Filling Coffee Cups of America

A half a billion pounds of the golden bean-coffee-come up from Latin America each year to the port of New Orleans, there to be ground, roasted and blended to make America's favorite "brew." Recognized as a morale builder, coffee is in great favor with military men, and our boys on land, sea and in the air look forward to that steaming cup. These photos take you to Coffee Town.



Heavy bags of green coffee hang poised over the heads of the carriers in the great dockside coffee sheds in New Orleans, and then are dropped upon the head of four huskies.



Preparations are here being | made for "cupping," in a New Orin grading and testing of coffee. | ferent varieties.



These coffee tasters sit at a circular table which revolves to leans coffee firm, one of the steps | bring them cup after cup of dif-



A coffee maker prepares a big pot of the age-old brew that has cheered savant and common man alike from time immemorial.



In an old French quarter coffee kitchen, coffee is poured with one hand while milk is poured with coffee for two brewed in the with the other.



A young "car hop" gaily swings out to the rows of parked cars inimitable Coffee Town way.



A Mean Trick

By KARL GRAYSON ssociated Newspapers-WNU Service

ED GROSS knew all the reasons why Herbert Allis had left Raeburn university and when I expressed an interest in hearing them he grinned and looked pleased. Ned is a man who likes to tell stories and he appreciates an attentive audience.

"I'll have to go back," he began, 'to the time when Herbert was made a full-fledged professor and began his duties as an instructor of mathematics at Raeburn. Raeburn and Barkley, you know, are and have always been keen rivals. Not so much in the athletic field as in the academic. Each prides itself on its scholastic standing and each adheres to rigid rules concerning the qualifications of its faculty and its student body. "A tradition of long standing was

of trustees hired Herbert Allis, for Herbert didn't possess a master's degree. Now a master's degree may or may not determine a man's didactic ability, but at Raeburn and Barkley, too, it invests him with a certain dignity, and has always been a necessary asset. Herbert Allis was the exception, but this was because he possessed exceptional ability in his line. In fact, he was quite famous, considered throughout the country as an authority. And Raeburn knew that by breaking an ancient tradition they had added one

broken by Raeburn when the board



"Herbert was quite young at the time, a small, unassuming man."

more point of fame to their long

"Herbert was quite young at the time, a small, unassuming man, and was very grateful and proud of the honor which went with his professorship on the much envied Raeburn's shattering of the ancient tradition, and to Herbert's ears came eventually bits of gossip which seemed like a direct menace to his job. He was then quite unaware of the extent of his own fame.

"But as time went on and the Raeburn board of trustees continued to maintain him on their faculty at the same handsome salary Herbert began, to use the vernacular, to feel his oats. That is, his fame and importance became so widespread that even the little man himself heard about it. It set him to thinking, and after a time he took the bull by the horns and approached the Raeburn trustees in regard to an increase in his salary.

"Much to his surprise the board awarded him the increase without the usual wrangling and red tape. In a sense this was a mistake because it stimulated in Herbert a feeling of confidence and self-importance. He didn't exactly get the swelled head, but he became more sure of his ground.

"Meanwhile, Barkley continued to speak disparagingly upon occasion of Raeburn's rash move in breaking their traditions. Herbert wished something could be done about it. But at the moment no form of vengeance presented itself and Barkley continued with its remarks, even after a nationally circulated magazine published an article of praise and admiration concerning Herbert and his work.

"It was following the publication of a second and third article in equally well-reputed magazines that Herbert began to wonder if there per inch. weren't more behind Barkley's derogatory remarks than traditional disapproval. And the more he thought about it the more firmly he became convinced that the Barkley

board of trustees was envious. "And eventually a new and desperate plan took form in Herbert's mind. He re-read the three magazine articles concerning his own greatness in order to give him the necessary confidence, and then, in the greatest of secrecy, drove over to Barkley and called on the chairman of its board of trustees. The chairman received him graciously. in fact almost eagerly, and for two hours the pair remained closeted to-

gether "A week later Herbert tendered his resignation to the Raeburn board of trustees, and announced that he had been hired by Barkley college to hung with generous fullness all the head its mathematics department. | way down to the floor, will add a The Raeburn board was shocked, lot to their well-tailored appearance. indignant, incredulous. They con- It's a trick the decorators use all sulted, went in a body to wait on the time. Weights also keep glass Mr. Allis and after much hemming curtains from blowing out into the and having they offered him a much | room when the windows are open.

higher salary and a department "But Herbert was adamant.

