

**FREIGHT  
PREPAID  
DIRECT  
TO YOU**

*"Made for You  
In Kalamazoo"*



## THE DUPLEX PHONOGRAPH

AT FACTORY PRICES

**ONLY \$29.85**

**100 PER CENT BETTER THAN ANY OTHER**

The Duplex Phonograph is twice as good as any other make because it amplifies the sounds from both sides of the vibrating diaphragm through TWO HORNS thus doubling the volume and beauty of the music and entirely eradicating the scratch and squeak common to old style machines. **GET THE BEST AND LATEST.**

We manufacture THE DUPLEX PHONOGRAPH under our own exclusive patents at our factory in Kalamazoo, Mich. We are not mail-order dealers. We make the goods and sell direct to user. We have no jobbers or dealers. We can sell to the user just as cheap as we could to jobbers.

## THE DUPLEX PHONOGRAPH

The Duplex Phonograph is larger, more durable and better finished than any \$100 talking machine on the market. If it is not, you may ship it back at our expense. It marks the greatest advance of the age in the perfect reproduction of musical tones or sounds. Scientists and musicians pronounce it perfect in principle and construction.

We Sell Direct from factory a better machine at one-fourth the retail price of other makes. You save all middlemen's, jobbers' and dealer's profits. **We are not in the trust.** Ours is the modern method of selling goods and middlemen are no longer a necessity. Progressive People are buying direct from factories.

### Our \$29.85 Offer

We will ship, freight prepaid, one complete Duplex Phonograph with complete instructions, which will enable any one to set it up and operate it.

Case or cabinet of machine made throughout of solid quartered oak and handsomely decorated with inlaid French Marquetry, set-in columns at corners, hand rubbed and beautifully polished. The largest talking machine case made. It is 18 inches long, 14 inches wide, 10 inches high.

The motor has large double springs and runs several records with one winding. It is the strongest and best motor manufactured, and will wear a life time.

Reproducer, 4 inches in diameter, the largest ever made. Horn crane, made of brass and nickel plated. All trimmings made of brass and finely nickel plated.

Two silk-covered brass horns, 30 inches long with 18 inch bells. These horns alone sell at retail stores for \$14.

Three hundred best quality needles, and six selected records; making a complete outfit ready to play. This outfit would sell in stores at retail for \$125.

### For the Whole Family

The Duplex Phonograph is really a wonderful instrument that places in reach of everyone the most charming music of the greatest masters of the art as well as all the soul-stirring "songs of long ago." No home is complete without music.

Pianos are expensive and years of costly instruction and training are required to play them. Any child can play The Duplex Phonograph, and get better music than the average person can make on a piano. Your whole family will enjoy The Duplex Phonograph. It is worth many times its cost. It will keep the sons and daughters

at home, and will make the home a popular place for entertaining friends and neighbors. We have made the price so low that anyone can afford it, and the happiness of your home demands it. If you wish more complete information write for descriptive matter.

**We take all the risk. If the outfit is not satisfactory, return it at our expense and your money will be refunded.**

**OUR MANUFACTURER'S PRICE**

**\$29.85**

**FOR THE COMPLETE OUTFIT, FREIGHT PREPAID**

ADDRESS ALL ORDERS AND REMITTANCES TO

# The Duplex Phonograph Co.

Western Offices:

**LINCOLN, NEB.**

1221, 1223, 1225, 1227 O STREET

PLEASE MENTION THE COMMONER