

THE FRONTIER.

VOLUME XLIX.

O'NEILL, NEBRASKA, THURSDAY, OCTOBER 4, 1928.

NO. 19.

6 REASONS Why You Should Buy "The World's Greatest TIRE"

Here are six good reasons why you should equip with the new All-Weather Tread Goodyear Balloon, "The World's Greatest Tire."

- | | |
|-------------------------|-----------------|
| 1 Traction | Let us tell you |
| 2 Safety | what a new |
| 3 Slow, Even Tread Wear | set will cost. |
| 4 Supertwist Carcass | We'll take |
| 5 Quietness | your old tires |
| 6 Appearance | in trade, pay- |
| | ing you fairly |
| | for every mile |
| | that's left in |
| | them. |

Mellor Motor Co.

Ford Dealers Phone 16 O'Neill, Nebraska
"Buy from a Home Concern"

The ladies of the M. E. church will meet with Mrs. Walter Warner, on Thursday, October 11th. The Aid will hold a food sale in the Ross Harris store on Saturday, October 13th.

The open season on prairie chicken opened last Monday. Hunters from the eastern part of the state were plentiful but many of the local hunters enjoyed fairly good luck.

Glen, the seven year old son of Mr. and Mrs. Arthur Burge, returned home Tuesday, from a Norfolk hospital where he submitted to an operation for appendicitis a short time ago.

Mr. and Mrs. Phil Ziemer returned home Tuesday evening from Mitchell, South Dakota, where they conducted the "bell hotel" at the Corn Palace celebration in that city last week.

Mrs. George Bressler and son, Gale, were called home from Grand Island, Nebraska, Tuesday, by the death of nephew and cousin, Clifford Ogg, of Plainview; they drove to Plainview Tuesday evening.

Some crates and boxes near the rear door of the Interstate Power Company office caught fire Wednesday evening from some trash that was being burned in the alley nearby. The fire department was called and the fire was extinguished before any particular damage was done.

Sheriff Peter W. Duffy's string of gallopers were inside the money several times at the big race meet at Tulsa, Oklahoma, last week. Gladys McAllister won two firsts and one second; Miss Irene won two seconds; Winning His Way won two seconds and one first, according to a report submitted by Trainer Bill Fallon.

Mr. and Mrs. Loren Richardson and children stopped in O'Neill for a short time Tuesday noon on their way to Norfolk where Mr. Richardson boarded the train for Minneapolis where he will attend a meeting of representatives of the company for whom he is traveling; Mrs. Richardson and children drove to Lincoln for a visit with relatives.

A number of O'Neill people went to Grand Island, Nebraska, Monday to attend the state convention of the W. C. T. U. which began Tuesday and will continue over Thursday. Those who attended from O'Neill were Miss Meta Martin, Mrs. Mae Martin, Mrs. George Bressler and son, Gale, Mrs. D. Loy, Mrs. J. A. Naylor, Mr. and Mrs. H. M. Uttley.

The Treasure Hunt given by Mr. and Mrs. Stanley Lewis, Miss Mariam Golden, Hugh McLeod and Hugh O'Donnell last Sunday evening was won by Mr. and Mrs. Homer Mullen, Miss Bernadette Brennan and Frank McCarthy. The "clews" used in the hunt are very interesting but lack of space prevents publishing them this week. They will appear next week.

Between seven thousand and eight thousand dollars in merchandise was stolen from the Hytse Brothers store at Spencer, Nebraska, during Thursday night of last week. The cash register which contained five dollars was also looted. Not a single pair of women's or men's hosiery was left by the thieves. The robbers are believed to have packed part of the merchandise in stolen traveling bags as one, filled with clothing, was found in the store this morning.

W. B. Graves went to Omaha Saturday evening to visit with his family, who have been detained in Lyon, Nebraska, for the past few weeks by the illness of their daughter, Miss Elizabeth, who has been confined to her bed under the care of Omaha physicians preparatory to undergoing an operation for the removal of her tonsils, to which she submitted Monday morning. Mr. Graves returned home Monday evening and reports that Miss Elizabeth is getting along nicely and is expected home soon.

The Essex sedan driven by Dr. C. H. Lubker turned over three miles east of Page last Thursday evening. Attorney H. M. Uttley and Sheridan Simmons were also in the car when the accident occurred. It seems that a truck had stopped in the road for repairs and another car had stopped on the north side of the road with the lights turned on and directly in the path of the Lubker car. Dr. Lubker run off the grade while attempting to pass the cars. The Sedan was badly damaged but the occupants were not seriously injured.

