

POWER

and to spare you've *got* to have in the country. The Detroit motor, the only long-stroke, ball-bearing motor in America, will absolutely pull you anywhere the wheels can find traction.

BEAUTY

appeals to a just pride. The Detroit is the blue-ribbon car of 1915---the first actual European streamline.

ECONOMY

counts in the long run. You can drive the frictionless Detroit 100 miles for a dollar and fifteen cents worth of fuel and oil.

Now \$985**The 1915 Detroit**

With Westinghouse Starting and Lighting system.

32 Horsepower---Less Than 2,300 Pounds

This is the car for men who know mechanical values. During the past three years, 75 per cent of all Detroiters have been bought by farm owners, by men acquainted with what is right and best.

OTHER MODELS

Without Starters

\$850 to \$925

In the Detroit they have found what no other medium priced car offers--a herculean motor, a full-floating rear axle that defies a ton of overload, a final drive just as good as the best \$2,000 model, a platform rear spring suspension seen in no other car under \$1,975.

The Detroit for 1915 has 35 additional features---112 inch wheelbase, worm driven silent starting motor, carburetor above frame, real one man top, 20 operation body finish, and thirty others equally appealing.

BRIGGS-DETROITER CO.,

474 Holbrook Ave.,

Detroit, Michigan

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