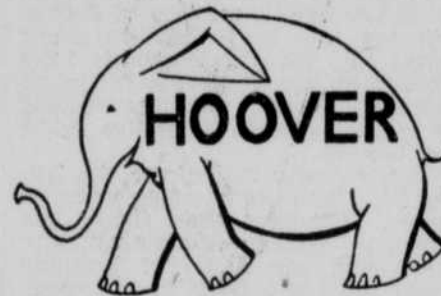
Nebraska is on a cash basis.

Neither Mr. Bryan or any Governor did or could reduce state taxes 30%. It could not be done without destroying state government.

REPUBLICAN STATE COMMITTEE

Hoover Is Best Bet

The likelihood is that, under Herbert Hoover's direction, agriculture would achieve stabilization more quickly, more certainly, with fewer waste motions, and with less knocking and backfiring and gear-grinding than under the direction of any other human being.—Minneapolis Tribune.



Car box wrapped apples on Burlington track, at O'Neill.

L. C. McKim

Republican Candidate for Supervisor
District No. 2.

Election, November 6, 1928.

C. E. Havens

Republican Candidate For

State Representative 64th District

Election, November 6, 1928

"Please Stand By"

How often have you heard it over your radio... "Please stand by". Foretelling something new and different about to come to you over the air. And now Oakland says... "Please stand by"... for the announcement of a new car. Oakland will present it soon... a magnificent successor to a justly famous name... a New All-American.

A NEW All-American

A NEW MEASURE OF VALUE in the World's Finest Low-Priced Six

The Sport Landau Sedan, \$875
Body by Fisher

Ever since it first came before the public Pontiac has been recognized as the world's finest low-priced six... And now a new measure of value distinguishes the Pontiac. For today's Pontiac Six provides even finer performance and more advanced style—finer performance resulting from a new, more highly perfected carburetor and new manifold—more advanced style from the use of smaller, sturdier wheels and larger tires... Today's Pontiac Six offers you even more for your money than its own famous predecessors. Come in to see it and drive it and you will marvel at all that \$745 will buy.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Smith & Warner Motor Co.
Dealers, O'Neill, Nebr.
PONTIAC SIX
PRODUCT OF GENERAL MOTORS