

# "The Texas Coast Country is Simply Immense" --- Sec'y Wilson

What the United States Secretary of Agriculture Thinks of the Wonderful Gulf Coast Country, in Which are Located the Rich La Lomita Lands at Mission, Texas

Hon. James Wilson, Secretary of Agriculture, is certainly not a prejudiced witness, and he is probably as well informed about the various regions of the United States as any man. This is what he says of the Texas Coast Country:

**SECRETARY WILSON'S OPINION**

"The Coast Country is simply immense. That expresses it in a word. It is simply immense. But a most singular development appears here. You are preparing to handle the product of several states back of you; and yet, within an hour's ride, you have thousands of acres of the finest land in the world—land that will raise anything—unsettled, unused, for sale at \$15 an acre. I have never encountered such a condition anywhere else, for, as a rule, lands in the suburbs of the great cities are worth \$150 to \$400 an acre. Why it is, I do not know; but it is so. Within the past few years, a few people have taken advantage of this opportunity. They have bought lands in the Coast Country, and they are making money—lots of it.

"I think that it is one of the finest countries in the world; and the more I see of it, the more I think so. It seems to me you can raise anything here. Your soil is as good as our soils in Iowa. If I were a young man, I'd pack my grip and come to Texas. The conditions and prospects are such that I could not afford to remain away."

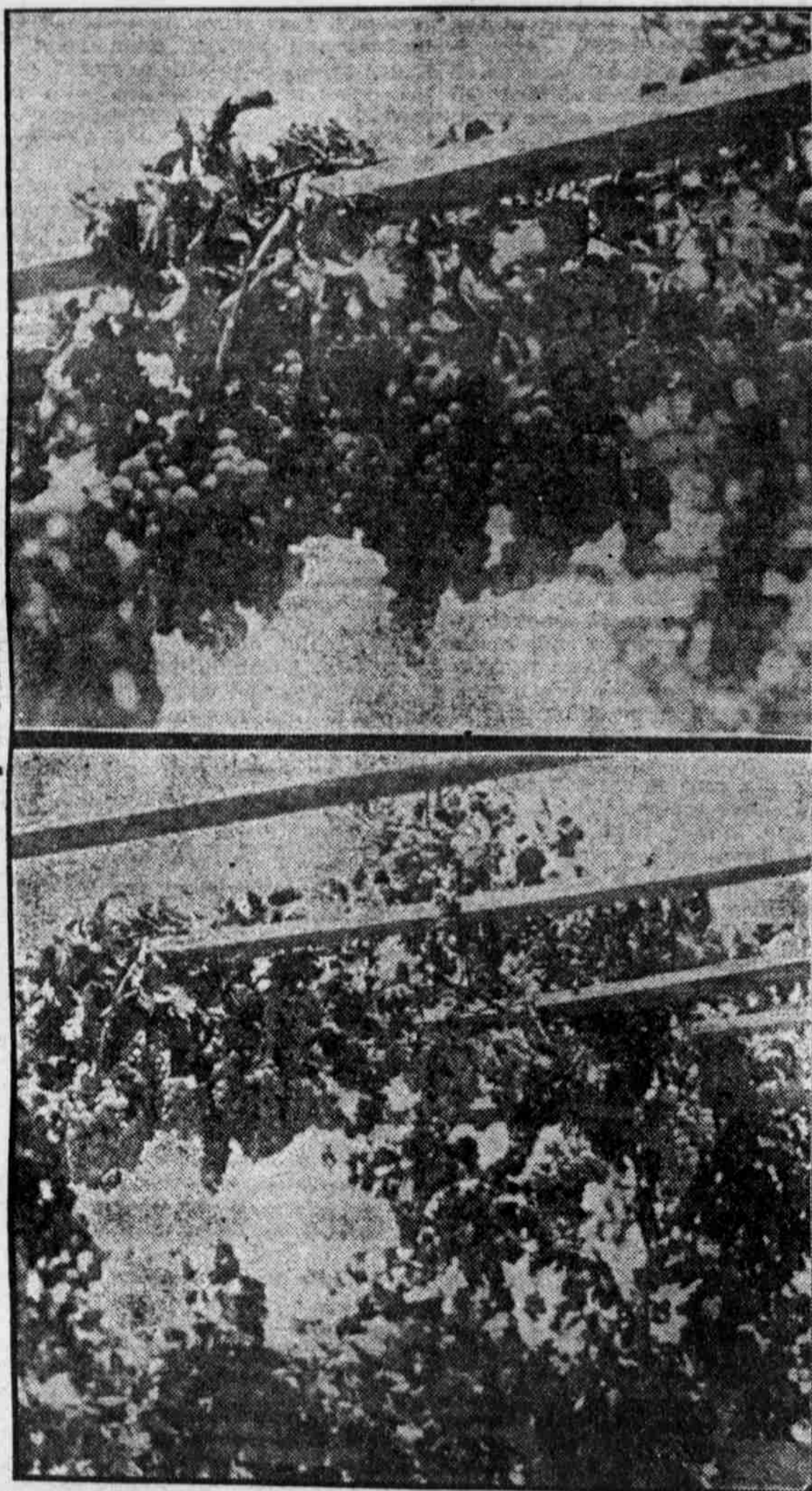
That, understand, is the testimony of the Secretary of the United States Department of Agriculture, an Iowan, who is not financially interested in Texas, or in the railroads. He simply tells what he honestly thinks.

