

# An Opportunity for a Home and Wealth at Mission, Texas

on the Famous Wealth  
Producing

**La Lomita Irrig-  
ated Lands**

in the Lower Rio Grande  
Valley of the Wonderful  
Gulf Coast Country

It matters not from what section of the world a settler may come, he will find in the La Lomita Lands at Mission, Texas, in the Lower Rio Grande Valley, a climate and soil condition that will produce successfully some one of the crops from whence he came.

If the settler should be from the fruit-growing sections of California or Florida he will find in the Valley an ideal condition to carry on his favorite pursuit in citrus fruit growing, or should he be from the pineapple sections of that State his attention in this line of culture will meet with approval.

The corn farmer of the favorite corn belts of the United States can produce in the Valley from fifty to sixty bushels per acre per crop and two crops per year.

The alfalfa growers of Colorado, New Mexico, Arizona and California can, with reasonable attention, secure six to eight cuttings of alfalfa at an average of one ton per cutting and at prices ranging from \$14 to \$23 per ton in the field.

The celery and cauliflower growers of Illinois and California can, with the same amount of attention, secure an average yearly production of either of these crops at a valuation of \$500 to \$1,000 per acre.

The truck growers of the irrigated districts of Colorado and California can approximately double their yields in the Valley with the advantage of three to four weeks earlier marketing, with the additional advantage over California of a thousand miles less haul to reach the Eastern markets.

The melon growers of California and Colorado will find unequalled conditions in the Valley in this respect, in both production and quality.

The cotton farmer of the various cotton-producing sections will find in the Valley many advantages and especially an abundance of efficient and cheap labor.

The cane planters of Louisiana under similar agricultural methods will



A CROP OF CELERY ON THE LA LOMITA LANDS AT MISSION

obtain in the Valley double their average yields with a heavier production of sugar per ton and no end of labor to handle the crop.

With its wonderful irrigation system, a farm on the La Lomita Lands at Mission, Texas, offers greater possibilities to the farmer, looking at it from the most pessimistic angle, than any other part of America.

Land is cheaper here, the net profits larger, climate better, labor cheaper, and living expenses lower than anywhere.

To the scientific and experienced farmers the La Lomita Lands offer exceptional opportunities for wealth-making. We want more real tillers of the soil and do not care for speculators who will not develop their farms. We give every aid and encouragement to the former class, and our lands are being rapidly filled up with a class of people who are making their homes here and adding to the wealth of the great Lower Rio Grande Valley of the Gulf Coast Country of Texas.

## Join the Money-Makers of the Rio Grande Valley

There is not a day in the year when one can not market the products from a farm at Mission.

Our planters are growing Bermuda onions on a larger scale than ever. The Lower Rio Grande Bermuda not only comes into market earlier than any other, but possesses a better flavor and brings the top of the market to the grower.

Last year some of our onion growers netted, over all costs of growing, harvesting and marketing, an average of \$250 per acre profit.

You can raise two crops of vegetables at Mission during the year and then plant your land in cotton or corn. Figs, citrus fruits, grapes and pecans are being planted by the hundred acres. Alfalfa, another staple, is also very successful.

The La Lomita Lands have every condition of success. They have passed the experimental stage—irrigation and quick transportation facilities to the large markets of the Mississippi Valley and the East, have made large yields and big profits a practical certainty.

Mission growers reach the northern markets weeks ahead of the products of other sections, thus insuring enormous profits.

The Gulf Coast Country is a delightful place in which to live. The climate at Mission is semi-arid, the winters are mild and pleasant, and the summers pleasantly tempered by Gulf Breezes. The annual mean temperature is 72.8 degrees. There is no more healthful region in America.

We have here in addition to the most equable climate in the world, the fertile delta soils of the Lower Rio Grande Valley, with an adequate irrigation system supplying an abundance of water for irrigation of every acre of ground. This water comes from the Rio Grande River, is heavily laden with silt and fertilizes the soil with every irrigation. There is an abundance of cheap labor at all times to harvest the crops.

This fertile delta soil, under the influence of the semi-tropic climate, produces vegetation, fruits, sugar cane and alfalfa in mid-winter that find a waiting market in the northern states at net profits per acre of from \$100 to \$500.



### "We Prove It at Mission"

That nowhere in America are beets, citrus fruits, figs, grapes, alfalfa, sugar cane, cauliflower, celery, strawberries, cotton, corn, onions, cabbage and radishes more successfully grown. Being below the frost line, with the richest soil in America, in a climate dry, mild, invigorating, with water at your command at all seasons of the year, you have every possible advantage. You have twelve months of growing season and you can raise three crops on the same ground in one year.

Commensurate with the profits the price of the land is insignificant, but you should investigate this proposition now while the price is within your reach. Next year it will cost more. Mission is the best, most prosperous and liveliest little city in the valley, where there are more opportunities for good business locations than anywhere else in Southwest Texas.

Write us TODAY for full information. We invite your correspondence and the strictest investigation.

### Send at Once for Free Information

Mission Land Improvement Co., Mission, Texas

Gentlemen: Kindly send me full information concerning your Irrigated La Lomita Lands, prices, terms, etc.

Name .....

Postoffice .....

R. F. D. or St. No. .... State .....

**Mission Land Improvement Co.,**  
Mission, Hidalgo County, Texas