

# Week End Specials

## That Will Save You Money

- |                |        |                       |     |
|----------------|--------|-----------------------|-----|
| CRACKERS       | 15c    | SOAP Crystal          | 23c |
| 2 LB. Cartons  |        | White 6 Bars          |     |
| COFFEE         | 29c    | LIFEBUOY Soap         | 17c |
| 2 LBS.         |        | 3 Bars                |     |
| MONARCH COFFEE | 29c    | SIVER DUST With Free  | 25c |
| LB.            |        | Cannon Towel          |     |
| TEA Uncolored  | 25c    | PKG.                  |     |
| Japan 1/2 LB.  |        | BROOMS                | 39c |
| PEAS New       | 25c    | Each                  |     |
| Pack 2 Cans    |        | MOP STICKS            | 9c  |
| PRUNES         | 33c    | Each                  |     |
| Gallon Cans    |        | HISTORY PAPER         | 27c |
| FLOUR          | \$1.29 | REAM                  |     |
| Snow White     |        | Pencil Free With Each | 27c |
| KETCHUP        | 19c    | Monarch Bottle        |     |

Buy your Vegetables for the Winter now—fresh crisp right from the north irrigation farm not the woody dry land kind—Our prices are within reach of all and if you have Stamp's blue stamps will apply on most of these; Potatoes Red Triumph Peck 15c Beets Bushel 63c Carrots Bushel 65c Onions Bushel 85c Tomatoes Bushel 98c Peppers Each 1c Egg Plant 8c Corn Dozen 15c Cucumbers (Slicers) 2 for 5c Cabbage LB. 2c Squash 3 for 10c Also Lettuce and Cauliflower, Avocado Pears, Bartlett Pears Lugs or Bushel, Prunes Lugs and 1/2 Bushels and Colorado Peaches the last peaches on the Market and they won't last long.

Watch your Weight on Bushel Peaches ours are full weight.

We Redeem All Food Stamps

BUY BETTER FOOD FOR BETTER HEALTH

# Schulz Store

We Deliver O'Neill, Phone 230 Nebraska

## Over the County EMMET ITEMS

Mrs. Wm. Grothe, Jr., and family visited Sunday afternoon at the Claude Bates home.  
 Miss Gladys Schmorh will leave Friday morning with her parents on a two weeks vacation trip. They will visit relatives at DeWitt, Nebraska, and attend the Nebraska State Fair at Lincoln.  
 Edward Drake and R. Kirkpatrick, of Omaha, were business callers at the Hay office Friday afternoon.  
 Miss Merna Fox of Atkinson spent a few days last week in Emmet with Clara Lowery.  
 Lloyd Olsen of Loretta, Nebraska, visited at the C. A. Henry home Wednesday.  
 Mr. and Mrs. Wm. Spence, of Neligh, Nebraska, stopped Sunday at the depot to visit the Henrys.  
 The Misses Jo Ann and Mary Ann Preister, of Humphrey, Nebraska, visited Monday at the Harold Givens home. Mrs. Givens is a cousin of the girls.  
 Mr. and Mrs. Art Givens are driving a new car they purchased last week.  
 Misses Shirley Bates and Aladine Kee were shopping in O'Neill Monday.  
 Mrs. Howard McConnell has been on the sick list the past few days. The latest report is that she has scarlet fever.  
 Harold Johnson, the small son of the Lloyd Johnsons, also has scarlet fever.  
 Merle Foreman is improving very slowly, but he is improving. The doctor finally diagnosed his case as sleeping sickness.  
 Mr. and Mrs. Cob Olson and daughter, Norriene, of Wayne, Nebraska, visited over the week end at the John Conard home.  
 The Guy Beckwith family motored to Scottsbluffs, Nebraska, Thursday to visit relatives. They returned home Monday evening.  
 The Emmet Epworth League enjoyed a picnic Sunday afternoon. A number of young folks attended and enjoyed a pleasant afternoon.  
 Kieth Abart returned from Omaha Sunday morning, after reporting there for induction into the Army. He was rejected so is

back on the job behind the bars at the Emmet State Bank.  
 Mr. and Mrs. Jess Wills and Roland and Gerald returned last week from the Yellow Stone Park where they spent their vacation.