He had promised to join the Barkley faculty and that he must do. The Raeburn men became panicky. They hemmed and hawed some more and finally confessed that they had suspected Barkley of being wishful of securing the little man, but they had also felt assured, due to Barkley's disparaging remarks, that the rival college would never break its tradition of hiring a professor who didn't have an M.A. degree, hence had not offered to raise Herbert's salary. But, under the circumstances, they would double whatever amount the Barkley board had offered for an annual

"Still Herbert wouldn't listen. And in the end he departed for Barkley despite the almost tearful pleading of the Raeburn boys.

"Well, a month passed and then Herbert began wreaking his vengeance. The opportunity came when a metropolitan newspaper asked him for an interview. In providing information about himself, Herbert announced that he was pretty proud of the fact that he was the only professor ever allowed on the Barkley faculty who didn't possess a master's degree. Barkley, he said, had broken a much adhered-to tradition in hiring him.

"When the article was pubished the Barkley board was slightly perturbed. They didn't like to be reminded that they had spoken disparagingly of Raeburn for once hiring this self-same man. But Herbert was famous and becoming more famous by the minute and they were willing to take it on the chin. They knew that Herbert was a drawing

"Raeburn, on the other hand, was quite bitter about it all. Herbert's everlasting bragging was getting on their nerves. Everyone was therefore, quite surprised when, the following spring, upon occasion of the dedication of a new dormitory, Raeburn invited Herbert Allis to give the address. Herbert was flattered. He spent hours writing out the speech, and when the eventful day arrived, he appeared in cutaway and striped trousers and mounted to the platform with his old friend, the chairman of the Raeburn board. And there he stood, puffed out and proud-the only man who ever taught a class at either Raeburn or Barkley without possessing an M.A.

"Preliminaries were quickly dispensed with. Herbert was announced and with much gusto made his address. The crowd applauded and was on the point of dispersing when the chairman raised his hand. 'A moment,' he said. still one more event on our program which I am sure you will all be interested in watching." The chairman turned to little Herbert and there was a twinkle in his eyes. 'In view of the great work and fame of our esteemed guest, Mr. Herbert Allis, the board of trustees of this college has seen fit to bestow upon him the great honor of

a master of arts degree.' "Herbert's mouth opened. He stared. He looked angry, made as if to protest, but hesitated as the cheers of the crowd reached his ears. He turned to them, as if in a daze, automatically bowing his thanks. Then he swung back to the chairman, muttered something in an undertone, turned and left the platform. And from that day to this he has not forgiven Raeburn university for the mean trick it played on

Michigan University Has Rare Instruments

Instruments accurate enough to show the bending of a solid steel bar from the pressure of one finger, or the lengthening of the bar from the heat of a human body, will be included in the "gauging and precision measuring laboratory" established by the war department at the

University of Michigan. All types of devices needed to check the accurate processes used in modern industry are provided in the laboratory. Included are an eightinch super micrometer, set to one ten-thousandth of an inch, calipers, depth gauges, master cylinder for checking squares and many precision plates and angle irons. Master gauge blocks will make 125,000 measurements from a ten-thousandth of an inch to 12 inches, with an accuracy of two-millionths of an inch

Among the advanced type of measuring devices installed are those which make use of light wave interference, making simple measurements to one-millionth of an inch. For determination of gear teeth and screw threads, a projection device shows these materials at any desired magnification on a screen. A universal measuring machine permits direct or comparative measurements up to a millionth of an inch on any piece up to 48 inches in length, while another device makes visible a slit one ten-thousandth of an inch wide, which is about equal to one-twentieth of the diameter of

Weights on Curtains

Small but light chain weights in the bottom hem of lace net curtains,

A quiz with answers offering information on various subjects

The Questions

1. In Latin-American countries, what is meant by mestizo? 2. Who said on his death bed:

"So little done, so much to do"? 3. "Remember the Alamo" was the cry of what battle?



