

The American Homestead Will Make Farming More Profitable

To Farmers Everywhere—A National Farm Paper That Helps Farmers to Increase Their Profits, and Better Farm Life

The American Homestead, a general farm journal established and published in Omaha, Neb., since 1883, and which I have recently purchased, will hereafter be issued from Lincoln, Neb., as a monthly, subscription price 50 cents per year. In announcing this change, I desire to call the attention of all farmers, no matter where living, to the scope and character of this publication, as well as to every one interested in farming in any way, or in its varied branches of stock raising, fruit growing, home and truck gardening, poultry raising, bee-keeping, etc.

EVERYTHING TO BENEFIT THE FARMER

No effort will be spared to make The American Homestead one of the strongest, most practical, and helpful farm journals in the United States. It will be all that a farm paper should be, and it will be different from any other farm paper published. It is not technical, nor theoretical, but practical and intensely interesting. It will publish just the things farmers are interested in, written in plain, everyday English—brief, concise, attractive, instructive in every detail. No long, drawn-out articles—everything boiled down and arranged in handy form for the busy farmer—information that he wants and needs to lighten his work and make his farming more profitable.

The American Homestead will be on the lookout for everything that will be of benefit to the American farmer. It will act as his agent in gathering every bit of information

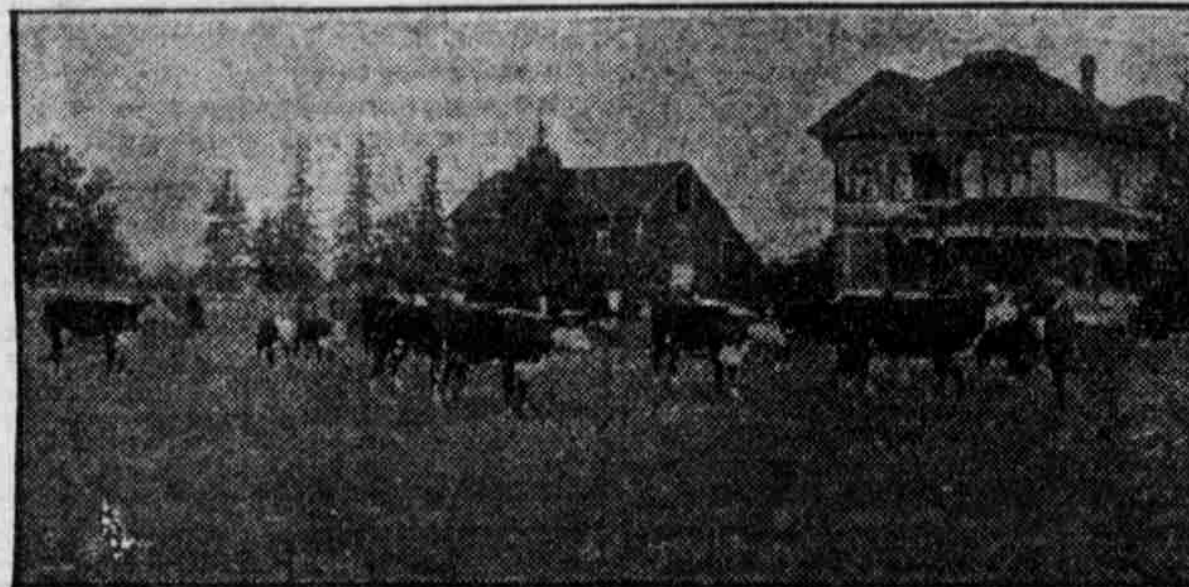


Illustration Showing Results of Better Farm Management

that it thinks will be of service to him, help to interest and keep his children on the farm, and make him intensely interested in his work. This information will be grouped in strong, interesting departments—suggestive, instructive and entertaining at all times. Its farm-house department is especially valuable.

The American Homestead has made special arrangements with the Agricultural Colleges throughout the country, whereby it will present in attractive style—with-out technical phrase—the results of their experiments and researches.

This educational work will be especially valuable, and no farmer who wishes to make the most of his opportunities can afford to miss this feature which we furnish to our subscribers—worth many times the cost of the paper alone.

Remember that The American Homestead is a general farm paper—not sectional or provincial—not for corn raisers alone, nor for wheat raisers alone, nor for fruit raisers alone, nor for stock breeders alone, nor for poultry raisers alone—but to all of them, all together, all the time, everywhere that farmers do farming in the United States. Even

if you are taking other farm papers, you will find that it will be to your advantage to get The American Homestead, because its contents will be more valuable to you every month than the cost of the paper—several times over. We are so sure that it will benefit you—that you will be more than pleased with our paper—that we are willing to give you a binding guarantee to refund your money if you are not satisfied after reading three issues. See printed guarantee on this page.

