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The Woman's World was started but a very few years ago by George H. Currier, whose ideal was to furnish the people with the highest grade magazine at a low cost. He secured the aid of the best literary talent in the world, and published the best articles, stories and features of the greatest living authors and writers. See partial list of contributors in adjoining column.

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A new short serial by Hamlin Garland starts in the October issue. "The Story of the Play," by Grace Williamson Willett, brings the leading play of the moment in story form to the fireside. Also departments by Maude Radford Warren, Edith B. Lowry, Eldora Lockwood Dow, Julia Bottomley, Byron Williams, Mme. Qui Vive, and not less than three pages of the latest Pictorial Review Patterns. Woman's World covers and illustrations by such famous artists as Henry Sutt, Howard Chanler Christy, Charlotte Weber-Dezler, Blanche Fisher, Dearborn Melvill, Horace Taylor, Otto Schneider, etc. Edited by Byron Williams, printed on best grade of paper, 40 to 100 large pages every issue, all advertisements carried guaranteed by the publisher. Everything original and written for the publication. Woman's World is the greatest value and most unique publication in the world.

FOUR SONG HITS—Complete words and music of the four following songs appear in the Woman's World. We Two in an Aeroplane, by Van Alstyne and Williams. Anna Held's song hit in "Miss Innocence," Brinkley Bathing Girls, by Maurice Levy, the hit of "The Follies of 1909." By the Light of the Silvery Moon, by Gus Edwards, the greatest song hit ever written. Over 2,000,000 copies of this song already sold—never published in a magazine before. Put On Your Old Gray Bonnet, by Wenrich & Murphy. Don't Forget Me, new song hit by Reginald De Koven, from the Golden Butterfly.

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