Whether Common or Not

Will Enter Kansas

THE MIDWEST LIFE INSURANCE COMPANY OF LINCOLN, NE-

BRASKA, is planning to extend the field of its operations into Kansas

early in 1915. This company was organized in 1906 in Lincoln, Nebraska,

where its Home Office is located. The management has felt it was incum-

bent upon it to successfully develop the company in its home state before

entering any other state. They felt that the company should have about

\$5,000,000 of insurance on its books on which two or more annual pre-

miums had been paid, in order that there might be a normal and steady

income from its persistent policyholders. This goal has now been attained.

THE MIDWEST LIFE issues only non-participating policies.

distinction between participating and non-participating insurance is a sim-

ple one. A company selling participating insurance charges more than the

insurance is worth and agrees to refund this overcharge either at the end

of each year or at the end of five, ten, fifteen or twenty years. No other

business is conducted on this principle. Men do not buy clothing, groceries,

land or furniture in any such way. A company which sells non-participat-

ing insurance charges a premium based upon what the insurance costs.

There is no estimate as to the cost, either in the first, second, fifth, tenth,

initial commission is based upon the volume of insurance written each

year. The renewal commissions are based upon the volume of premium

Kansas, it goes without saying that the company would like to contract

with a number of high grade men now located in Kansas. For any addi-

THE MIDWEST LIFE

N. Z. SNELL, PRESIDENT

A NEBRASKA STOCK COMPANY

SELLING NON-PARTICIPATING LIFE INSURANCE ONLY

THE MIDWEST LIFE has only one Agent's Contract. The first, or

or any other year on a policy issued by a non-participating company,

paying insurance an agent has in force at any given time.

FIRST NATIONAL BANK BUILDING.

tional information, write

The natural plan of extension would be into adjoining states.

WHEN

When a little child fles in your arms at night.

What do you care for care? When her lips sing in the evenlight, And her little arms clasp you

there: When a little ild lies in your arms at rest.

And the sun goes down in the purpling west,

What do you care for the toil and the

stream, When a little child lies in your arms to dream?

When a little child stands at the door and sings.

What do you care for care? When into your arms in the dusk she

springs; And away to the rocking chair: When a little child tells of the day's

events. Its laughter and lilt and its sacraments.

What do you care for the pain and the ache,

When a little child loves you for love's sweet sake?

When a little child slumbers in

sleep's sweet fold.

What do you care for care? Hugging her close in your arms' en-

And smoothing her silken hair; When a little child drifts 'neath the lullaby

To the dreamland sweet of the dreamland sky,

What do you care for the struggle and strife

With love at the end of it sweeter than life?

-Baltimore Sun.

STORIES ABOUT CHILDREN

Stanley had contracted the habit of using bad language, and his mother was conducting an earnest campaign against this fault.

"Stanley," she remarked, hearing an impatient ejaculation follow a misdirected blow of the hammer, "what have I told you about swearing?'

"I wasn't swearing," the boy defended himself. "Truly, I wasn't mamma. All I said was, 'O Lord!' and that isn't swear; it's prayer! The minister says it in church."

A little girl receiving her first re-

prayers at night, she added a peculiar and earnest petition:

pens to You, oh, Lord, what are the rest of us going to do?"

Through a moving day accident little Tim had been left all day in a locked and lonely house.

"Weren't you scared?" he was asked, when his absence from the reunited family had effected his rescue. "Didn't it frighten you to stay there so long all alone?"

"I was awful scared at first," was Tim's naive confession, "but this afternoon I was just sort o' sleepy. I guess I got so scared this morning that it scared the scare right out of my bones."

"What's the matter, Patrick?" a good-natured hostess asked of her boyish visitor, seeing the pie plate vainly offered. "Don't you want another piece of pie?"

"Yessum, I want it," replied the unconscious verbal purist, "but I can't eat it. My mouth's awful hungry, but my stomach's awful full."-Philadelphia Public Ledger.

