# Story of How Strong Drink Was Barred to Russia's Millions

Following is a report carried by the Associated Press:

Petrograd, Russia, Nov. 18-There is prohibition in Russia today, prohibition which means that not a drop of vodka, whisky, brandy, gin or any other strong liquor is obtainable from one end to the other of a territory populated by 150,000,000 people and covering one-sixth of the habitable globe.

The story of how strong drink has been utterly banished from the Russian empire was related to the Assoclated Press by Michael Demitrovitch Tchelisheff, the man directly responsible for putting an end to Russia's great vice, the vodka habit.

It should be said in the beginning that the word prohibition in Russia must be taken literally. Its use does not imply a partially successful attempt to curtail the consumption of liquor, resulting in drinking in secret places, the abuse of medical licenses, and general evasion and subterfuge. It does mean that a vast population who consumed \$1,000,000,000 worth of vodka a year; whose ordinary condition has been described by Russians themselves as ranging from a slight degree of stimulation upward, has been lifted almost in one day from a drunken inertia to sobriety. The nation has been compelled, virtually overnight, to abandon its enormous day consumption of vodka, a liquor that is almost pure alcohol, and become abstemious to the extent of letting no liquor pass its lips.



# Deafness



Perfect hearing is now being restored in every condition of deafness or defective hearing from causes such as Catarrhal Deafness, Relaxed or Sunken Drums, Thickened Drums, Roaring and Hissing Sounds, Perforated, Wholly or Partially Destroyed Drums, Discharge from Ears, etc.

Wilson Common-Sense Ear Drums "Little Wireless Phones for the Ears" require no medicine but effectively replace what is lacking or defective in the natural ear drums. They are simple devices, which the wearer easily fits into the ears where they are invisible. Soft, safe and comfortable. Write teday for our 168 page FREE book on DEAF-NESS, giving you full particulars and testimonials.



On that day when the mobilization of the Russian army began, special policemen visited every public place where vodka is sold, locked up the supply of the liquor, and placed on the shop the imperial seal. Since the manufacture and sale of vodka is a government monopoly in Russia, it is not a difficult thing to enforce prohibition.

From the day this step was taken, drunkenness vanished in Russia. The results are seen at once in the peasantry; already they are beginning to look like a different race. The marks of suffering, the pinched looks of illness and improper nourishment have There has gone from their faces. been also a remarkable change in the appearance of their clothing. Their clothes are cleaner, and both the men and women appear more neatly and better dressed. The destitute character of the homes of the poor has been replaced with something like order and thrift. In Petrograd and Moscow the effect of these improved conditions is fairly startling. On holidays in these two cities inebriates always filled the police stations and often lay about on the sidewalks and even in the streets. Things are so different today that unattended women may now pass at night through portions of these cities where it was formerly dangerous even for men. Minor crimes and misdemeanors have almost vanished.

#### WORK OF ONE MAN

This miracle has been virtually accomplished by one man. He is Michael D. Tchelisheff, a peasant by birth, originally a house painter by profession, then mayor of Samara, and now millionaire. Physically he is a giant, standing over six feet four inches and of powerful build. Although he is 55 years old, he looks much younger. His movements display the energy of youth, his eyes are animated, and his black hair is not tinged by gray.

In Petrograd Mr. Tchelisheff is generally found in a luxurious suite of rooms in one of the best hotels. He goes about clad in a blue blouse with a tasseled girdle and baggy black breeches tucked into heavy boots. He offers his visitors tea from a samovar and fruit from the Crimea.

## VODKA A POISON

Speaking of what he had accomplished for the cause of sobriety in Russia, Mr. Tchelisheff said:

"I was reared in a small Russian There were no schools or hospitals, or any of the improvements we are accustomed to in civilized communities. I picked up an education from old newspapers and stray books. One day I chanced upon a book in the hands of a moujik, which treated of the harmfulness of alcohol. It stated among other things that vodka was a poison. I was so impressed with this, knowing that everybody drank vodka, that I asked the first physician I met if the statement were true. He said yes. Men drank it, he explained, because momentarily it gave them a sensation of pleasant dizziness. From that time I decided to take every opportunity to discover more about the use of vodka.

"At the end of the eighties there came famine in Russia followed by agrarian troubles. I saw a crowd of peasants demand from a local landlord all the grain and foodstuffs in his granary. This puzzled me; I could not understand how honest men were indulging in what seemed to be highway robbery. But I noted at the time that every man who was taking part in this incident was a drinking man, while their fellow

villagers who were abstemious, had sufficient provisions in their own homes. Thus it was that I observed the industrial effects of vodka drink.

