

Out Our Way



THE SOFT SPOT.

By Williams

HA-HA THEM'S TH' BOYS WHO MAKE A SHORT STORY LONG. THEY'VE GOT ONE TEN WORD SENTENCE ON THAT NOTICE IN FIVE DIFFRUNT LANGUAGES, AND EVERY BODY TRIES T' READ 'EM ALL, AN' IT TAKES TIME.

YES—THEY PUT IT IN SO MANY DIFFRNT LANGUAGES TO MAKE IT EASY FOR EVERY BODY, IT DOES! WHY I'VE SPENT HOURS TRYIN' T' DOPE OUT WHAT THEM OTHER LANGUAGES SEZ.

J.R. WILLIAMS '91

Little Beauty Among History's Great Charmers

Adela Rogers St. John in Smart Set Magazine.

Of the 12 greatest women whose influence over men has won them places in history, only three were really beauties; four were so plain that they verged on ugliness; the other five were only so-so as to looks.

Beauty alone runs a poor race against brains where woman's conquest of man is concerned. By brains I mean a woman's ability to keep a man charmed by joyous companionship, subtle flattery and interest in his ambitions—not a display of intellectual attainments.

Four "Ugly Ducklings"

Here are the four ugly ducklings who won their niches in romantic history despite their handicaps: Cleopatra, who charmed Caesar and Anthony to win a kingdom; Catherine the Great, the obscure German princess who gained the Russian throne through the love of Orloff and Potemkin; George Sand, the mannish authoress who enchanted half the artists of her time, and Queen Elizabeth, whose influence over men carried the British flag to world-wide empire.

The three beauties on the list are Emma Hamilton, who rose from obscurity to titles and the love of Lord Nelson; Marry, queen of Scots, and Isabella d'Este, the inspiration of Raphael and Michelangelo. Would't impress Ziegfeld. These five would hardly get a second look from Florenz Ziegfeld; Mona Lisa, the flame of Leonardo da Vinci's life; Peggy O'Neal, who influenced the White House both during Andrew Jackson's and Van Buren's administrations; Ninon de Benclos, for 50 years the most influential woman of France; Beatrice d'Este, duchess of Milan, and perhaps the greatest feminine diplomats, and Mme. Du Barry.

The advantage of beauty in all of their cases was so slight as to be practically negative. Cleopatra, according to the most eminent historians and on the evidence of the sculptors and painters of that day—who would not be apt to paint her less lovely than she was—could not lay the slightest claim to beauty. Her nose was too long, she was very small, and when Caesar first met her in her 16th year, inclined to be skinny, although she had a lively, active grace.

BADGER FOLKS AND FOIBLES

"It was back in the fall of 1840, almost 90 years ago, that the first public school of the state was built at Mineral Point in response to the clamor of citizens for something to be done in the line of education, according to the accounts in the history of Iowa county," writes J. H. Lewis, of the Madison Journal.

"The building, 27 by 30 feet, with a 12-foot ceiling, was built of red brick and stone at a cost of about \$500, not counting the plastering, which was done later. "No slate for the blackboard was available or, if available, was too costly, so a substitute was provided. Along two sides of the room were placed troughs, 18 inches wide, filled with sand. And on the smooth surface of the sand the youngsters of early Mineral Point wrote their A, B, C's and their multiplication tables.

"And over the sand trough blackboard efforts of the first pupils John Heaton presided. "The school only lasted five years, however, for enlargement and im-

Lindbergh National Park. From Milwaukee Journal. The spot where Lindbergh took off for his Paris flight is made into a national park by a group of New York business men who have acquired it. This means that a permanent memorial will appear on Roosevelt field to an American youth who, by a single feat of incomparable daring and skill, electrified America and the world. But Lindbergh did more than that. He really ushered in a new age that had just been waiting for someone to stand sponsor for it. The beginning of popular interest in aviation dates from that morning when our first American youth rose

Vacation

Everybody ought to have a vacation. Keeping everlastingly at it brings success. It also brings stagnation. It would be better to lay off once in a while as you go along than to lay off permanently pretty soon.

The most efficient people who can hit the line—the hardest—are those that can let go the most completely.

The art of being at your best most of the time is also the art of relaxing some of the time.

Vacation ought to be arranged if possible so that our activities will be entirely different from the usual ones. President Coolidge set a good example of this. He goes back to the primitive art of fishing and country life, the furthest possible removed from his highly complicated job as president.

If you are a city worker get some old clothes and go to the country. Lie on the ground, bask in the sun, bathe in the water and give nature a chance.

No matter how much we are highly developed souls we are basically animals, but we are animals. We are not disembodied spirits.

The thing from which we need most a vacation is worry or care.