## MEEK AND VICINITY

Mr. and Mrs. Howard Rouse and son, Delbert, returned on Monday from a trip through the Black Hills.  
 Mrs. Jean Jones and nephew, Darrell Griffith of San Antonio, Texas, arrived in O'Neill last week to visit Mrs. Nora Griffith, also relatives and friends in this vicinity. Darrell at present is visiting at the home of his aunt and uncle, Mr. and Mrs. A. L. Borg.  
 Mr. and Mrs. Er Larson of Mead, Nebraska, arrived at the Albert Kaczor home on Friday. They left on Saturday for South Dakota taking Mrs. Albert Kaczor with them to visit two of her sisters who live there.  
 Mr. and Mrs. Charles Luber and family were supper guests on Friday at the Elmer Devall home.  
 Several from this vicinity attended a card party at the James McNulty home on Tuesday evening.  
 Lyle Luber left on Wednesday evening for Lincoln, where he will attend college.  
 Guests at the Elmer Devall home on Sunday were Mr. and Mrs. Er Thomas and family, W. S. Devall, Clarence, Howard, Edith, Hazel and Evelyn.  
 C. E. Linn motored to Madison on Tuesday to visit his father and attend to some business.  
 Several young folks from this vicinity attended a party at the Blake Benson home on Tuesday evening.  
 Mr. and Mrs. Horace Rouse and family, Mrs. Bill Langan and family and May McGowan helped Mrs. E. H. Rouse celebrate her seventy fourth birthday on Monday, August 25th.  
 Mrs. Fred Harrison, of Norfolk visited at the Blake Benson home last week and also attended the Old Settlers Picnic.  
 Albert and Will Kaczor motored to Spencer on Tuesday to visit Henry Kaczor who is in the hospital there.  
 Mr. and Mrs. Aaron Boshart and daughter, Mrs. Dwight Hammerling, of Spencer, visited Tuesday at the Lansworth home.

## BRIEFLY STATED

Miss Elizabeth O'Malley left on Sunday for Duluth, Minn., where she will visit for the next few weeks.  
 Miss Ruby Weisman returned on Saturday from a vacation trip to the north woods and Canada.  
 Mrs. Harold Lindberg and Mrs. Ted McElhane entertained at a bridge party at the home of Mrs. Lindberg on Monday evening, honoring Mrs. Lawrence Russell of Springfield, Mo. Mrs. L. R. Stout won high score, Mrs. Bennet Gillespie, honor prize and Mrs. Lawrence Russell, low score.  
 Nat Crowell of Stuart, was in O'Neill transacting business, Tuesday of this week.  
 Attorney Lyle Jackson of Neligh was in O'Neill on business Wednesday of this week.

### DANCE

Crystal Ball Room  
ATKINSON  
Wednesday, Sept. 3rd.  
MUSIC BY  
Lee Barron and His 12  
Piece Rhythm Time  
Band  
Coming—CLIFF KYES

PUREBRED HEREFORD  
SALE

E. J. Daly of Burwell, Nebraska, will hold a Purebred Hereford sale Monday, September 29, consisting of about 25 bulls and 30 females of various ages.

Besides the Purebred cattle there will be about 50 other cattle sold at the sale, and a number of Shetland ponies and saddle horses.

## THE COUNCIL OAK STORES

YOUR FRIEND AT MEALTIME

FRIDAY AND SATURDAY, AUGUST 29 AND 30

### A BUSY WEEK END!

This week end brings plenty for mother to do. There is the shopping for the Sunday dinner and the Labor Day Picnic; also the buying of school supplies for the first day of school. For hurried shopping there is no place like Council Oak.