GET ONE OF OUR BIG OFFERS

To increase our list to 50,000 during the next few weeks, we are making Four Special Offers, full particulars of which will be found below. These offers will be found of special interest to every member of the family. You will get big value, even if we offered no inducements, and as these Special Offers are for introductory advertising purposes only, you should send in your order at once without delay. Tell your friends also about the work of this paper. They will thank you for your kindness, and be glad to take advantage of our offers. But first cut out coupon of the Offer you wish, fill out blank and return to us with remittance. You will be taking no chance whatever. Your money will positively be refunded if you are not satisfied. Our sole object in presenting these offers is to give us an opportunity to prove to you that The American Homestead is the very best farm paper in the United States. Let us prove it to YOU.

CHARLES W. BRYAN, Publisher.

MY POSITIVE GUARANTEE—I hereby guarantee to refund the amount paid for a yearly subscription to The American Homestead to any subscriber who, after receiving three issues of the paper, is not satisfied that the information and suggestions contained in each and every issue are worth more than the amount paid for one year's subscription, and make no charge for issues received.—Charles W. Bryan.

YOUR CHOICE OF THESE FOUR SPECIAL OFFERS

Select the Offer You Wish, Cut Out Coupon Below, Fill Out and Return With Remittance to The American Homestead, Lincoln, Nebraska.

THE COMMONER

Edited by William Jennings Bryan

A weekly journal devoted to the free and frank discussion of vital problems confronting the American people, with a view of giving thinking men and women information needed in the study of these questions. Its columns are the exclusive channel for Mr. Bryan's writings on political, social and industrial topics. The policy of The Commoner is to give its views from unbiased standpoint, considering the public welfare vastly more important than party advantage, and takes the position that it believes to be morally right. Its work is educational and progressive in character. Whether you agree with Mr. Bryan politically or not, you should read The Commoner. You will get facts and figures from its columns that you, as an American citizen, facing present day problems, should be familiar with. The Commoner will interest every member of the household, treating every phase of modern life through its ably conducted departments.

By special arrangements with Mr. Bryan we are able to offer, for a limited time, The Commoner and The American Homestead each for one year for the regular subscription price of The Commoner alone, \$1.00.

The American Homestead,
Lincoln, Nebraska.

I herewith enclose \$1.00 to pay for Mr. Bryan's paper, The Commoner, and The American Homestead, each one year, in accordance with the terms of your extraordinary liberal offer.

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NEW COMPLETE 20th CENTURY TOUR OF THE WORLD

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Everybody nowadays collects post cards, but seldom get cards descriptive of the world's renowned or historically famous places. Sample card sent on receipt of 2-cent stamp.

For thirty days we are offering this complete set of cards by mail postage prepaid in addition to a year's subscription to The American Homestead for 50 cents.

The American Homestead,
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Enclosed find 50 cents to pay for the great Educational Series of post cards, together with one year's subscription to your valuable farm paper.

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LETTERS TO CHINESE OFFICIAL

By William Jennings Bryan

A few years ago a little volume entitled, "Letters From a Chinese Official," being an eastern view of western civilization, was published by an eastern publishing house, and had a large sale. This clever book was a severe arraignment of the religion, standards and purposes of our race. During Mr. Bryan's trip around the world he spent several weeks in China and other Asiatic countries. He visited the homes, farms, and factories and studied the religious, social, political and governmental conditions. Immediately after leaving China he prepared the manuscript for his book, "Letters to a Chinese Official." This book is a defense of the Christian Religion and Western Civilization, and will unquestionably have a wider and more lasting influence than anything written by Mr. Bryan. This book should be in every Christian home and should be read by everyone interested in the perpetuation and advancement of the Christian Religion and a republican form of government.

Mr. Bryan's book, entitled "Letters to a Chinese Official" will be sent free by mail, postage prepaid, to each subscriber to The American Homestead whose subscription reaches this office within the next ten days with the coupon below.

The American Homestead,
Lincoln, Nebraska.

Enclosed find 50 cents to pay for your great paper one year, with the understanding that I am also to have, without further cost, a copy of Mr. Bryan's book.

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THE BEST MADE HIGH GRADE TENSION SHEARS

A new invention that keeps the shears always sharp and in perfect condition for use. The shears offered are eight inches long, made from the best steel and by a new process which insures strength and a good keen cutting edge, the tension spring attachment does entirely away with all sharpening and enables the user of a set of these shears to cut any kind of material, intended to be cut with shears, with perfect ease and without tiring the hand. Women who have had the experience of trying to use a dull pair of shears will appreciate the value of this new invention. No matter how many pairs of shears you have, you need these new tension spring shears and when you have secured a pair you will use them in preference to any other make. The reason these shears give such excellent satisfaction is that they are such an improvement over the old fashioned kind that they become absolutely indispensable after once being used.

The American Homestead and a pair of these shears by mail, postage prepaid for 50 cents, if the remittance reaches us within the next few days. This offer positively not good unless accepted promptly.

The American Homestead,
Lincoln, Nebraska.

Enclosed find remittance of 50 cents to pay for one year's subscription for the great farm journal and for a pair of the patented tension sharpening shears, by mail, postage prepaid.

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