



\$925⁰⁰

You can go anywhere with a Detroit

Let this picture, drawn from an actual photograph, explain an economy record of vital importance to all persons interested in automobiles: for the entire season of 1913, the thousands of Detroiters in use averaged for factory repair parts, only \$3.81 apiece.

"The car you can't break, won't break you," said the chief engineer three seasons ago. A mighty good motto. For a car can be built that won't break down until it wears out. What is true of chaises is true of chasses, and as the deacon said:

" 't's mighty plain,
That the weakes' place must stan' the strain;
'N' the way t' fix it, uz I maintain,
Is only jest
T' make that place uz strong uz the rest."

Homely philosophy—yes! but holding a profound truth nevertheless. Detroit cars by the thousands have proved it. Detroit motors, though 32 horse-power, are not more powerful than the $\frac{3}{4}$ " faced transmission gears; Detroit driving shafts are capable of withstanding a tensile stress of 123,070 pounds; Detroit bevel gear and driving pinion, (crucial mechanism) are so amply large and so scientifically alloyed that in three years time not a single one has ever been returned for replacement. And so through all the car.

Yet Detroit weight has been held down to 2275 pounds and less. This light weight, with frictionless ball bearings throughout,

and very accurate machining, enable the Detroit in everyday service to make from 20 to 25 miles to the gallon of gasoline.

Beauty, strength, economy, are the Detroit's in unstinted measure. The popularity of the new 1914 model, bull-nosed, streamline, 32 h. p., with its remarkable Detroit-Remy starting and lighting installation, is today holding the factory at capacity. The season's run cannot be increased. **Order now.**



A Complete Line---\$850 to \$1050

BRIGGS-DETROITER CO.

474 Holbrook Avenue Detroit, Michigan

Technical points of superiority are fully explained and handsomely illustrated in this catalogue—such features as the platform spring that needs no shock absorber, power-multiplying ball-bearings throughout, full-floating rear axle, etc. These are features exclusive with the Detroit at its price, or anywhere near it. Your address on a postcard brings a free copy by return mail.

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