



**W**E welcome the New Year because we know it marks the beginning of another chapter. The stage is set for another act. Looking backward we see the things we might have done, but did not. Looking forward we see the things we plan and resolve to do. May the sun shine brighter, the days grow longer, may new hope invigorate and cheer us. The Year of Grace One Thousand Nine Hundred and Forty-two is at hand, and we welcome its arrival.



We also welcome the New Year because we know it will bring many new opportunities to be of service to you, and to express through this service our sincere appreciation of your friendship. We wish you a very **HAPPY NEW YEAR!**



**BROWN-McDONALD**  
R. E. Armburster, Mgr.



**Greetings to you**

Just as a snowball grows bigger as it rolls downhill so may the blessings of the New Year grow bigger for you as the months roll by.

We are going to give you more reason than ever in 1942 for giving us your valued patronage.

**Elite Cafe**



**A TOAST TO OUR FRIENDS**

Now—when that priceless thing called Time occupies the spotlight, we pause to consider that priceless thing called Friendship. In our business we could not be without it, and because we value it so highly we are de-

termined, during 1942, to take still further steps to merit your continued friendship and loyalty to us.

May the sands of the hourglass bring you many golden hours of happiness in the year to come.



**Bill and Anna Gatz Bar**



**Season's Greetings**



Let us give a toast to the bright young New Year! Let us drink to the better, happier days we know must lie ahead in 1942!

And here's to you, our loyal friends and customers! Good health, good cheer, and—**HAPPY NEW YEAR!**

**Gamble Store**



In crowning the New Year king for another 365 days we close the door upon past mistakes and look hopefully forward to a year of greater fulfillment. The progress of the past is but our starting point, and now, thanks to the support you have given us, we have set still higher goals of service and value to our customers.

That the New Year may usher in for you a new era of Prosperity, Health and Happiness is our sincere wish.

**New Deal Oil Co. --- Outlaw Grocery**



And now we're ready to sponge off the slate and start a spotless page. May that page of 1942 be the red letter page of all your lives . . . may the records which are to be written thereon become more glowing and successful as the year advances, and may the chief entries of Auditor Time be Health, Happiness and Prosperity.

**The GREEN ARROW**  
Dick Tomlinson, Prop.



**GREETINGS**

All aboard for 1942, and the top of the world to you as we swing into the new orbit of *Better Days to Come*. May the joyous spirit of the New Year pervade you, and may 1942 pour gifts into your cup until it is filled to overflowing.

**Anton Toy**  
Quality Merchandise



*A Happy New Year*

"HOPE springs eternal in the human breast," and there could be no better time for bright new hopes than now, as we turn back a time-worn page. That many a ray of sunshine may fall upon that new page to which we now turn is our New Year's wish for you.

Drop in and see us. We're always at the same old stand, ready to serve you 100%.

**John Kersenbrock**



"Ring Around the Rosie," "Drop the Handkerchief" and "Farmer in the Dell" are all symbols of happy New Year days of long ago. We say Happy New Year now to you with the hope that some of this old-fashioned spirit of New Year's, with its carefree festivities and its unalloyed enjoyment will sweeten and brighten this New Year's season for you.

**Harty**  
Laundry & Cleaners



**R**ING out the old! Ring in the new! There's a warming of the heart as the New Year dawns. Eat, drink and be merry!

For your friendly patronage during the past year we thank you sincerely. It is the wish of every member of this organization that you may find 1942 filled with good things . . . new horizons, greater prosperity, and greater joy in living. **HAPPY NEW YEAR!**

**Council Oak Store**  
Your Friend At Meal Time



**OUR WISH**

May this New Year mean for you a joyous strengthening of old ties and associations, and a happy gain in the number of those you count as friends. May it mean more health, more prosperity, more joy of living.

**Midwest Motor Co.**



**RING OUT THE OLD! RING IN THE NEW!**

A WORLD grown tired and weary is reborn at the stroke of 12! In sending you our New Year greetings it is with the wish that the joyous spirit of New Year's Day will extend far into the year, and that 1942 will bring you more of life's real values than any year that has gone before.

**McDonough's**



**We Rub Aladdin's Lamp for You**

What is it that you wish for most? Let us tell you of *our* most wished for wish. We wish we had but one opportunity to rub Aladdin's Magic Lamp to summon forth the Geni to make that most wished for wish of yours come true.

We owe you much more than mere wishes, of course, for the loyalty you have shown us during the years. And we will try to repay our debt to you—during 1942—with still better values, still greater service.

**Coyne Hardware**



Just a timely and friendly greeting to let you know that we wish for our friends and customers a whole shipload of good things—spiritual and material—for 365 days. High thanks we owe you. And high thanks we give. God bless you and keep you!

**James Davidson & Sons**



**CARD OF THANKS**

Just a little New Year's wish for our many good friends. May all the cards be in your favor during 1942!

This past year we have been more keenly aware than ever of the value of your friendship. Only because of friends like you have our growth and service been possible. We thank you sincerely and wish for you a streak of good luck that will continue for 365 days.

**Biglin Bros.**

**BEST WISHES TO ALL In Grateful Appreciation.**



Ship Ahoy! Yes, we would need a whole ship to carry our messages of appreciation and good will to all our friends whose loyalty to us has made 1941 a banner year.

That 1942 may bring you joy, health and prosperity is the wish of every member of this organization.

**Lloyd's Booterie**