

Ford

THE UNIVERSAL CAR

New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916

| | |
|-----------------------|----------|
| Chassis | \$325.00 |
| Runabout | 345.00 |
| Touring Car | 360.00 |
| Coupelet | 505.00 |
| Town Car | 595.00 |
| Sedan | 645.00 |

f. o. b. Detroit

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

Ford Motor Company

Detroit