"At Samara I decided to do more than passively disapprove of vodka. At this time I was an alderman, and many of the tenants living in my houses were working men. One night a drunken father in one of my houses killed his wife. This incident made such a terrible impression on me that I decided to fight vodka with all my strength.

## REFUSED BY GOVERNMENT

"On the supposition that the goverment was selling vodka for revenue, I calculated the revenue received from its consumption in Samara. I council pr-iding that the city give treasury, requesting at the same time that the sale of vodka be prohibited. The bill was passed, and the money. promptly refused it.

than a sober people. I was elected mayor of Samara, capital of the Volga district, a district with over a quarter of a million inhabitants. Subsequent to holding this office I was elected to the Duma on an anti-vodka platform. In the Duma I proposed a bill permitting the inhabitants of any town to close the local vodka shops and providing also that every bottle of vodka should bear a label with the word poison. At my request the wording of this label, in which the evils of vodka were set forth, was done by the late Count Leo Tolstoi. This bill passed the Duma and went to the imperial council, where it was amended

and finally tabled.

"I then begged an audience of Emperor Nicholas. He received me with great kindness in his castle in the Crimea, not far from the scene of the recent Turkish bombardment. He listened to me patiently. He was im- for a press campaign, so far as this pressed with my recitals that most of is a possible thing in Russia. I orthe revolutionary and socialist excesses were committed by drunkards petitions to the proper authorand that the Sveaborg, Kronstadt and ities for the prolonging of Sebastopol navy revolts and the Petrograd and other mutinous military movements were all caused by inebriates. Having heard me out; his majesty promised at once to speak to the minister of finance concerning the licenses from privileged restauthe prohibition of vodka.

"Disappointed at not having been able to get through a government bill regulating this evil, I had abandoned my seat in the Duma. It was evident that the bureaucracy had been able to obstruct the measure. Minister of Finance Kokovsoff regarded it as a dangerous innovation, depriving the government of 1,000,000,000 rubles (\$500,000,000) yearly, without any method of replacing this revenue.

"While I lobbied in Petrograd the emperor visited the country around Moscow and saw the havoc of vodka. He then dismissed Kokovsoff and appointed the present minister of finance, M. Bark.

"Mobilization precipitated the antivodka measure. The Grand Duke, remembering the disorganization due then introduced a bill in the city to drunkenness during the mobilization of 1904, ordered the prohibition this sum of money to the imperial of all alcoholic drinks except in clubs and first-class restaurants. This order enforced for one month, showed the Russian authorities the value of abwas appropriated. It was offered to stinence. In spite of the general dethe government, but the government pression caused by the war; the paralysis of business, the closing of fac-"It then dawned upon me that tories, and the interruption of rail-Russian bureaucracy did not want road traffic the people felt no privathe Russian people to become sober, tion. Savings banks showed an infor the reason that it was easier to crease in deposits over the preceding rule autocratically a drunken mob month and over the corresponding month of the preceding year. At the "This was seven years ago. Later same time there was a boom in the sale of meats, groceries, clothing, dry goods and house furnishings.

### CONDITIONS IMPROVED

"The 30,000,000 rubles a day that had been paid for vodka were now being spent for the necessities of life. The average working week increased from three and four days to six, the numerous holidays of the drinker having been eliminated. The working day also became longer, and the efficiency of the worker was perhaps doubled. Women and children, who seldom were without marks showing the physical violence of the husband and father, suddenly found themselves in an undreamed-of paradise. There were no blows, no insults and no rough treatment. There was bread on the table, milk for the babies and a fire in the kitchen.

"I decided to seize this occasion ganized delegations to prevent this new sobriet, for the duration of the war. This step found favor with His Imperial Majesty, and an order was issued to that effect. Another similar campaign to remove rants and clubs was successful, and

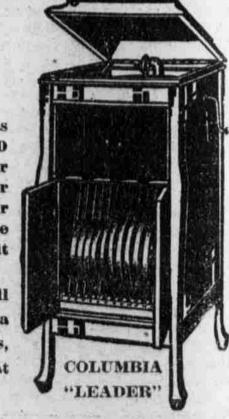
# Let a Columbia Sing the Christmas Carols in Your Home

There are twenty different models at as many different prices. Beginning at \$17.50 for the "Meteor," there's the "Eclipse" for \$25, the "Favorite" for \$50, the "Leader" for \$75, the "Regent" for \$225, the "Grand" for \$500 and more than a dozen in between-one for every place, to suit every taste and fit every purse.



Any Columbia dealer will combine any of them, with a set of Columbia Records, into a Christmas outfit at special Christmas terms.

COLUMBIA GRAPHOPHONE CO. Woolworth Bldg., N. Y.



\$75, Easy Terms Others \$17.50 up