**THE LA LOMITA LANDS**

In the Lower Rio Grande Valley, are in the heart of the best part of the Coast Country. We claim that our proposition is unexcelled by any section of this wonderful country described by Secretary Wilson. We came to Texas in advance of thousands of others and selected what, in our judgment, was the very cream of the famous Lower Rio Grande Valley Lands. We early realized its immense possibilities, and we were willing to back our judgment by investing thousands of dollars in building an adequate irrigation canal to supply our lands with water. The results are more than justifying our expectations. The farmers who purchased here are making money—and lots of it. Remember, that if you come here, you will not be coming where results are uncertain, or where it will take years to bring your land to a money-making basis. Everything is ready except clearing the land, and you can make big money the first year. Irrigation makes your crops certain—no loss from uncertain weather and irregular rainfall. When you have tried irrigated farming you will never go back to any other method.

**RICH DELTA SOILS**

The Delta of the Rio Grande in Texas (in which La Lomita Ranch is located) contains about one million acres of the richest sediment land on earth, with an abundance of rich silt-laden river water for irrigation, which fertilizes the land with every irrigation.



Grapes Grown in the Gulf Coast Country—They Ripen Two Months Earlier Than in California.

In climate, fertility and products it is equal to, or superior to the Nile Delta in Egypt.

In sugar cane especially it is superior to any part of the world, producing more cane and richer juice than any other country.

In truck growing, it produces earlier vegetables and fruits than any part of the United States, which enables our farmers to dispose of their products when the demand is greatest and the prices are highest.

In January our growers are shipping to northern markets carloads of cauliflower, cabbage, string beans and peas.

It is the greatest onion country in the world, netting farmers from \$200 to \$500 per acre.

Table grapes ripen two months earlier than in California, and are shipped to northern markets early in June.

Citrus fruits, oranges, lemons, figs, etc., can be cultivated with entire success.

**HEALTH-GIVING CLIMATE**

The climate is very mild and salubrious, the heat of summer being tempered by the breezes from the Gulf of Mexico, making the nights cool and comfortable. The temperature in winter is never low enough to injure the always growing crops. Catarrh disappears in this climate, and the average death rate in the Coast Country is under eleven.

This land under ditch can be bought for from \$50 to \$100 per acre, according to location, and the land without irrigation, but capable of that development, for \$20 per acre upward.

A small tract of land is all that is necessary, for 10 to 20 acres will produce annually as much wealth as large farms in other sections.

The results secured here are due to the fact that we have here every condition necessary for success—fertile soils, abundance of good water for irrigation, unsurpassed climate, adequate supply of cheap labor at all times, a good home market, within easy reach of the best world's markets, twelve good months of growing season and two and three big crops per year on the same land. Could you ask for anything more?

**THIS OPPORTUNITY IS FOR YOU**

There's an opportunity for you now at Mission, a chance to better your condition, and to make big money. But you must invest now while the land is within your reach. Present prices are extremely low. Lands in other sections of the United States (not producing as much as Mission lands) are now selling at \$500 to \$1,000 per acre. Buy where your investment is sure to rise in value quickly.

A trip of investigation is not expensive. Ask your ticket agent for round trip homeseekers' rates, and you'll be surprised to find out how cheaply you can make the trip. Make up your mind now to investigate our La Lomita Lands first. We invite the strictest inspection. Write to us anyhow, and let us give you any further facts or information you may desire. It may help you to decide. Fill out attached coupon and mail at once.

CONWAY AND HOIT,  
Mission, Hidalgo County, Texas.

**Cut Out Coupon and Mail TODAY**

CONWAY & HOIT, Mission, Texas:

Please send me, without incurring any obligation whatever, further information regarding your La Lomita Lands.

Name .....

Address .....

Town ..... State .....

R. F. D. No. ....

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**You Can Share in These Big Profits**

Farmers on the La Lomita Lands have been making records this year—records that will give you some idea of what can be accomplished here.

Stites & Nicholson, the two men who came to Mission in 1907 and made a net profit of over \$10,000 from 43 acres in onions, eight months after their arrival, have this year set a new pace by selling \$21,000 worth of onions from 46 acres.

A Mr. Edwards, living near Mission, made \$275 net an acre from growing beans. H. A. Swett made \$200 net from one acre of beans, and they occupied the ground only seven weeks. He had ample time to grow a second or third crop on the same ground, or use it for some other crop.

Charles Volz, the man who, a year ago, made \$1,000 net from an acre of celery, this year harvested 8,000 crates of onions from 20 acres, and made a net profit of over \$400 per acre.

A. L. Pulliam has netted \$500 an acre this year from his cabbage.