One Day
Less Labor
In Three



Oliver Touch
Saves Tons
of Exertion

A gentle tap on the type keys of the OLIVER Typewriter-a tap that equals only $6\frac{1}{2}$ ounces of weight. On the average standard typewriter you must strike with a force that equals 10 ounces to make the type print.

Thus the OLIVER writes with one-third lighter touch——the lightest touch known. In a single day it relieves you of effort equal to the labor of moving a 5-ton load. And every three days you produce as much work with one day's less exertion than on the average machine.

Yet clean, clear text and perfect alignment always---work you will be proud of---work employers pay top salaries for.

The Silent Seven Gives All This

Accept the freedom the OLIVER brings you from fatigue. Link your ability to this master achievement—the new Silent Seven Model. Visible reading, visible writing, regular or Printype, interchangeable carriage and the lightest touch known.

It has the universal arrangement of keys. Yet no other typewriter has so few keys to operate.

Then too, it gives you the famous automatic spacer that advances your paper to another line without your having to remember. No other machine does this.

17 Cents a Day---New Book FREE

The price of this new OLIVER—the Silent Seven—has not been increased a dollar. Yet we give you, by careful estimate, 25 per cent added value! And we let you buy it on our popular purchase plan—payments that equal but 17c a day!

Send for the brand new Silent Seven Book that fully pictures and describes this typewriter. Let us fully inform you of points that others dare not give. It shows you why big business and small—firms, corporations and individuals—are flocking to the OLIVER. A postal brings this book postpaid by return mail free—send your request at once.

THE STANDARD

The OLIVER 7
Typewriter No.

VISIBLE TYPEWRITER

Valuable Agencies Open---Apply Today

Apply today for exclusive sale of the OLIVER in your local community. Ambitious men and women everywhere join our crack sales organization and reap the profit from every OLIVER sold in their territory.

Thousands already are cashing in full time and spare hours this way. Teachers, clerks, salesmen, bankers, merchants, insurance men, collectors, doctors, lawyers, clergymen—nearly every vocation is represented among these winners.

No experience is necessary. We train you at home through the Oliver School of Practical Salesmanship. And we let you buy a sample typewriter at special terms if you mean business.

The delay of a day may let someone else get your territory. The time to write is now!

THE OLIVER TYPEWRITER CO.,

Oliver Typewriter Building

Chicago, Illinois