## Hurry! to King of Jeans Back to School SALE!

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Today thru Saturday only!
You won't believe these fantastic prices on quality jeans!



Cordurey Bells Popular Popular

SPECIAL
Lovis
Shrink-to-fit button
Joans

reg. 14.50

Golored Pecket
T-Shirts 6 colors
slight irregs.

Wide Wale Corduroy Flares reg. 14.50

Only FLOO

Now only \$7.99

Gauze Patchwork Western India Shirts

Levis Chambray Bells button & zipper

reg. 15.00

New only 48.99

"Why Shop at King of Jeans"?

- Because King of Jeans has the greatest apply of Lovis in Lincoln.
- Because King of Jeans marks their Lovis at a more reasonable price then their competitors.
- Because the fling has friendly, attentive salespeople ready to assist, not ignre you.

Don't Miss This Great Sale

King of Jeans

Undernoath Bouglas 3 at 13th & P

"The Home of Levis"