

CHRISTMAS GREETING

LAST CALL

....TO....

HOLIDAY

BUYERS.



Almost everybody desires to make some one else a present, but the puzzling questions are, "What shall I get, and where can I find something suitable and appropriate: in other words, you are "in the woods" about your Christmas buying. We are willing to help you out with our

ELEGANT HOLIDAY STOCK.

which includes something for every person, something for every purse. WE HAVE LOW PRICED PRESENTS, MEDIUM PRICED PRESENTS and COSTLY PRICED. Our stock is a fresh, new, novel and well assorted line of PLEASING CHRISTMAS GIFTS. All are invited to call and we will assist you in making your selections from an elegant stock of

Fine Diamonds, Watches, Clocks, Jewelry, Silverware, Rich Cut Glass, Silver and Gold Novelties, Gold Headed Canes, High-Grade Umbrellas, Opera Glasses and Holders, Ladies Fine Gold and Silver Mounted Pocket-Books, etc., etc.

Call at once. Don't wait until the crowd is so great that we can not give you prompt attention. You will find us at the old quarters in the Funke Opera House Building, 1143 O Street, Lincoln, Nebr.

E. HALLETT,

Diamond Merchant and Jeweler

COME TO THE **BOSTON STORE** OMAHA, NEBR.

AND DO YOUR HOLIDAY SHOPPING.

IT WILL MORE
THAN PAY YOU.

To come here. The money you can save on the Holiday goods you are in need of, will fully repay you for your trip. We mention but a few of the prices below, but you are sure to find every thing else in our establishment marked in the same proportion.

BOSTON STORE
J. L. BRANDEIS & SONS
16 AND DOUGLAS STS OMAHA

WE CARRY COMPLETE LINES

We carry complete lines of toys, fancy goods, books, art goods, silverware, jewelry, cloaks, millinery, dress goods, silks, clothing, shoes and furnishings of every description for men, women and children. Come and choose from this unparalleled display, and incidentally save considerable of your money.

SILVERWARE-JEWELRY.

4 piece quadruple silver tea sets, consisting of teapot, sugar bowl, spoon holder and cream pitcher, warranted, special sale price \$2.98
Wm. A. Rogers four piece tea set, satin finish, hand engraved, warranted to wear ten years, special \$6.98
Roger Bros. 1847 knives and forks No. 12, first quality, six knives and six forks, only \$3.29
Wm. A. Rogers knives and forks, per set of six knives and six forks, \$2.19
Ladies' watches 14k gold filled case, handsomely engraved with seven jewel movement, \$6.98
Ladies' watch 14k filled case, 15 jewel Elgin movement warranted 10 years, \$9.98
Ladies' watch 14k gold filled case, Elgin movement, actual \$30.00 value for \$21.98
Men's watch 18 size, gold filled case with 7 jewel American movement, warranted 5 years, special \$4.98
Men's watch 18 size, 14k gold filled case, 15 jewel Elgin movement, stamped and warranted to wear 20 years, special \$12.98
Boys' watches made by the New England Watch Co., nickel silver open face, 12 size, with 7 jewel movement, warranted for one year, special \$2.98

A GREAT FUR EVENT.

PERSIAN LAMB AND SEAL SKIN COATS.
A most fortunate purchase of fine furs early in the season enables us to offer you the very best garments at considerably less than the usual selling price. Below we quote a few prices, and though no comparative "worths" are mentioned, we assure you they represent a saving of from 25 to 33 1/2 per cent
Sealskin jackets, xxx quality, 24 inches long, fine furriers' lining, at \$125.00, \$139.00, \$150.00 and \$175.00
Genuine Alaska sealskin jacket, 22 inches long, blended sable collar and reverses, heavy brocaded lining, \$198
Persian lamb jackets with mink collar and reverses, at \$69.00, \$75.00 and \$89.00
Persian lamb jackets, xxx quality, with blended sable collar and reverses, at \$98.00, \$119.00 and \$125.00
Silver beaver jackets, xxx quality, blended colorings, 22 inches long, at \$75.00 and \$85.00
Golden otter jackets, very finest quality of perfect blended colorings, at \$149.00
Nearseal jackets with mink collars and reverses at \$45.00, \$49.00 and \$59.00
Nearseal jackets with heavy collars and reverses at \$39.00 and \$45.00
We urge you to come and examine these furs. No finer line has ever been shown in Omaha.

FANCY GOODS.

Beautiful toilet cases with mirror, comb and brush, sterling silver handle and back, nicely embossed, hand engraved, special sale price... \$6.98
We have an almost unlimited variety of toilet cases of all kinds, some in genuine ebony boxes, both large and small, 20 piece sets up to \$25.00 others for... \$9.80
Military brushes made of very finest bristle stock, sterling silver, 925-1000 fine back, hand engraved, nicely embossed special sale price... \$6.98
Others from \$1.25 to \$15.00 a pair
Push albums with fine design on cover, with pretty inlaid mirror, full size actual \$3.50 value for... \$1.98
Others for 50c up to... \$10.00
We are showing a very fine line of umbrellas for men and women, made of best silk with rare and artistic handles. If you are thinking of spending \$10.00 for gifts it will certainly pay you to come here and choose from our very choice stock and buy at our extreme low prices.