"COUNCIL OAK IS A SAFE PLACE TO SAVE"

### BETTER MEATS Mean BETTER MEALS

<p><b>TENDER, JUICY</b> <b>BEEF STEAK</b> Round Steak, lb., 30c</p> <p>Sirloin and Short Cuts, lb. . . . . 29c</p> <hr/> <p><b>BEEF ROASTS</b> Shoulder and Standing Rib, lb. . . . . 19c</p>	<p><b>BOILING BEEF</b> Per Pound . . . . 12c</p> <hr/> <p><b>SLICED BACON</b> 1/2 Lb. . . . . 14c</p>	<p><b>SPARE RIBS</b> Per Pound . . . . 14c</p> <hr/> <p><b>RING LIVER SAUSAGE</b> Per Pound . . . . 16c</p>
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**Fancy Ham Roasts** Smoked, Skinned and Tendered, POUND, 24¢ and . . . . . 18c  
**HAM, Center Slice** Smoked and Tendered, PER POUND . . . . . 36c

<p><b>FRESH GROUND PURE BEEF</b> Per Pound, 23c and . . . . . 19c</p>	<p><b>RING AND BIG SLICING BOLOGNA</b> Per Pound . . . . . 16c</p>
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**B & M** Brick Oven Baked Beans 28-oz. Jar . 20c  
**WHEAT FLAKES** Miller's with bowls . 2 pkgs. for 23c  
**TOMATO SOUP** Campbell's . 3 cans for . . . . . 25c

**SUPERB**  
Cut Green  
**ASPARAGUS**  
8 ounce Can . . . . . 9c

**PIE PUMPKIN**  
Morning Light 2-No. 2 1/2 cans . . . . . 19c

**RIPE OLIVES** Lindsay, 9-ounce can . . . . . 16c  
**CRANBERRY SAUCE** Ocean Spray 2 17-oz. cans 29c

**MORNING LIGHT TEA** 1/4-lb. Black, 34¢, 1/4-lb. Green . . . . . 22c

**FRESH BAKED LEMON COOKIES, per pound . . 10c**

<p><b>MORNING LIGHT Peanut Butter</b> 2 Pound Jar . . . . . 25c</p> <p><b>MORNING LIGHT Cider Vinegar</b> Quart Bottle . . . . . 12c</p>	<p><b>SCHOOL SUPPLIES</b> Buy your complete requirements at Council Oak at our usual price saving.</p>	<p><b>XXXX LOZENGES</b> Extra Strength Peppermint and Wintergreen, lb. 15c</p> <p><b>"PARD" DOG FOOD</b> 3 Cans for . . . . . 25c</p>
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**CRISCO** 1 Pound Can . . . . . 23c  
**MACARONI** and Spaghetti, 2 lb. Bag . 13c | **Pwd. Sugar** 2 Pound . . . . . 15c

<p style="text-align: center;">Council Oak <b>Coffee</b></p> <p>Exchange the empty bags for 22 cents gold pattern dishes.        Lb., 26c, 3 lbs. . . . . 75c</p>	<p style="text-align: center;">Ma Brown Bread <b>PANCAKE FLOUR</b> Family Bag . . . . . 22c</p>	<p style="text-align: center;">Our Every Friday Feature <b>Pantry Pride Breakfast SYRUP</b> 2 Pound Cruet . . . . . 19c</p>	<p style="text-align: center;">"Tac-Cut" <b>Coffee</b></p> <p>May be had in regular or drip grind. Packed in tin or glass.        Pound . . 27c        2 Lb. Jar . . 52c</p>
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**FRUITS & VEGETABLES CANNING FRUIT!**

In the interest of National Defense and Economy you should do lots of Canning this year. Get the Council Oak Quantity Price on the following Canning Fruit:

**ITALIAN PRUNES, CONCORD GRAPES, BARTLETT PEARS, ELBERTA PEACHES and WEALTHY APPLES.**

<p><b>GRAPES</b> White Seedless, POUND . . . . . 8c</p>	<p><b>CANTALOUPE</b> Large Size, Rocky Ford, EACH . . . . 8c</p>
<p><b>CELERY</b> Long Shank Golden Heart, STALK . . . . . 8c</p>	<p><b>LETTUCE</b> Mountain Iceberg, EACH . . . . . 8c</p>

