

# Strengthen America



## Liquor and the War

### Food, Labor, Life--

These are the chief factors in winning the war;—  
and the liquor men are wasting all three!

#### They are wasting food--

Last year the waste amounted to 7,000,000,000 pounds of food-stuffs!—And they have no right to starve some men by making others drunk!

#### They are wasting labor--

about 300,000 men are engaged in the manufacture, sale and distribution of booze—in breweries, saloons and restaurants, as brewers, bartenders and waiters—at a time when every man is needed in some useful occupation to help win the war. — The labor of these 300,000 men is worse than wasted — no possible good can come of it, but much harm is done.

#### They are wasting life--

bartenders, brewery workers and waiters in saloons lose an average of six years of life on account of their occupations. If the 300,000 men who make and sell booze lose an average of six years of life, it makes a total of 1,800,000 years of life. The average man works about 30 years — so that the liquor traffic is using up the equivalent of 60,000 men in each generation. And this is too great a price for the nation to pay.

#### For these reasons:

- first--the waste of food;
- second--the waste of labor;
- third--the waste of life;

—for these reasons we have a right to demand that the liquor business be abolished.

# Strengthen America Campaign

## “Food will win the War”

It hits you in the face wherever you go--- this slogan of the Hoover campaign for food conservation --- “food will win the war!”

When the Senate's Committee on Agriculture was investigating the subject of food-stuffs, the liquor men denied that they consumed as much as the prohibitionists said they did — they declared that they used only one per cent of the grain.

All right — let's take them at their word.

One per cent of the grain will feed one per cent of the people. This means one million people — because there are one hundred million of us in this country.

We shall probably send one million soldiers to France.

This means that the liquor men have been wasting enough foodstuffs to feed every last man who will go to the trenches! If food will win the war — as Hoover says — then the liquor men have a fearful responsibility resting upon them when they deliberately waste the food which would give life and strength to our soldiers. But what about the man whose vote gives the liquor men the right to do this? Every vote for the “drys” will help save the soldiers at the front.

Have you a boy “over there”? Is he worth saving? Then vote “dry.”

If you believe that the traffic in Alcohol does more harm than good—help stop it!