The most highly productive land

needs an occasional spell of lying fallow. The colt needs to run out in the pasture and kick his heels once in a while. All animal creation needs periods of repose.

The ability to do nothing effectively and perfectly is not a sign of weakness, but an indication of strength.

Good sleepers are the healthy people. It is abnormal and diseased and defective people that have insomnia.

It was said of Napoleon that he could lie down any time of the day or night and go to sleep immediately.

All of us are the better off who take refuge once in a while in the normal and healthy animalities. Charles Spurgeon said that excessive spirituality is akin to sensuality.

So we don't want to be excessively good all the time. Not that our recess should be sinful, but occasionally we should be non-moral, not immoral. We shouldn't string ourselves up to the highest pitch all the time.

When Esop was found playing with boys he was asked why he, a grown man, did so. He replied by saying that a bow shot better if occasionally he was unstrung.

Grown people as well as youths should learn how to play.

Delayed Cutting Found Aid to Alfalfa Crop

Manhattan, Kan.—Delayed cutting of alfalfa is beneficial rather than injurious to the stand, the Kansas State Agricultural college has determined by an experiment that lasted eight years.

Upsetting a notion generally held by farmers, the experiment also shows that frequent cutting is detrimental to the stand.

Too much delay in cutting, however, reduces the quality of the hay. Observations of feeding results show that the best alfalfa for beef steers is cut in the bud stage, but the cutting tests proved the cutting of the

crop so early decreases the vigor of the plants, reduces the stand and permits the encroachment of weeds. "To keep a field of alfalfa," says S. C. Salmon, professor of farm crops, "it is not advisable to cut continuously or even generally earlier than 10th bloom. On the other hand, it is doubtful if the difference in yield in favor of full bloom cutting is sufficient to justify a delay in cutting of a poorer quality of the hay. Where the crop can be harvested promptly a safe plan is to permit the alfalfa to reach the one-fourth or one-half bloom stage."

Improvements made in 1844 so exhausted the exchequer of the district that it could not afford to continue the enterprise.

"This first public school superseded a 'select' school conducted by Robert Boyer and supported by subscriptions. There were other private schools in and near Mineral Point at the time also. The Boyer school was a large log cabin.

"The first Wisconsin educational convention was held on October 16, 1845, with an attendance of such notables as George F. McGoun, principal of the old Platteville academy; Mortimer M. Jackson, young Mineral Point lawyer, and the Rev. Lewis Loss, of Beloit.

"The Mineral Point convention initiated organization for keeping the questions of common schools before the people. It resulted in county conventions being held to appoint delegates to a territorial convention at Madison, January 15, 1846, two years before the state was admitted to the union."

ANOTHER VANISHING AMERICAN.

From the Christian Science Monitor. Within another decade, perhaps, the covered wooden bridge, with its atmosphere of charm and romance, will probably be a thing of the past. Like "Old Dobbin," it has seen its best days, has done its work faithfully in the service of mankind, and is now prepared to give way completely before the demands of progress which necessitate more durable and stronger materials in bridge and highway construction.

Last November's flood took heavy toll of the wooden arches in Vermont. This has resulted in an active season of bridge building. Un-

triumphant in the air. As time recedes from that flight we see this more clearly. That is why the Lindbergh vogue has not passed as many predicted that it would. They said his fame would be fleeting; instead it has mounted. And men are ready, even before he is out of his youthfulness, to make permanent their honors to him.

Of course this opportunity in its entirety could come but once. Other flyers may sail the Atlantic, they may hold steady to their course, through storm and fog, the great planes of the future that carry a hundred passengers, but they cannot by doing that write their names where Lindbergh wrote his.

Eskimos "Mine" Ivory

Left by Ancestors

Ancient fossil ivory valued at \$50,000 came South on the first boat from No. 6 this season. The ivory on board represented an unintentional bequest from the long deceased Eskimos to the present generation. The natives from time immemorial feasted on walrus and the tusks, having no value, were tossed aside.

These piles accumulated, especially on the St. Lawrence and the Pribilof Islands, during the centuries.

The white men came north with trading schooners and bought freshly killed walrus ivory. The Eskimos, remembering the wasteful habits of their ancestors, promptly began sinking mines on the sites of ancient camps. Each summer they dig out thousands of dollars' worth of fossil ivory, valuable because of its deep coloring and extreme hardness.

Church's Great Periods

With much diversity of opinion on minor points, there is a general agreement in dividing the history of the church into three great periods. The first, from the birth of Christ to the time of Constantine; the second, from that epoch to the Reformation; and third, from the Reformation to the present time.



