

# A New Departure

## Girls' and Little Tots' Dresses



WE HAVE just opened and will have ready for Monday's selling, 1,200 Dresses for children, ages 1 to 6, and girls, ages 4 to 14 years. These dresses come in all the new washable effects, are cut full, made perfectly, and are all ready to put on. It is saying little when we tell you that you can save half your dressmakers' bills, besides many worries, by dressing your girls and little ones from this peerless assortment of the best ready-to-wear garments ever offered in this market.

Honest, serviceable dresses at 29c, at 39c, 49c, 65c, 75c, 89c, 98c, \$1.25, \$1.50, \$1.98, \$2.25, \$2.50, \$2.75, \$2.98, \$3.50, and \$3.95. We are showing scores of styles, made from finest madras, grass cloth, coverts, gingham, and mercerized linens. All are new and strikingly smart in effect. Many novelties in white goods. Nearly every style shown is exclusive with us, and cannot be found outside our establishment.

**Mothers** who from past experience know the benefits arising from buying boys' clothes of us, will be glad indeed to know that we have taken up the matter of dressing at right prices the girls as well.

**Our Lilliputian Bazar** is located on the second floor, is far removed from the men's departments, and is equipped especially for the comfort of women and little people. In it may be found everything for boys in Clothing, Hats, and Furnishing Goods, and Girls' Dresses, besides Women's and Misses' Furnishing Goods.

**Ladies' Furnishing Goods Department** . . . is under the direction of MISS L. L. CROW, known by every lady buyer as the best posted glove and corset woman in the west. Our specialties are Gloves, Corsets, Hosiery, Handkerchiefs, Ties, Belts, and Underwear. We are showing in every line the newest and most advance styles at prices which are money savers.

Ladies' Gloves at 98c, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, and \$3.00.

Summer Gloves at 19c, 25c, 50c, and 75c.

Ladies' Hosiery at 9c, 15c, 19c, 25c, 50c, 75c, \$1.00, and up to \$10.00.

Ladies' Corsets at 50c, 75c, \$1.00, \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, and up to \$25.00.

Ladies' Handkerchiefs at 4c, 7c, 10c, 15c, 19c, 25c, 35c, 50c, 75c, \$1.00, and up to \$6.00.

Ladies' Silk Ties at 25c, 50c, 75c, \$1.00, \$1.50, and \$2.00.

Ladies' Sweaters, the Gibson effect, come in solid colors—red, blue, and white—at \$2.00, \$2.50, \$3.00, \$3.50, and \$5.00.

Ladies' Belts at 25c, 50c, 75c, \$1.00, \$1.50, \$2.00, and \$2.50.

Ladies' Golf Vests, very stunning, at \$2.00, \$2.50, \$3.00, and up to \$5.00.

**Extra Special** Tuesday morning we shall open an assortment of 1,000 Shirt Waist Patterns for women. No two alike. Newest colorings. Goods have not been landed in this country over 10 days. Prices for an exclusive Shirt Waist Pattern, 50c, 65c, 75c, \$1.00, \$1.25, \$1.50, and \$1.98. Do not fail to be on hand at this great opening.

**Let It Be Remembered** that Miss Crow will fit all Corsets sold; fitting confined to mornings of every business day, Saturday excepted.

# Armstrong Clothing Co.

1221 to 1227 O Street, Lincoln Nebraska

queen of the fiesta is selected on account of her beauty. She generally belongs to one of the wealthy old families of the state and her maids are chosen from the oldest and best families.

The queen and her court arrive at the throne in open carriages so completely covered with roses, heliotrope, wisteria, and carnations that not a particle of the vehicles can be seen beneath the floral covering. Each vehicle is drawn by four or six milk-white horses in harness wrapped in white satin ribbons, and driven by coachmen in full suits of blue and cream satin.

A blast is blown by the royal trumpeter, and the procession of the day moves past the throne for two hours. The governor and his staff first pass by, then come the various officials of the state and city.

Next follow regiments and companies of the California militia, hundreds of expert horsemen from among the Spanish residents of southern California, all dressed in short velvet jackets, with puffed sleeves of red silk, and wearing spangled trousers, and huge jingling spurs. There are throngs of other Spanish equestrians from every part of the state, and many of them perform brief and neat bits of fancy riding before the queen as the cavalcade moves along. Large numbers of carefully and ingeniously constructed floats, each of which typify a product of southern California, pass by.

But the Indian and Chinese features of the procession are the most unique. For weeks committees of arrangements have been planning for these. There are several tribes of the Pueblos and of the Mission Indians who join in homage to the queen. Truly no savages were ever more gorgeously arrayed than these. The Pueblos are the descendants of the ancient Aztecs who built the strange houses away up among the rocky cliffs of canons and mountains in New Mexico and Arizona ages before Cortez and Montezuma. The Mission Indians are to be in full war-paint, and this is the first time in years they have been permitted to leave their reservation in Temecula valley and go among the pale-faces.

Probably never before was there such a pageant as that prepared by the Chinese of California in honor of the queen of the fiesta. The thousands of celestials in the state each contribute a share toward the celebration. They have sent to China for gowns and horse-trappings that have never before been out of their native land; they have drilled their orchestras for the rendition of their own peculiar music, and they have planned and schemed for days to produce the most extravagant effects in color. There is to be a long line of Chinese horsemen dressed and arrayed as if for war, then will follow a procession of Chinamen wearing elaborately woven cloaks and wonderful headgears, each representative of a Chinese dynasty or epoch from earliest history. Many of the embroidered and flaming cloaks will reach almost to the feet of the horses on which the wearers ride, and all of them must have consumed years of patient labor, and have cost a great amount of money. The all-important feature of the parade will be an enormous Chinese dragon. It belongs to a society of Chinese in Pekin, and was loaned to their brothers in Los Angeles for this occasion and is very old. It is 300 feet long, and has a head as large as a hog's head. It is made of brass, tinsel, velvet, metal springs, and a peculiar sort of papier mache known only to the Chinese. It will be borne on the shoulders of Chinamen who are concealed by a veil of silk that reaches to the ground.

The illuminations, naturally, will be devoted to honoring the clubs, and will be a reproduction of federation color design and motto in every device which can possibly be thought of.

The program for the week has been arranged by the national committee, but in deference to the hostesses' rights Mrs. J. E. Cowles, who is presi-