ONSTER OF NEW FALL MERCHANDISE

A sale that will cause astonishment among our competitors, that will create enthusiasm among our numerous customers, and in which LOW PRICE is the sounding board for every department in the store.

You Expect Greater Values Here Than Elsewhere.



It's the giving of greater values than others that has made this store in the past few years the most popular in Lincoln-it is honest merchandising that has obtained for us the confidence and good will of the people.

Comparison is the True Test of Value.

Watch for One of the Large Circulars Now Being Distributed.

An elegant showing of Tailor-Made Suits, Raglans, Newmarkets, Automobile Coats, Flannel and Silk Waists, Dress Skirts, Petticoats, Furs, all specially priced.

THE NEW RAGLANS.

A very large assortment of these stylish and fashionable garments, embracing all the latest novelties for this season; especially in this garment should style, fit, quality of material and workmanship be carefully considered. Our garments meet all these requirements, and we guarantee them.

Swell Ragians made in Melton, Oxford and Kersey cloths, with loose or half-fitted backs, elegantly tailored, price\$20, \$17.50, \$16.50

New Mackintoshes.

New line of stylish and serviceable

New Dressing Sacques.

Dressing Sacques made of all wool-faced

half fitted or box backs, in colors, castor, tan,\$5.98, \$7.50 to \$12.00

The NEW AUTOMOBILES, Etc. | NEW

27-inch Jackets made in oxford, kersey and beaver cloths, loose back, half-fitted or the nobby tightfitting back, silk lined throughout, splendidly made, fit guaranteed, price. \$5.98, \$8.50, \$10, \$15 to \$25

NEW MISSES' JACKETS.

Misses' Jackets in oxford and kersey cloths,

CHILDREN'S

JACKETS.

Children's Jackets in all the latest cuts. Jackets with capes, and the long automobile etyle in kereey and home-spun cloth, sizes 6 to 12 years.....

\$3.50, \$6.50, \$8.50 to

INFANTS' CLOAKS-Infants' Cloaks for children from 1 to 5 years, in all materials, eiderdown, braid and fur trimmed broadcloths, etc. Cloaks that will delight the little ones' eyes. Mackintoshes in automobile styles, etc. eiderdown, turn-down and military collars, Cloaks that will appeal to your pocketbook. 98c, \$1.50 to 6.00 in colors, cadet blue, red, pink and baby-....\$7.50, \$8.50 and \$10.00 blue,......\$3.50 to \$5.00

Lake City.

Dr. Carr, surgeon, 141 South 12th.

Died, of apoplexy, at 146 North Eleventh street, Mrs. Fred Williams, on Saturday, October fifth.

MATINEE MUSICALE. ELIZABETH R. BAKER.

The Matinee Musicale, now entering upon its eighth season, has attained such a growth and become such an important factor in all musical affairs in the community that a brief resume of its history may not be without interest. For some time before its organization the need of such a club had been deeply felt, so that when in June of 1894 such recognized musical leaders as Mrs. D. A. Campbell, Mrs. J. W. Winger and Mies Marie Hoover issued a call for a meeting in Curtice Music Hall for the purpose of considering the formation of a musical society, a cordial interest was felt and about twenty-five of Lincoln's representative musical women responded. All manifested great enthusiasm and steps were at once taken toward the organization of the club. Within two weeks a constitution was adopted, officers elected and committees appointed. The first regular meeting was held on the first Monday of October, 1894, at Curtice Music Hall, which was the home of the club during the first two years of its existence.

