

Kinko's manager refutes charges

This letter is in response to a recent Daily Nebraskan editorial (Jan. 31) in which the paper states that most professors order their students' packets through Kinko's Copies, disregarding other companies offering similar services.

venience of library reserve rooms and copious class handouts. For the past six years, Kinko's has worked to develop and perfect such a program for UNL.

So why do professors come to Kinko's and spend a penny more per copy? Convenience is one reason, but that convenience is not limited to our geographic proximity to the UNL-campus. It is reflected in the wide range of services we provide, in our extended business hours and in our endeavors to respond to the needs of time- and cost-conscious students and educators.

We rely on UNL for much of our business, so Kinko's makes extra efforts to serve the local academic community. Our campus representative acts as a liaison, making personal visits to departments, answering questions and providing pickup and delivery for busy professors. Kinko's also provides a free copyright permission service for

materials exceeding "fair use" as described in section 107 of the federal copyright law. Sold out packets may be reordered for pickup in 24 hours.

The whole concept of class packets is to provide relevant, topical material to supplement course textbooks. Because of the timely nature of most packets, reselling packets is not a feasible alternative. About 75 percent of the packets we produced for the current semester were either updated or completely changed. In addition, unless carefully controlled, reselling copyrighted materials may result in legal complications.

Professors and students at hundreds of colleges across the United States know their options and continue to go to Kinko's. As long as we strive to do our best for UNL, it is our hope that Kinko's will remain a foremost choice for copying quality, service and price.

Clarice Lipe, Manager
Kinko's Copies

Guest Opinion

It is our impression that professors, as well as students, realize that options exist. We think they come to Kinko's for high quality packets, professional service and low prices.

Kinko's has been dedicated to serving professors and students since the first store opened near University of California, Santa Barbara in 1970. Kinko's pioneered the Professor Publishing Program in 1972 to alleviate the incon-



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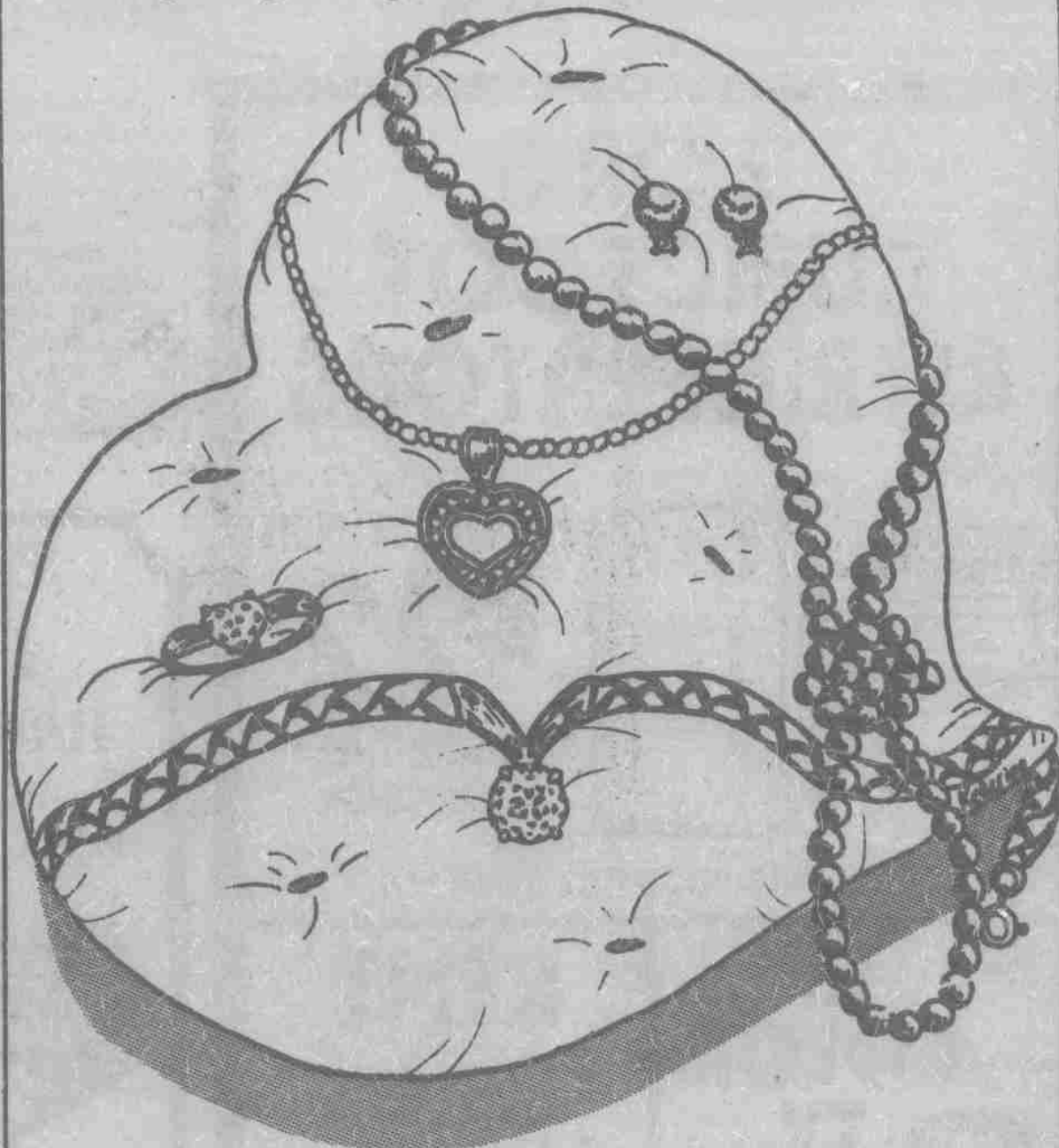
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