

# Own a Farm That Nets From \$300 to \$600 an Acre a Year

The Lower Rio Grande Valley of the Gulf Coast Country, the location of the Rich La Lomita Lands, at

## MISSION

Hidalgo county, is called the Gold Fields of Texas because of its enormous wealth-producing powers

If the Lower Rio Grande Valley were underlaid with the richest gold, it is doubtful if it would become a center noted for its wealth greater than it will assume as a truck and sugar cane producing country.

To a person unacquainted with the possibilities of the Valley, its resources are astonishing. It has proven by actual results to be a veritable gold mine, and each year sees its products adding millions to the vast wealth pouring into it from shipments of vegetables, cotton and sugar cane, going north by the trainload.

No year has shown the advantages which the La Lomita Lands at Mission, in the Lower Rio Grande Valley, possess over all other parts of America so much as the year 1909 and the beginning of the present year.

With cabbage selling in the field at \$38 per ton and the average yield 10, 15 and 20 tons per acre, it is easy to see why the Lower Rio Grande Valley has been appropriately called the Gold Fields of Texas.

Where else can the farmer produce from his land products netting him from \$300 to \$600 per acre? It seems impossible, but it is being done on the La Lomita Lands at Mission in the Delta of the Lower Rio Grande Valley at this time, and the farmer of this country is convinced that he can do even better.

When lands can produce RESULTS like this, is it any wonder that farmers are coming here from the north in large numbers? Some of these have produced enough in one season to more than pay for their land and leave a handsome profit besides. During the past month farmers from Minnesota, Missouri, Iowa and Kansas have acquired tracts of La Lomita Lands at



A Busy Scene on the La Lomita Lands During the Onion Harvest

Mission. They have come here to investigate and invariably do not fail to secure some of this valuable, wealth-producing land. Their judgment is based on actual results produced now, something they can see with their own eyes, and not on promises of what is going to be done at some future time.

Buyers find conditions so promising and the present returns so great that after looking things over, say these lands at the present prices present the greatest opportunity ever offered for establishing a home and acquiring wealth.

But not alone to cabbage or other vegetables is the tiller of the soil in this southwest garden looking for his riches, but to a variety of products, each of which has its merits, each its possibilities and hazards, each with its wealth producing abilities. It is almost impossible to go wrong here, no matter to what products the farmer devotes his attention.

## Join the Money-Makers of the Rio Grande Valley

There is not a day in the year when one can not market the products from a farm at Mission.

Our planters are growing Bermuda onions on a larger scale than ever. The Lower Rio Grande Bermuda not only comes into market earlier than any other, but possesses a better flavor and brings the top of the market to the grower.

Last year some of our onion growers netted, over all costs of growing, harvesting and marketing, an average of \$250 per acre profit.

You can raise two crops of vegetables at Mission during the year and then plant your land in cotton or corn. Figs, citrus fruits, grapes and pecans are being planted by the hundred acres. Alfalfa, another staple, is also very successful.

The La Lomita Lands have every condition of success. They have passed the experimental stage—irrigation and quick transportation facilities to the large markets of the Mississippi Valley and the East, have made large yields and big profits a practical certainty.

Mission growers reach the northern markets weeks ahead of the products of other sections, thus insuring enormous profits.

The Gulf Coast Country is a delightful place in which to live. The climate at Mission is semi-arid, the winters are mild and pleasant, and the summers pleasantly tempered by Gulf Breezes. The annual mean temperature is 72.8 degrees. There is no more healthful region in America.

We have here in addition to the most equable climate in the world, the fertile delta soils of the Lower Rio Grande Valley, with an adequate irrigation system supplying an abundance of water for irrigation of every acre of ground. This water comes from the Rio Grande River, is heavily laden with silt and fertilizes the soil with every irrigation. There is an abundance of cheap labor at all times to harvest the crops.

This fertile delta soil, under the influence of the semi-tropic climate, produces vegetation, fruits, sugar cane and alfalfa in mid-winter that find a waiting market in the northern states at net profits per acre of from \$100 to \$500.



## "We Prove It at Mission"

That nowhere in America are beets, citrus fruits, figs, grapes, alfalfa, sugar cane, cauliflower, celery, strawberries, cotton, corn, onions, cabbage and radishes more successfully grown. Being below the frost line, with the richest soil in America, in a climate dry, mild, invigorating, with water at your command at all seasons of the year, you have every possible advantage. You have twelve months of growing season and you can raise three crops on the same ground in one year.

Commensurate with the profits the price of the land is insignificant, but you should investigate this proposition now while the price is within your reach. Next year it will cost more. Mission is the best, most prosperous and liveliest little city in the valley, where there are more opportunities for good business locations than anywhere else in Southwest Texas.

Write us TODAY for full information. We invite your correspondence and the strictest investigation.

### Send at Once for Free Information

Mission Land Improvement Co., Mission, Texas

Gentlemen: Kindly send me full information concerning your Irrigated La Lomita Lands, prices, terms, etc.

Name .....

Postoffice .....

R. F. D. or St. No. .... State .....

**Mission Land Improvement Co.,**  
Mission, Hidalgo County, Texas