**"CAMAY"**

**TOILET SOAP**  
3 Cakes . . . . . 19c

**LAVA**

**HAND SOAP, Dime Size, Bar** . . . . . 9c

**OXYDOL**

Medium Pkg. . . . . 9c  
 Large Pkg. 22c, Giant Pkg. . . . . 59c

# 13,398 MILES ON 5-QUART FILL OF OIL in the Certified DEATH VALLEY DESTRUCTION TEST



**Revolutionary New Oil tested against 5 other big brands. 6 new cars Destroyed to prove Economy and Protection.**

The oil that reeled off an amazing 13,398 miles on one regular fill, in blazing Death Valley, was proved to be an oil of the N<sup>th</sup> degree—an oil of new high character. . . Hence its name:

**CONOCO N<sup>th</sup> MOTOR OIL**

This dramatic test, supervised impartially and Officially Certified, was simple, yet harsh. 6 identical new cars were taken to Death Valley—where the heat hits record highs. 5 of these cars were each assigned a different widely-known, highly advertised motor oil. The sixth car used new Conoco N<sup>th</sup> motor oil.

Each car was broken-in on a brand assigned by lot. Then, one 5-quart fill of this same oil went into the crankcase—kept under lock. The cars were driven 57 miles an hour until oil failure wrecked up each engine—utterly wrecked it! All of this under impartial official scrutiny, as was every step in the test, right on through the dramatic finish.

**Here is what happened**

New Conoco N<sup>th</sup> oil went 13,398.8 miles. Not another oil came within 5,683 miles of this. One outstanding oil failed 8,268.6 miles sooner than new Conoco N<sup>th</sup> motor oil. So it out-distanced the five competing oils by 74% to 161%.

**Why this Astounding result was possible**

New Conoco N<sup>th</sup> motor oil contains a Conoco-originated synthetic (U. S. Patent 2,218,132) called *Thialkene inhibitor*. An inhibitor in motor oil acts pretty much as an inhibition acts on you. Inhibitions hold you back; police many actions. And so Conoco's *Thialkene inhibitor* polices Conoco N<sup>th</sup> oil . . . arrests pollution that otherwise comes from normal operation. And that's your aid against a dirty engine with inferior lubrication.

**Are you an OIL-PLATING "fan"?**

If you are, more power to you! Don't for a minute feel let down, for Conoco N<sup>th</sup> also contains the famous synthetic that OIL-PLATES engines. OIL-PLATING comes from the magnet-like attraction that keeps it bonded to inner engine parts, so that it can't all quickly drain down to the crankcase—not while you're using Conoco N<sup>th</sup> oil. This same famed OIL-PLATING is still yours to guard against wear.

Because of OIL-PLATING and *Thialkene inhibitor*, one 5-quart fill of new Conoco N<sup>th</sup> oil went an astounding 13,398.8 miles. Of course, you'll never Death-Test your Conoco N<sup>th</sup> oil in sinister Death Valley, nor repeat any other proving-ground tortures. You'll still drain and refill at the intervals recommended by qualified authorities. But how you'll expect to stretch the distance before you ever add a quart, judging by this big fact:

5 heavily advertised oils in the Certified Death Valley Test were out-miledged 74% to 161% by Conoco N<sup>th</sup> oil. Economy like that counts up into dollars! Change to N<sup>th</sup> oil today at Your Mileage Merchant's Conoco station. Continental Oil Co.—Pioneers in Bettering America's oil with Synthetics

**CONOCO N<sup>th</sup> MOTOR OIL**

**ARBUTHNOT OIL CO.**

Conoco Gasoline and Conoco N<sup>th</sup> Motor Oil

O'NEILL NEBRASKA

**CERTIFIED** I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

*H. M. Jackson*  
 Consulting Engineer, who during Academic year is Professor of Automotive Engineering, Purdue University