

Ford

THE UNIVERSAL CAR

New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916

Chassis	\$325.00
Runabout	345.00
Touring Car	360.00
Coupelet	505.00
Town Car	595.00
Sedan	645.00

f. o. b. Detroit

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

Ford Motor Company

Detroit