WHAT DR. CALDWELL LEARNED IN 47 YEARS PRACTICE

A physician watched the results of constipation for 47 years, and believed that no matter how careful people are of their health, diet and exercise, constipation will occur from time to time. Of next importance, then, is how to treat it when it comes. Dr. Caldwell always was in favor of getting as close to nature as possible, hence his remedy for constipation, known as Dr. Caldwell's Syrup Pepsin, is a mild vegetable compound. It can not harm the system, and is not habit forming. Syrup Pepsin is pleasant-tasting, and youngsters love it.

Dr. Caldwell did not approve of drastic physics and purges. He did not believe they were good for anybody's system. In a practice of 47 years he never saw any reason for their use when Syrup Pepsin will empty the bowels just as promptly. Do not let a day go by without a bowel movement. Do not sit and hope, but go to the nearest druggist and get one of the generous bottles of Dr. Caldwell's Syrup Pepsin, or write "Syrup Pepsin," Dept. BB, Monticello, Illinois, for free trial bottle.

Ode to Bossie

"What rhymes with zephyr?" "Heifer." "Do you think I am writing a poem to a cow?"—Louisville Courier-Journal.

People as well as animals have "protective coloration," but its not bushing.

ATWATER KENT RADIO

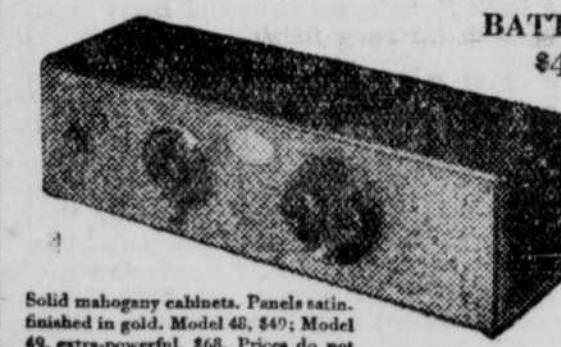
Of course you're going to hear Hoover and Smith

THANKS to radio, they expect to talk directly to every voter in the United States. Where is the family that can afford to be without a good radio set in this most interesting of Presidential years? When Smith and Hoover go on the air, you can count on Atwater Kent Radio. Its reliability, its power, its range, its simplicity of operation, as well as its clear tone, have made it the leader everywhere. It comes from the largest radio factory, where workmanship is never slighted. It is not an experiment. You don't have to take it on faith. It is the fruit of twenty-six years' manufacturing experience—six years of radio.

Nearly 1,700,000 owners know that the name Atwater Kent on radio means the same thing as "sterling" on silver. Whether or not your home is equipped with electricity, there is an up-to-date Atwater Kent model to carry on the Atwater Kent tradition of giving the finest reception at the lowest price.

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BATTERY SETS \$49—\$68



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Annual Fire Losses

It is estimated by Charles H. Meigs fire commissioner of New York, that there are two human lives and \$30,000 worth of property destroyed by fire in the United States every hour. The total fire loss for the month of January, 1928, was in excess of \$43,000,000, or about \$5,000,000 ahead of January, 1927. Our fire losses in 1926 were double what they were in 1916 and three times what they were in 1915. Our annual fire losses total nearly \$500,000,000.

Basket as Elevator

High seas prevented the use of the companion ladder when passengers wished to board the liner "Landrovery" at Port Elizabeth, South Africa, recently, so a large basket was lowered from a derrick and the travelers swung to the deck without difficulty. The container was fashioned like an elevator car.—Popular Mechanics Magazine.

Valuable Find

A \$200,000 sandalwood forest has been found in the jungle region of Kambankhally, India. The Musore government has granted \$3,000 for collection and transportation of the wood, which it is estimated will amount to 600 tons, worth 600,000 rupees, or about \$216,000.

Not a Medical Case

Crawford—My wife has had a sinking spell. Dobbs—Nonsense! You can't believe what these doctors tell you. Crawford—But a doctor didn't tell me. It was a life guard at the bathing pool.

That Settled It

Aviator—The engine's stalled and a wing's off. Passenger (on first flight and nervous)—Thank goodness! Now we can go down.

Trees as History Books

The Tingit Indians of the Northwest, authentically the totem pole tribe, carved their histories on poles which required entire tree trunks.—Woman's Home Companion.

You can be so polite to a man as to make him dislike you.

A floating debt isn't necessarily a light one.

Who's Mistake?

Guest—Who is that awful-looking frump over there? Host—Why, that's my wife. Guest—Oh—er—beg pardon. My mistake. Host—No; mine.—Yorkshire Post.



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Censored

Mrs. Swift—This new bathing suit of mine is a poem. Husband—Well, it's unfit for publication.—Sydney Bulletin.

Qualifying

"Can I rent a flat? I have the fretful children." "That part will be all right. How loud is your loud speaker?"