



# Montgomery Ward & Co.'s Big Catalog FREE

**THIS NEW CATALOGUE, No. 74, for the season 1905-6, just from the press, is the largest in size and the most complete in contents of any general merchandise catalogue ever issued, and is filled from cover to cover with the lowest prices at which highest quality goods were ever sold. There never before was gathered into any one book so marvelous a collection of desirable goods of every kind at such money-saving prices. Three million families—about ten million people—are going to save a lot of good money by having on hand and ordering their goods from this massive catalogue.**

We know by past experience that those who make free use of it will save from \$50.00 upwards during a year's time. We invite you to be one of them.

**Our No. 74 Catalogue and Buyer's Guide is a Necessity** to the farmer, the planter, the miner, the lumberman, the hotel keeper, the railroad man, the teacher, the mechanic—in fact to every resident of the country, the large town, the village and hamlet.

Despite the great value of this mammoth catalogue to you and the large cost to us, to prepare, print, and distribute it, we shall **GIVE ONE COPY FREE** to every grown person who asks for it, provided he does not reside in a city of fifty thousand or more, or in Cook County, Illinois.

Everything you eat, wear and use is found in our No. 74 Catalogue in the highest grades, latest styles, best qualities, standard makes and absolutely honest values, at the very lowest prices.

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**REMEMBER**—No such offer as this was ever before made you. We offer you the Genuine, Up-to-Date Montgomery Ward & Co. large Catalogue without a penny's expense to you. This is no partial list, no incomplete book, but the largest, newest, complete Catalogue—just off the press.

**A Word About Ourselves**—Our establishment comprises seven large buildings, covering more than fifty acres of floor space. We are the original, largest and most favorably known Catalogue House in the world. We have a successful record of a third of a century to which we refer with pride. Our customers are our friends, and they are found the world over. We have honestly acquired our reputation for selling goods of quality at fairest prices, such as no other concern has been able to meet.

We absolutely refuse to sell snide goods or trash at any price. Montgomery Ward & Co.'s New No. 74 Catalogue comprises 1200 large pages, full of accurate illustrations and truthful descriptions, without exaggeration or misrepresentation. It describes over

126,000 articles, such as everyone uses every day—just such goods as you use, but of highest quality and lower price than you can obtain them in your home stores or anywhere else but of us. We have heretofore asked everyone to send us fifteen cents to partly pay postage, as a guarantee of good faith, but we will NOW give you a copy absolutely without charge of any kind—delivered at our expense—providing you show you desire to possess it, by just writing and asking for a copy. That's all we require. Do you want it? Do you want to save part of your necessary expenses? Do you want to get some things that you cannot secure near home? This large, complete, up-to-date, No 74 Catalogue makes it possible and easy for you to own, use and enjoy many things of which you have frequent need, but which the usual prices asked by others have compelled you to do without. Get this Catalogue and consult it freely and often. Those who use it most save the most.

Send your name and address carefully written on a postal card, or in a letter, or attached to your next order—or fill out this coupon. Either way that is easiest. Just say "Send me free and prepaid one copy of your new No. 74 Catalogue." Do this now.

**Montgomery Ward & Co., Chicago**

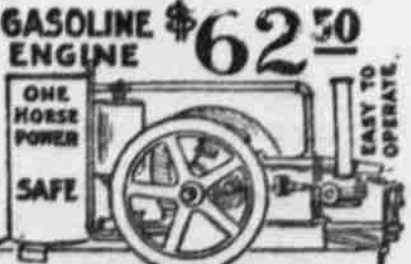
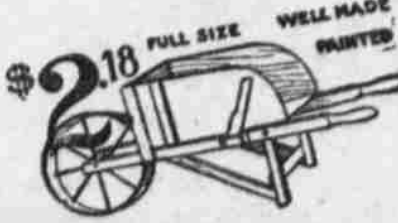
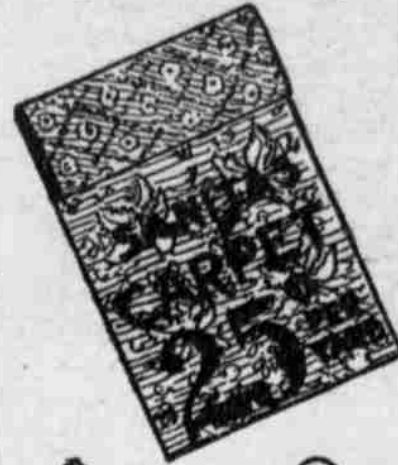
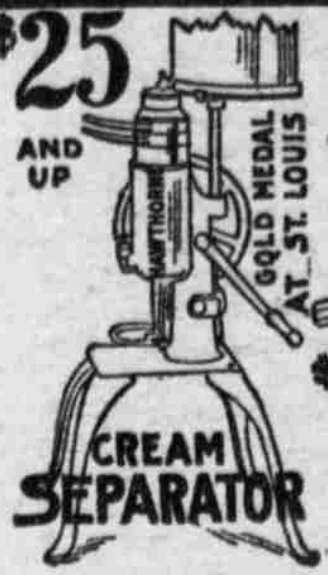
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In the smoker of the ordinary accommodation has the same right to protection.

A man at every switch, day and night, would cost the roads a lot of money.

Maybe the lives of passengers are cheaper to the railroads than are provisions for their safety. It ought not to be so. Every life sacrificed ought to be made so costly to the roads that it would be economy not to kill.

We hear ceaseless boasting about the wonderful executive abilities and

phenomenal mental qualities of American railway managers. But our death lists, when compared with those of European roads, tell quite a different story.

Railroad managers prophesy dreadful things that might happen if the ownership and control of the railways were to be taken out of their hands into those of the government. But the safety of the government-conducted roads of Europe presents a striking contrast to the incessant slaughtering on our own roads.

Private profits at the sacrifice of public safety is a poor system.—Rural Weekly.

A store building in Albany, New York, collapsed August 8, and thirty persons were killed.

The republican convention for Virginia met at Roanoke, August 9, and adopted a platform endorsing the republican platform of 1904 and nominated the following ticket: Governor, L. L. Lewis; lieutenant governor, W.

P. Kent; attorney general, George A. Rivercomb; treasurer, John Acker; superintendent of public instruction, J. N. Harman; commissioner of agriculture, W. H. Eggburn; secretary of the commonwealth, V. M. Sowder.

**A BROKEN MACHINE**

Some states use voting machines, but Philadelphia has had its own brand of voting machines in successful operation for many years. Just now, however, it has been badly broken by the Weaver ax.—Philadelphia