

THE FRONTIER.

VOLUME XLIX.

O'NEILL, NEBRASKA, THURSDAY, SEPTEMBER 20, 1928.

NO. 17.

WHEN YOU PAY CASH

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| Flour—Fancy Patent, None Better, 48-lb. Sack | \$1.59 |
| Regular 5c Baby Ruth Candy Bars | 10c |
| Powdered Sugar C. and H. Cane, 3 Pounds | 23c |
| Johnson's Prepared Floor Wax, 1 Pound Can | 64c |
| Marshmallows, Fresh and Tender, Why Pay More? lb. | 18c |
| Cheese, Famous Wisconsin Cream Cheese, Pound | 32c |
| Pancake Flour, Self Rising Flour, 4 Pound Sack | 23c |
| Norco Laying Scratch Feed, 10-lb. Bag | 49c |
| Carnation Milk, Large Size, per can | 10c |
| F. P. Peanut Butter—In Glass Jar | 27c |
| Rice, Fancy Blue Rose No. 1, 3 Pounds | 25c |
| Gold Dust—Large Package | 26c |
| Pabst Special Malt, Large Can | 44c |

WHY PAY MORE?
All Virgin Wool Men's Suits or Overcoats \$17

John J. Melvin

Sells for Less
57 Steps

LOCAL NEWS.

Farmer Burns, the veteran wrestler, has a concession at the fair.
Miss Elizabeth O'Malley returned from Duluth, Minnesota, on Thursday of last week.
Bennett Gilligan went to Lincoln last week where he will attend the State University.
Miss Margorie Carter went to Lincoln last Friday morning to attend the State University.
Rev. and Mrs. H. H. Beers and Mrs. R. M. Sauer went to Sioux City Tuesday to attend Presbytery.
Mrs. F. F. Brugeman, of Bristow, is spending the week with her daughter, Miss Marie Brugeman.
Mrs. Constance Wattles, of Hot Springs, is visiting her parents, Mr. and Mrs. M. F. Harrington.
An 8½ pound daughter, Patricia Marie, was born on September 8th, to Mr. and Mrs. C. L. Heaps.
Francis Welsh went to Lincoln the latter part of last week to take up work at the State University.

Carroll Simonson left Monday morning for Lincoln where she will continue her work at the University.

Jack Arbuthnot and Gerald Phalan went to Omaha the last of last week where they will attend Creighton University.

W. B. Graves drove to Lyons Saturday evening to visit his wife and children, who are at the home of Mrs. Graves' parents.

R. R. Morrison and son, Richard, drove to Omaha Monday where Richard entered Creighton University for his first year of law.

George Keyser, assistant U. S. Attorney spent Sunday in O'Neill with Wm. Froelich, of Omaha, who was visiting relatives here.

The school board Wednesday elected Miss Margaret Henderson to a position in the high school. She began teaching Thursday morning.

Mrs. Jim Boggs and Mrs. Roy Goree and two daughters, of Long Pine, spent the week-end at the home of Mrs. Goree's parents, Mr. and Mrs. L. A. Simonson.

Mr. and Mrs. Walter Warner, daughters, Dorothy and Gloria, and Mrs. Olive Pendegast, spent Sunday of last week in Creighton and Plainview.

Miss Velma Sexsmith returned to the university hospital in Omaha last Friday; where she is taking a course in nursing. She enjoyed a week's vacation at home.

Ross Harris, Bert Gunn, Roy Warner, A. C. Stevens, Dr. H. L. Bennett, Morris Graham, Lloyd Ritts, Forest Smith spent Sunday at Marsh Lake shooting ducks.

Troop No. 1 will give a program at the Emmet Hall, Sunday evening, September 23rd, at 8:30 o'clock. The public is cordially invited. No admission charge.

Miss Luella Lewis returned Sunday from a week's vacation from her duties in the office of the Interstate Power Company. She visited in Omaha and with her parents at Crofton.

Edna Simonson returned from Superior Sunday morning where she has been visiting the past two weeks. She was accompanied by her sister, Mrs. George McCarthy and little daughter, Beverly Jane.

A large number of O'Neill people attended the Chambers fair last Friday and Saturday. Fairly good crowds were reported for each afternoon. Their exhibits were very good but were not as extensive as in former years due to the dry weather which cut their farm crops. Their entertainment program was very good.

A hearing on the compensation insurance case of J. W. Anderson was heard before Judge Dickson last Thursday. The case was continued to a later date in order to obtain a number of depositions.

C. E. Martin and family returned last week from a trip overland to Wyoming and the southwest. Mr. Martin says that there is a good wheat crop in Wyoming this year for the first time in fourteen years.

Mr. and Mrs. Fred West, accompanied by their daughter, Mrs. Ada Bogert and family, and Mr. and Mrs. Chas. E. West, of Hutchinson, Kansas, were guests of their daughter and family, Mr. and Mrs. Clarence Zimmerman, last week.