4. Intrastate commerce is com-

merce carried on where? 5. What Biblical person referred to "the latchet of whose shoes I am not worthy to stoop down and

unloose"? 6. How can the word "love" mean everything in one sense, and

nothing in another? 7. Peru has been an independent country since when? 8. Who was the first President

of the United States of Dutch an-

The Answers

- A person of mixed blood.
- Cecil Rhodes. San Jacinto.
- Within a state. John the Baptist.
- 6. Everything in life; nothing in
- 7. Since 1821. Martin Van Buren.

Constipated?

OVER 50?

Most of us find that age and living habits bring on occasional bowellaziness. These spells of constipation, with aggravating gas, may cause restless nights. ADLERIKA can help you face the future more cheerfully. Its ingredients attract to the bowels extra moisture which softens packed wastes and assists in comfortable bowel action. ADLERIKA helps to leave your bowels refreshed and clean. Next time constipation and gas threaten your comfort, try ADLERIKA. Druggists have it.

Belief With Hope You believe that easily which

you hope for earnestly.-Terence.

AWAY GO CORNS

D! Scholl's Zino pads





Protection for upholstery

Tailored fit, lockstitched seams

SEAT

BE ALERT—GUARD AGAINST IGNITION **FAILURES NOW!**

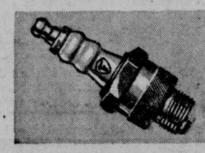
Firestone Standard Battery



Guaranteed Replace your weak battery today and avoid starting trouble later. Firestone Standard has heavy inter-locked plates. Fil-O-Matic cover and lead bushings to prevent leakage and

- As low as 7.95 exchange.

START QUICKER - HAVE A SMOOTHER RUNNING MOTOR OR YOUR MONEY BACK



Firestone **POLONIUM** SPARK PLUGS

Special Polonium electrode creates a hotter spark, quicker starting and makes your motor run smoother or your money is refunded. 55e each in sets of 4.

NEWS AND MUSIC WHILE YOU DRIVE 8-TUBE



AUTO RADIO 49.95

Keep in touch with the news while you drive. Know what's going on during black-outs. This 8-tube radio gives you finest reception and has Tri-Matic tone control.

STOP GAS THEFT



LOCKING GAS CAPS

Positive locking, dustproof, waterproof, will not freeze or stick. Prevents

PROTECT AGAINST ACCIDENTS WITH



Wig-Wag Safety Signal

Warns on-coming cars. Unusual safety stop light. Attracts attention by flashing red signal. Can be mounted easily behind license plate.



100 SEED PACKAGE OF BURPEE'S SUPER ZINNIA SEEDS

GET MORE MILEAGE FROM YOUR TIRES **GET** MORE SERVICE FROM YOUR CAR

Firestone MILEAGE

All YOU Do Is Register Your Car You Get These Services Free! Your tires are Safti-Branded with your initials to protect against theft. You get a windshield emblem

assuring you of preferred service. Your car is given a monthly coninspection. You are advised of any services

necessary. You receive monthly inspection reminders. You pay only for what you order and order only

what you

want.

FOR YOUR PROTECTION WE Safti-Brand YOUR INITIALS ON YOUR TIRES

Clean-up - Brighten-up

KAR FOAM Removes sludge, dirt, grease, film. 29e

SIMONIZ Either Kleener or Wax. 49c

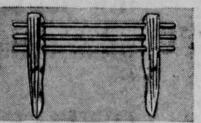
Chrome Polish Easily and quickly applied.

Wool Wash Mitt Made to slip over your hand. 98c

Polishing Cloth Fine for household use. 39c 10 yds.

Whisk Broom A 10" broom. Long wearing.

Fender Brush Also has many uses in the home.



Tri-Rail Grille Guard 4.89

A deluxe guard with heavy 14" uprights and cross-rods. With replacement parts hard to get, prevent damage due to accidents.

SEE YOUR NEARBY FIRESTONE DEALER OR FIRESTONE HOME AND AUTO SUPPLY STORE

You are invited to listen to the Voice of Firestone with Richard Crooks, Margaret Speaks and the Firestone Symphony Orchestra, under the direction of Alfred Wallenstein, Monday evenings, N. B. C. Red Network