

An Advertisement!

If you will stop and read this page you may be **GLAD ALL YOUR LIFE LONG.** Listen. Years ago, before the days of civilization, an old French hunter and trapper hunted and fished and trapped along two western rivers—then nameless. "Laramie" was his name. So, long after, "Laramie" became the name of those rivers. One was called the "Big Laramie," the other the "Little Laramie," though curiously enough whoever named them, mixed those rivers up, for the little one is the big one, and neither one is little, but both are big. They run bank full—filled with the melting snow of the nearby picturesque mountains that have heretofore wasted their wealth of waters into the sea. Now, wealth is to take the place of waste; those rivers are to be **TURNUED INTO STREAMS OF GOLD** and are to produce a revenue vast and incomputable; reservoirs are being built, ditches are being filled to irrigate the crops that are to make thousands of happy and prosperous homes. One of these great reservoirs is finished and will irrigate 135,000 acres; one of the ditches is built and is forty feet wide on the bottom; \$800,000 has been invested, and five steam shovels were used to do the work; \$2,000,000 will yet be expended; it is **ONE OF THE LARGEST** enterprises now under way and will be all in readiness for the crop season of 1912.

We are selling the land between these two paralleling rivers; land that is level and fertile and beautiful; land at \$12.50 to \$25.00 an acre, worth double the price—selling on easy terms. We sell the land without the water and you can buy the water at \$25 an acre, if you wish, and pay for it in from ten to twenty years.

Irrigation is simply putting water on your crops when you need it and leaving it off when you don't; just the difference between success and failure; between good crops and poor ones; between **HAVING**

MONEY IN THE BANK and of seeing a note come due with no money to pay it.

"Little drops of water on the grains of sand,
Makes a mighty difference in the price of land."

Our lands are near Laramie, a city of 8,500 people, located on the main line of the Union Pacific, with its State University, its Agricultural College, its churches, its flouring mill, manufactories and banks, its contented, comfortable and intelligent citizens. Straight away from Laramie runs the Hahn's Peak railroad right through our lands.

Remember—The last crop of cheap land in the United States is now being harvested. With the population of our country rapidly increasing, and the cultivatable area constantly diminishing, **THERE IS—THERE CAN BE,** but one result—higher prices for land. Think of the fortunes that have been made in buying land cheap and waiting, waiting patiently, serenely, with an abiding faith, for the raise. It has never failed to come; and it will come quickly to our Laramie lands—just two years of waiting. The cornerstone of the nation's wealth, and the very foundation of all individual wealth is land, bountiful land—always was and ever will be, and **IT IS SAFE.** Ours is an especially appealing proposition; not alone for the fertility of its soil and its abundant waters, but it is nearby—only a day from the Missouri River.

And think of this: Nowhere do potatoes grow so big and white, so luscious and luxuriant—\$100 an acre often being received from that source; nowhere is the yield of oats so great (137 bushels to the acre sometimes being harvested; nowhere can \$90 an acre be realized for alfalfa, so fine and bright and nutritious; nowhere do field peas grow so bountifully. Climatic conditions are ideal. The skies are clear, the air is balmy, the summers are cool and the winters are not cold.

Now that you have stopped to read this article—**GO FURTHER.** Before you lay aside this paper, cut out the following coupon and mail it. We will send you maps and full information, with the names of people, careful and conservative people, who have bought our lands and having bought, they will not sell them now.

Cut Out and Mail This Coupon

THE RELIANCE INVESTMENT COMPANY
Laramie, Wyoming

I have read your advertisement and desire information regarding it. This information is to be without any expense whatever to me.

Name

P. O.

State

Reliance Investment Co.

Laramie, Wyoming