

HAPPIEST
NEW YEAR

Our aim for 1943: to improve our service still further and to give our very best to our friends, our community and our nation.

HAPPY NEW YEAR TO YOU AND YOURS

OUTLAW GROCERIES
NEW DEAL OIL COMPANY
Tony and Carl Asimus



HAPPY NEW YEAR TO ALL

What Is Happiness?

Like Pilate's old question, "What is truth?" that question has many answers. But there is one answer that must be better than all the rest—the one answer we hope you find each day in 1943.

STANNARD'S STORE



MAY YOU BE BLESSED . . .
WITH 365 HAPPY, HEALTHY AND PROSPEROUS DAYS DURING 1943.

P. J. McMANUS
Home of Good Merchandise



WE are proud to have done our part in this community during 1942, and equally proud to have had the hearty support of so many of its citizens. We thank you, one and all, and wish you a very Prosperous New Year.

GATZ BROTHERS

Notice

DR. A. E. GADBOIS
Eye, Ear, and Nose Specialist. will make his regular visit at Dr. Carter's office in O'NEILL
Friday, January 8th
Glasses Fitted



Best Wishes 1943
Peace on Earth..

DENNIS SHOE SERVICE
Dennis Stejskal, Prop.



NEW YEAR GREETINGS

WISHING you and yours every happiness and blessing for 1943 as we leave the old year and enter the new . . .

HARTY'S CLEANERS



SAVE YOUR EYES
For thorough Scientific Eye Examination and Correctly Fitted Glasses, see
DR. C. W. ALEXANDER
Eyesight Specialist
at Hotel O'Neill in O'Neill
Tuesday, January 5
Satisfaction Guaranteed
In Inman evenings and Sundays by appointment.

GREETINGS TO ALL



In our organization we measure our accomplishment by the degree to which we have pleased and served our friends. As New Year's approaches, we renew our pledge of full devotion to principles of sound building and honest dealing.

P. C. Donohoe
Real Estate and Insurance

Boost Your Budget By Saving at Brown-McDonald's

JANUARY Clearance

Starts Saturday, January 2 At 9 A. M.

FASHION GOODS, WINTER GOODS, BROKEN LINES PRICED TO COMPEL ATTENTION
A grand opportunity to buy that winter coat, dress, overcoat, suit and other winter needs at prices that should attract all thrifty folks in the community. Judge all values by these.

Prices Go Still Lower!

COATS



Fleece casual coats, tweed sport coats, monotone dress coats, all sharply reduced. Don't wait—choose early.
Grades to \$16.50

8⁸⁸

Grades to 19.75

12⁸⁸

Grades to \$29.50

16⁸⁸

Special Group

Men's Over-coats

Sale Priced

12⁸⁸

Look at the price and hurry! A group of men's medium weight over-coats for wear now and later. Well tailored and in approved colors. If you need a coat, buy it now while prices are low.



DOUBLE BLANKET
\$1.88

Full bed size, fine cotton plaid pairs. Count your self lucky to get them now.

Bed Pillows

Nice Size
Grey Hen Feathers
98c

Shirts and Shorts

FOR MEN AND BOYS
Combed Cotton
29c

Ladies Fall Hats
77c
Values to \$4.95

Men's Sweaters
98c
Part Wool 40 to 46

DRESS SHIRTS
88c
Odd Lots Most All Sizes

OUTING FLANNEL
19c
Dark and Light Patterns

Men's All Leather OXFORDS
\$2.47
Black and Brown

Fashion Shoes and OXFORDS
\$1.88
Broken Sizes

500 FLOUR SACKS
12¹/₂c Each
Open, Large Size, Bleached

Cleansing Tissue
13c
(200 Size)

WASH DRESSES
\$2.48
All Sizes, Seersucker Prints

COTTAGE SETS
88c
Black Red Green

KOTEX
89c
Value Box (54 Pads)

TURKISH TOWELS
23c
Large Size, Fancy Patterns
Red Blue Green Rose

BATHROOM SETS
88c
All Colors
Mat and Stool Cover

DRESSES

Dresses for all day-time occasions at new low price levels. Freshen your winter wardrobe at small cost.

Grades to \$5.95
348

Grades to \$8.95
548

Grades to 10.50
748



Clearaway Men's Suits

Three low price groups that will stretch your clothing budget.

Up to 17.50
1388

Up to 22.50
1688

Up to 27.50
1988



SHEET BLANKET
88c
Single cotton blankets for sheet use. Plaid patterns. Limited quantity to sell.

Complexion **SOAP**
A dozen Bars for only **58c**

SLIPS

CREPE TEA ROSE
Size 34 to 42
78c

Misses Bloomers

Cotton Knit Rayon Stripe
S-M-L
29c

WE SELL FOR CASH AND SAVE YOU MONEY

BROWN-McDONALD

CONSISTENT LOW PRICES THE YEAR 'ROUND

EMMET NEWS

Mr. and Mrs. Henry Patterson were dinner guests at the home of Mr. and Mrs. Harry Claussen of O'Neill Christmas day.

Miss Davene Loy had a Christmas program and supper at the Schaffer district school Wednesday evening.

The Misses Jo Ann and Marion

Nevenswander, of Superior, arrived the fore part of the week to spend New Year's with their father, A. B. Nevenswander.

Mr. and Mrs. Guy Beckwith and family were dinner guests at the Vera Hickman home Christmas day.

Sgt. Carl Luben left Saturday for Alaska, after spending his

furlough at the home of his parents, Mr. and Mrs. William Luben.

Miss Ilene Tenborg, of Omaha, arrived at the home of her parents, Mr. and Mrs. Cal Tenborg Christmas morning. She returned to Omaha Sunday.

Quite a few of the young boys around Emmet have taken their physical examination for the

army during the last three weeks.

Quite a number of the young folks around Emmet enjoyed a skating party at Pat's Lake Sunday afternoon.

Mr. and Mrs. Joseph Babl held open house for their son, Cpl. Gahart Babl on Tuesday evening of last week. About sixty relatives and friends were present.