Mr. and Mrs. Charles Simmons expect to leave about October 1st for Trolo, England, where they will visit relatives. They expect to be away over the winter. Earl Rodaway, of Page, will look after the stock and care for the place during their absence.

Mrs. R. B. Miller and two sons, William and Charles, of Martin, South Dakota, stopped over Sunday evening with the former's brother, Sheridan Simmons. Mrs. Miller and sons were enroute home from the funeral of Axel Toms, a relative, at North Bend, Nebraska.

A Telephone Operators Conference is being held in O'Neill this week under the leadership of Miss Mabel Welling, division instructor, of Norfolk. Those who are receiving instruction are Miss Olive Pitchford, Winner; Miss Grace Mann, Gregory; Miss Mildred Peterson, Long Pine; Miss Elizabeth O'Malley, O'Neill.

Among those who attended the reception for Governor Al Smith in Omaha Tuesday night were: T. F. Birmingham, Mr. and Mrs. H. J. Birmingham, Mrs. C. E. Stout, J. F. O'Donnell, Attorney and Mrs. J. A. Donohoe, Attorney and Mrs. W. J. Hammond, Attorney and Mrs. J. J. Harrington, Mr. and Mrs. T. J. Coyne, Henry Schacht, John O'Malley, Attorney George Harrington, John Lansworth, Dan McCarthy, R. R. Morrison.

C. D. Wood, manager of the merchandising department of the Interstate Power Company has been selected as a member of the executive board of the Nebraska Section of the National Electric Light Association. Mr. Wood feels highly honored in being chosen as a member of this committee; he left Tuesday morning for Crete, Nebraska, to attend the state meeting of the organization which will convene in that city Wednesday and continue until Saturday.

The fire department were called to the home of Charles Reka in the northern part of the city Wednesday night about 11:30 o'clock; lightning struck in the vicinity of the Reka residence causing a short circuit in the wiring in the bath room; the house filled with smoke before Mr. Reka was able to locate the trouble. No damage was done.

Federal court will convene in Norfolk next Monday, September 25th. A number of Holt county residents are drawn on the jury. The list include F. H. Griffith, Meek; Thomas Griffin, O'Neill; Harry Lansworth, Agee; Fred Lindberg, Blackbird; Joe Martin, O'Neill; E. L. O'Donnell, O'Neill; Frank Pruss, O'Neill; M. R. Sullivan, O'Neill; John T. Walker, Page; Joe Wise, O'Neill.

Ganesha Park was the scene of a happy picnic dinner in Pomona, California, September 16, 1928, when former friends of Blackbird, Nebraska, gathered to renew old memories of the middle west, and enjoy themselves bathing and sight-seeing. Those present were Mr. and Mrs. George E. Hansen, Mr. and Mrs. William DeWitt and three sons, Mr. and Mrs. Lysle DeWitt and son, Mr. and Mrs. A. B. Roberts, Mr. and Mrs. Chas. Hoyer, Mr. and Mrs. Wilmer Hoyer, Mr. and Mrs. George D. Hansen and Gerald, Mr. and Mrs. Joseph Hansen and daughter, Mary Joan, Mrs. Chas. Hansen, Otto Beaver and wife were unable to be present.

WEAVER AND STEBBINS SPEAK ON THE STREETS

W. M. Stebbins, republican candidate for reelection to the office of state treasurer, and Hon. Arthur J. Weaver, republican candidate for governor, spoke to a large crowd of interested listeners at eleven o'clock Wednesday morning opposite the Golden hotel on east Douglas.

These gentlemen very ably presented the political issues of the day.

HOLT COUNTY FAIR OPENED TUESDAY MORNING

The Holt county fair opened its gates Tuesday morning. No entertainment program was presented the first day. Wednesday afternoon a fairly good crowd was present to enjoy the first of the three-day racing program and free attractions. Dan Desdune's colored band is furnishing the music and also a number of free attractions in the way of special singers, dancers and roller skaters.

The exhibits this year are very good considering the exceedingly dry weather during the past two months and the few hot winds that cooked the corn in this part of the county. The agricultural section of the hall makes a very creditable showing. The fancy work section is filled as is also the fruits and culinary departments. The parade by the school children and the floats by the school were very interesting and were greatly enjoyed by everyone.

Four running races will be run each day; some of the best gallopers of the country are here and are taking part in each day's events. Horses are here from Minnesota, South Dakota and various points in Nebraska.

GOVERNOR AL SMITH GIVEN AN OVATION

A large gathering of democrats from this section of the United States were in Omaha last Tuesday to meet their presidential candidate, Governor Al Smith, of New York, open his campaign for the presidency. The address of Governor Smith was a disappointment to many of his admirers who expected him to be able to present his stand on the issues of the campaign in a creditable manner.