Miss Marie Stoltz, 37, of Elgin, Nebraska, was fatally injured and Mr. and Mrs. Ernest Earhardt, also of Elgin, and Miss Martha Sands of Stuart, Nebraska, were seriously injured when the coupe in which they were traveling was struck by a Chicago & North Western train on a crossing east of Petersburg last week. Miss Stoltz died from her injuries a few hours later. The other three were removed to the hospital at Albion, Nebraska. Their injuries may be fatal. Earhardt stopped at the crossing and then attempted to beat the train.

BESS GEARHART MORRISON
COMING FRIDAY, OCTOBER 12

Bess Gearhart Morrison, reader, will be at the opera house on Friday, October 12th, under the auspices of the O'Neill Woman's club.

Phillip Weingartner and George Weingartner returned home last Sunday from Rockford, Illinois, where they have been visiting for the past two weeks.

Sheriff Peter W. Duffy accompanied Alverna Williams, of Stuart, to the Girl's Industrial Home at Geneva, Nebraska, last Thursday. Sheriff Duffy went on to Tulsa, Oklahoma, on business.

Mr. and Mrs. C. C. Millard enjoyed a visit over Sunday from the latter's brother, C. W. Petlon, who was accompanied by his daughter and husband, Mr. and Mrs. Ralph McKinnon, of Aurelia, Iowa.

Mrs. Ida Bartunek, the owner of the Pioneer Bus Line that makes daily trips between O'Neill and Grand Island, has been doing considerable work in trying to get something done on the road between Bartlett and O'Neill this fall before the ground freezes. The State Department of Public Works has given Mrs. Bartunek considerable encouragement in regard to the road, and with a little cooperation the road may be built this fall.

WIVES OF INTERSTATE EMPLOYEES ORGANIZE

The wives of the employees of the Interstate Power Company from all over the O'Neill district accompanied their husbands to O'Neill Wednesday and perfected the organization of a club for the purpose of bringing the employees of the Company closer together for the mutual benefit of the employee and the employer. There was about twenty-five ladies present. The meeting was held at the home of Mr. and Mrs. Harry Haffner on west Douglas street. The ladies of the Presbyterian church served dinner for the ladies at the Haffner home at 5:30 o'clock.

The following officers were elected. President—Mrs. Frank H. Wheeler. Vice-Pres.—Mrs. H. G. Kruse. Secretary—Mrs. K. D. Fenderson.

Mrs. Brikie, of Bijimi, Minnesota, head of the women's organization, was present and addressed the ladies.

C. E. Dove, manager of the southern division of the Interstate Power Company's properties also addressed the ladies during the afternoon program. Meetings will be held at intervals throughout the district.

Helen's Novelty Nook

is opening with a line of

Imported Linens
Czechoslovakian Pottery
Hand-painted Glassware
Novel cards for every occasion

---and---

Giftwares---unusual, distinctive
and moderately priced.

INTERSTATE POWER CO. HOLD BUSINESS MEETING

Thirty men from the operating department of the Interstate Power Company stations throughout the O'Neill division which comprises fifty-three towns from Ponca, Nebraska, on the east to Chadron, Nebraska, on the west, and as far north as Winner, South Dakota, gathered in O'Neill Wednesday to attend an all-day business meeting which began at ten o'clock in the forenoon at the Golden hotel. C. E. Dove, manager of the southern division of the Interstate Power Company properties was present and conducted the meeting. Harry Bayle, general sales manager was present and addressed the meeting on merchandising. Horace Pool, of the Securities department, addressed the meeting on the subject of "Securities" and Frank E. McCarty spoke on "Accounting."

ATWATER KENT MOTOR TRAIN COMING THE 25TH

The Atwater Kent Motor Train will visit O'Neill Thursday, October 25th, and will display their line of radios in the Golden hotel during the day and evening. The public is invited. A banquet and dealers meeting will be held in the dining room at 7:00 p. m.

O'NEILL HIGH SCHOOL FOOT BALL SCHEDULE

October 5—Butte at O'Neill.
October 12—Neligh at O'Neill.
October 19—Ewing at O'Neill.
October 26—O'Neill at Woodlake.
November 2—Open.
November 9—Ainsworth at O'Neill.
November 16—Open.
November 23—O'Neill at Plainview.