From the beginning, the aim of the Matinee Musicale was to present only such programs as would be of interest and benefit to all members, and the outlines of work accomplished show great care and thought in their preparation.

her mother, Mrs. C. A. Jones of Salt chronological order, occupied the first tival" consisting of a series of programs in the following order by Mrs. A. W.

desirability of an associate membership the managers has been to secure the unabated since its inception and ormized, and a number of the b musical amateurs of the city became world of music that the finances would identified with the organization in this permit. Some exceptionally choice encapacity. The associate membership tertainments of this character have has steadily increased, new names be- been given which include the Topeka suspicious circumstances and the outing added to the roll each year until it Ladies' Quartette, Max Heinrich, the now approximates one hundred. The Persian Garden Quartette, Miss Morassociates share all the musical and rill, Mrs. Weakley, Mr. Gareissen and social privileges of the club without be- the Leonora Jackson Concert Company. ing called upon to assist in the rendition of the programs.

one of the important features of the ing and instructive lectures on musical Matinee Musicale, great care and effort subjects, and Mrs. Joseph Wurzburg having been bestowed on this branch of has also favored the ladies with a choice the work, especially during the last Schubert program in which an enterand under the directed efforts of Mrs. P. from that greatest of German song V. M. Raymond, who has had the cho- writers were charmingly interwoven. rus under her personal supervision, part worth have from time to time been pre. retary, treasurer, auditor, librarian, lar number. sented with excellent effect, adding elective members from both the active much to the interest in the entertain- and associate lists and the chairmen of

such deep research in the study of mu- In later years, however, the festival over by Mrs. Winger, Mrs. Jansen, Miss sic as an art, these programs have idea has been replaced by a series of charmed by their variety and contrast. "Artist Recitals" given at stated inter- Early in the history of the club the vals during the club year. The aim of Interest in the club has continued lible talent in the profe

Mr. Henry Eames and Mr. John Randolph of the University School of Music The chorus organization has become have entertained the club with interest-

standing committees. The first presi-The first four seasons of the club dent was Mrs. D. A. Campbell, who The various great composers, taken in terminated annually with a "May Fee- served three terms. She was succeeded

two years of study. The third year the given on consecutive days. In these Jansen, Mrs. J. W. Winger, Mrs. A. S. different nationalities, with their con- concerts the efforts of the local club Raymond, Mrs. E. Lewis Baker and trasting echools of composition, were were augmented by the cooperation of Mrs. D. M. Butler. These ladies have presented. The fourth year offered at- musical societies hailing from various each served one term, an amendment to tractively musical forms. Instructive outside communities. Professional art- the constitution having been made proand interesting papers from time to ists were also engaged to appear on viding that no member shall hold the time accompanied the programs and these gala occasions. Among others office twice consecutively. Next to the added much to their worth. In the who have contributed to the success of executive department the most importfifth, sixth and seventh years the pro- the May Festivals may be mentioned ant part of club work is the preparation grams departed from any fixed charac- such celebrities as Ellen Beach Yaw, of the year's outline of work and the teristic as a whole, becoming more mis- Maximilian Dick, Mary Louise Clary, arrangement of the programs, and on cellaneous in etyle, each subject chosen, Stella Hadden-Alexander, Bruno-Stein- the chairman of the Program Commithowever, being fully illustrated by the del, Mrs. Steindel, Edward Schnecker, tee much responsibility must always music. While, perhaps, not affording Minnie Fish Griffin and Mildred Weber. rest. This committee has been presided

> has been up to the constitutional limit, with numerous applicants constantly on the "waiting list." It commences the season of 1901-1902 under the most look for the year is decidedly encouraging both from a business and artistic standpoint.

> > TUESDAY, OCT. 15, 10 A. M.

Do Not Forget the Time. Set for the sale of reserved seats for the season, for the Y.M.C.A. entertainment course. The expense will be 10, 15 or 30 cents extra per night, depending on the location of the seat. If you do not three years. With the talent available taining talk and musical illustrations wish to reserve a seat for the eleven numbers, you can either reserve it for all except the orchestra matinee, making The business of the club is managed ten numbers, next Tuesday, or wait till songs, cantatas and other choral works by an executive board consisting of the three days before each entertainment of considerable musical pretension and president, secretary, corresponding sec- and reserve your seats for that particu-

If you have ordered season tickets and have not received them, be sure to get them at the Y.M.C.A. office before the 15th.

The place to reserve your seats is the Oliver Theatre Box office.