Solomon in Difficulties

A Georgia magistrate was perplexed by the conflicting claims of two negro women for a baby, each contending that she was the mother. The judge remembered Solomon, and drawing a bowie knife from his boot, declared that he would give half to each. The women were shocked, but had no doubt of the authority and purpose of the judge to make the proposed compromise. "Don't do that, boss," they both screamed in unison, "You can keep it yourself." Case and Comment.

Basis for Exchange

He had a drove of dispirited steeds and paused to give them a much needed rest. The storekeeper came out and looked them over casually.

"Want a horse?" "Guess not."

The

In entering

"I'll take it out in goods," said the stranger. "I'll take it out in tobacco,

"Might do some business along those lines," responded the storekeeper, "if we kin agree on a basis." "What's your basis?"

"Well, I'll trade with you, plug for plug."-Judge.

The Boy's Good Advice

Lord Cheylesmore is telling an amusing story just now. He went down to one of the big schools to distribute prizes on breaking up school, and he says that before the ceremony one of the school boys gave him some good advice.

"If you're going to make a speech," said the youngster, "don't be too long. Remembe: that every minute you spend in talking you are taking something off my holiday!"-Pearson's Weekly.

Exact

On one occasion a census clerk, in scanning one of the forms to see if it had been properly filled up, noticed the figures 120 and 112 under the headings, "Age of father, if living" and "Age of Mother, if living."

"But your parents were never so old, were they?" asked the astonished clerk.

"No," was the reply, "but they would have been if livin'."-Milwau. kee Journal.

Just in Time

barrassing situation in which a cer-

ligious teaching was much impressed tain young man in Philadelphia by the unique character and omnipo- found himself one evening not long tence of the Almighty. Saying her ago. He had been "calling now and then" on a charming young girl of Germantown, and this night, as he "And, oh, Lord, please take good sat down in the drawing room waitcare of Yourself, for if anything hap- ing for her to come down, her mother entered the room instead, and very gravely asked him what his intentions were.

> The young man blushed and was about to stammer some incoherent reply when suddenly the young woman called down from the head of the stairs:

> "Mother, mother, that's not the one!"-Philadelphia Telegraph.

Mother's Cooking

My pa's dyspeptic, but ma's a fine cook:

She works with great ease and no bother.

The reason, you see, why she is so smooth.

Is 'cause she har practiced on father. -Kansas City Star.

Luck in Gambling

One of the most noteworthy characteristics of the Jewish race, which disproves Carlyle's assertion that Jews are lacking in a sense of humor, is their capacity for enjoying a joke at their own expense, says the Carpenter. Indeed, they are the inventors of most "Jew" stories and the best audience for them.

The other evening a Jewish friend. with whom I was playing bridge, told me a story of a co-religionist who was exceedingly lucky at cards, but very unfortunate on the turf. His wife wondered and complained.

"Why is it you always win at poker," she asked, "and always lose when you back horses?'

"Well, my dear," came the genial reply, "I don't shuffle the horses." -London Express.

He Learned His Value

A tourist in Scotland came to a wide ferry. It w 3 stormy and the wind was constantly increasing. The Scotch ferryman agreed to take the tourist across, but told him to wait until he had first taken a cow across.

When he returned and started across with the traveler, the latter became curious.

"Will you tell me why you took the cow across and made me wait?" he

"Weel, now," explained the ferry man, "you see the coo wur valuable, and I feared th' wind wud increase so th' boat might upset on th' second trip!"-Youth's Companion.

Distorted Vegetarianism

"So long as you find the cost of living high," said the friendly adviser, "why don't you and your husband become vegetarians?"

"What do you mean?" asked the worried-looking woman.

"Why, eat only vegetable prod-

"Couldn't think of it. What I'm tryin' to do now is to persuade John to take to beefsteak and quit tryin to live on liquor and tobacco."-Washington Star.

His Definition

"Papa, what is an escutcheon?" "Why?"

"This story says there was a blot on his escutcheon."

"Oh, yes! An escutcheon is a lightcolored vest. He had probably been carrying a lountain pen." -Sacred Heart Review.

Two of a Kind

A tourist in the mountains of Tennessee had dinner with a querulous It was a peculiar and most em- hard times 15 minutes at a stretch. "Why, man," said the tourist, you