LOCAL NEWS.

The interior of the First National bank is being redecorated.

Leo Carney and Mr. and Mrs. Donald Enright spent Sunday in Norfolk.

George Agnes has been quite ill with blood poisoning during the past week.

The Joel Parker residence in the eastern part of the city is nearing completion.

Mr. and Mrs. E. R. Riley, of Inman, were Sunday visitors at the home of Mrs. J. A. Naylor.

R. E. Gallagher is having a cement sidewalk laid to his residence in the northeastern part of the city.

Miss Marie Brugeman and Miss Ruth Barnard motored to Bristow Sunday for a short visit with the former's parents.

The new residence being erected by Scott Hough south of the business section, is nearing completion.

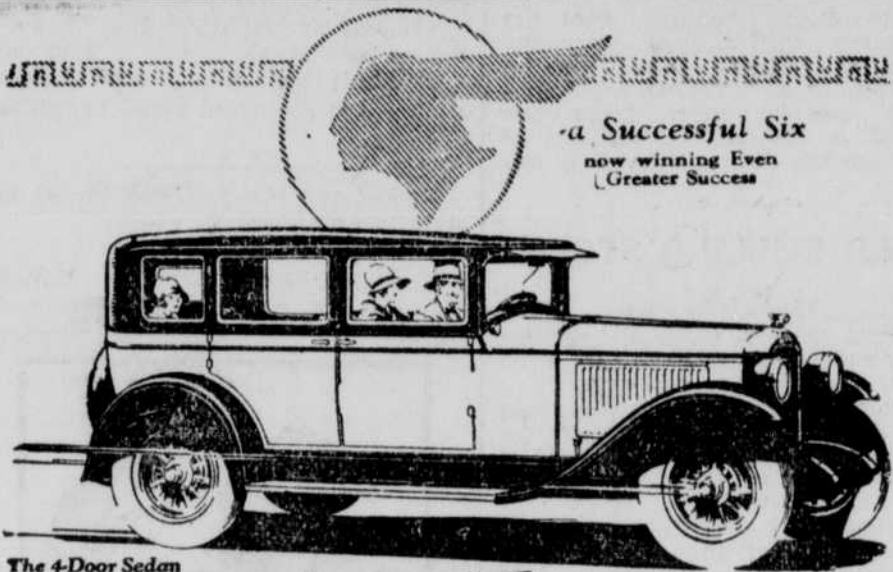
Mrs. E. W. Sargent has been quite ill at her home in the southwestern part of the city, during the past week.

Fred McNally, Wm. Cuddy and Johnny Harrington drove to Norfolk Sunday to witness the Creston-Bloomfield ball game.

Rev. H. H. Beers went to Beatrice, Nebraska, Tuesday, where he is in attendance at the 55th synod of the Presbyterian church.

Miss Helen Ryan opened a gift shoppe in the building recently remodeled by her father, J. B. Ryan, just south of The Frontier office.

The fire department was called to the rear of the Coffee Shop this morning. Some trash was burning close to the Grand Cafe building. No damage was one.



a Successful Six
now winning Even
Greater Success

NEW VALUE Brings New Heights of Public Favor

As a result of the new value offered by today's Pontiac—as a consequence of its greater power, higher speed and smarter style—this low-priced six is winning new heights of public favor . . . Pontiac Six now provides new motoring luxury. Staunch, beautiful bodies by Fisher—smaller, sturdier wheels with larger tires—an engine of 186 cubic inches displacement—the cross-flow radiator—the G-M-R cylinder head . . . all these and many other advancements are emphasized by the performance supremacy resulting from new carburetion and manifold . . . That's why today's Pontiac Six is attracting thousands of new buyers. That's why it is winning leadership in the low-priced six-cylinder field.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Smith & Warner Motor Co.
Dealers, O'Neill, Nebr.

PONTIAC SIX

PRODUCT OF GENERAL MOTORS

The J. B. Byars' Co.

extend a cordial welcome to the

Visiting School Teachers

who are

attending institute in O'Neill this week,
and hope that their stay within
the city will be both pleasant
and profitable.

Our Ready-To-Wear

department is filled with new and up-to-
the-minute articles for men, women
and children.

Come to our store and see the many new
things we are showing in all
departments.