Many of those who were listening in on the radio were equally disappointed as the major portion of his speech was a tirade of the republican party but the governor offered no adequate relief for the ills complained of.

In reply to the eight questions submitted to him by the businessmen of Omaha Governor Smith utterly failed in answering practically every question submitted to him; the only definite reply made thereto was in answer to the question asked him on the liquor traffic; to which the governor in substance replied that he believed that each community should be allowed to govern themselves in relation to intoxicating liquor. (Advocating the old states rights question which was settled by the war of 1861 to '65.

OIL MEN ATTEND BANQUET AT GOLDEN HOTEL, SATURDAY

O'Neill, Neb., Sept. 17—Special to The News: Representatives from Sioux City, Norfolk, and intervening points attended the banquet and business meeting held here Saturday evening in connection with the oil operations which are being promoted by the citizens of O'Neill. Interesting talks were made by R. W. Tackaberry, secretary of the Chamber of Commerce, Sioux City, and J. A. Murphy, geologist and consulting engineer of the Helmerick & Payne Oil company of Tulsa, Oklahoma. Mr. Murphy stated that indications are very favorable for oil in the "Ghost Light" district as the formations are the same as in Oklahoma and Texas where oil has been discovered. He intends to stay in this vicinity for a time in order to survey the district more thoroughly. E. O. Monnet, attorney for Helmerick and Payne, outlined a plan wherein money could be raised in

THE spent dollar like the spent bullet has lost its power.

The O'Neill National Bank

Capital, Surplus and Undivided Profits, \$125,000.00

This bank carries no indebtedness of officers or stockholders.

order to promote the oil well. Further talks were made by J. W. Bates, vice president of Helmerick and Payne, Inc.; Charles Larsen, assistant secretary of the Chamber of Commerce, Sioux City, Iowa; William Broadhurst, secretary and treasurer of Helmerick and Payne, Inc.; F. G. Humphrey, secretary of the Chamber of Commerce, Norfolk, Nebraska; F. E. Cowden, Riverton, Iowa; D. Rankin, Tarkio, Missouri; A. O. Eville, Storm Lake, Iowa.

Dr. W. F. Finley, president of the O'Neill Commercial club, presided over the meeting.

Mr. Murphy, the geologist, is the gentleman who platted and located the oil fields at Muskogee, Oklahoma, known as the Keefeton Gas Fields, which was composed mostly of Sioux City people. Oil from these wells are being carried to Muskogee through a six inch pipe line for a distance of twelve miles where it is being marketed.

Mr. Murphy states that it will take three weeks to plat the "Ghost light" field; he expects to make core drills for the purpose of finding the structures; this will take considerable time.

Considerable enthusiasm is current along the oil lines. A number of Sioux City and Norfolk business men are backing the venture in a financial way and with the moral support of O'Neill the project will be completed.

INTERSTATE POWER COMPANY WILL LOWER LIGHT RATES

Effective with your light statement of October 1st, the Interstate Power Company will reduce the light rate from 14c to 12c on Plan No. 1, which includes residence and commercial lights.

This information will be gladly received by light users who are receiving service under this plan.

SERVEL

ELECTRIC REFRIGERATION



Model S-7 Seven cubic feet of food storage capacity. Makes 96 ice cubes.

Model S-5 Five cubic feet of food storage capacity. Makes 48 ice cubes. Ideal for the small home or apartment.

Model S-10 Gives ample and dependable refrigeration service for the larger home. 10 cubic feet of food storage space. Makes 120 ice cubes.

Which of these modern colors . . . for you?

Biscay Blue . . . Ivory Tan . . . Silver Grey . . . Crystal Green

YOU'LL like the multi-tone, modern color finishes on these new Servel steel cabinet refrigerators. They're waiting for you to see . . . here on our display floor.

Come in and examine Servel. You'll find it as modern inside as on the surface. Years of experience are back of its modern mechanism. Servel embodies refinements in design and construction whose working out began years ago.

Come in—and ask questions. We'll answer them gladly—with the refrigerator itself before us. Servel does its work automatically, quietly and economically. Servel's food storage space is so clean and inviting, its freezing trays so handy. These are things we want you to see for yourself.

Come in and see Servel today . . . while our stock is complete in all colors and all cabinet sizes.



Interstate Power Company
Merchandise Department

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Ford Dealers 'Phone 16 O'Neill, Nebraska
"Buy from a Home Concern"



Liberal Trade-In Proposition on GOODYEARS

If your old tires are approaching the "dangerous age" come in and sell your chances for trouble to us. We'll allow you a fair price for your present set in part payment for brand new Goodyear All-Weathers — "The World's Greatest Tire." Dependable quality at a real saving in tire costs. Come in today.