

# THE HOLIDAY SELLING

We strongly urge early buying—you'll find it very much more satisfactory than waiting until stocks are becoming broken and crowds are greatest. We'll reserve your purchases for Xmas delivery if you so desire.

Formal Holiday Opening Saturday, December 15

Phonograph Concert in Phonograph Dep't. Second Floor.

After above date store will remain open evenings until Xmas.

## HANDKERCHIEFS.

Children's handkerchiefs, with printed borders at 1c, 3c and 5c each; all white, plain, also fancy embroidered corners, at 5c, 8½c and 10c  
 Ladies' dainty mull handkerchiefs, scalloped and hemmed with embroidery, at 5c, 8½c, 10c, 12½c, 15c and 25c  
 Plain hemstitched handkerchiefs, all linen, ¼ and ½ inch hem, at 5c, 6½c, 10c and upward to 50c  
 Beautifully embroidered, all linen handkerchiefs, at 15c, 25c, 35c and up to \$1.50  
 Men's all linen handkerchiefs, hand-embroidered initials, 3 for 50c  
 Ladies' all linen handkerchiefs, hand-embroidered initial, at 18c, or 6 for \$1.00  
 Extensive showing of aprons.  
 Ladies' neckwear, fans, ice wool squares and silk petticoats.

## MEN'S FURNISHINGS.

The newest, prettiest and most popular shapes, colorings and patterns in men's ties—an almost unlimited variety. The prices range from 25c, 50c, 75c and \$1.00  
 The 50c line is as good as the usual 75c line of the exclusive houses.  
 The new patterns in mufflers—Oxford and square—25c to \$2.50  
 Suspenders, the latest novelties, each pair in a handsome box. Prices range upward from 25c  
 Smoking jackets, bath robes, fancy night robes, etc.

## DRESS GOODS.

Heavy quality Venetian, 36 inches wide, black and staple shades, 50c values, our price per yard 29c  
 Novelty cheviot, all pure wool, 38 inches wide, splendid wearing goods, 50c values, our price per yard 35c  
 Bright colored plaids in pretty combinations, an immense variety to select from, suitable for waists and school dresses, 65c values, per yard 50c

## Dressing Sacques, Furs.

Eiderdown dressing sacques with Empire front, ruffled yoke, red and grey, each 97c  
 Imitation Marten scarfs, 6 tails to match \$3.75  
 Black cony scarfs, 6 tails \$1.69  
 All makes and grades in muffs.  
 Capes of plain, beaded or crushed plush, 30 inches long, Tibet fur trimming, heavy lining, each \$4.95  
 Misses' Jackets, upward from \$2.75 to \$7.50  
 Children's cloaks, upward from .97c  
 Children's dresses, upward from .49c

## CANDIES.

A tremendous stock of mixed candies at, per pound 7c  
 Several kinds of peanut candies, at 15c  
 Chocolate creams, plain and assorted flavors, fudge, cocoanut, bon-bons, peppermint, wintergreen and chocolate wafers, etc., etc., the kind that usually sell at 25c and 30c; our price, per pound 20c  
 Imported caddied fruits and many confections exclusive with us.

## GLOVES, CORSETS.

Real kid gloves, pique seams, champagne, sand, mode, beaver, slate and black, regular \$2.00 values; our price \$1.50  
 The new thing, perfumed gloves in best quality real kid, all the new pastelle shades and darker colors, Paris point stitches, three clasp, regular \$2.25 goods, our price, a pair \$1.87  
 The new Erect Form Corset, drab and white, at \$1.00, \$1.50 and \$2.00

## JEWELRY.

Sterling silver novelties, consisting of nail files, curlers, seals, erasers, tooth and nail brushes, dinner bells, baby combs and brushes, etc., etc. The prices range, each 23c, 39c, 47c, 75c and up to \$2.00  
 Sterling silver mounted scissors from 49c to \$1.47  
 Real ebony toilet articles, sterling silver mounted, upward from 75c each to \$2.47  
 Ebonoid toilet articles, sterling silver mounted, each 49c  
 Gilt clocks, candlesticks, etc. upward from \$1.97 to \$10.00  
 Gold plated tea sets of four pieces, from \$3.97 to \$12.00

## SLIPPERS.

Ladies' felt slippers, with all felt or leather soles, usually sold for \$1.00; our price a pair 65c  
 Ladies' felt Romeo slippers, fur trimmed, black, brown or red, to good grade for \$1.25  
 Men's fancy embroidered velvet slippers, sizes 6 to 11, worth \$1.00, our price 65c  
 Men's black slippers, imitation alligator leather, worth \$1.30, our price, a pair \$1.00  
 A lot of men's extra fine slippers, in black, chocolate and tan, Everett, Columbia and Hamlet styles, worth \$2.00, for \$1.47

## GARTERS, HOSE SUPPORTERS

Ladies' fancy round garters in all colors and all the new styles, at 15c, 25c, 50c and 75c  
 Fancy side or belt hose supporters, all colors, prices 25c to \$1.25  
 Fancy supporters of ruffled ribbon, late creations, exquisitely finished 75c to \$1.00

## Art Wares.

Imported Bisque Goods—Nothing of the kind ever shown here before, plaques, vases, figures, etc. Prices range from 47c to \$5.00  
 The famous "Wave Crest" ware in jewel cases, vases, handkerchief cases, etc., etc. Prices range from 69c to 10.00  
 Pin cushions handsomely trimmed, upward from 25c to 3.00  
 An exquisite line of Mexican drawn work and Battenburg ties—prices from 10c to 12.00  
 Fancy trays, celluloid goods, metal frames, inkstands, etc., etc. Prices 10c, 23c, 39, 47c, 75c and up to 2.00

## CARPET

### SWEEPERS, ETC.

Bissel Carpet Sweepers—None better. All cyclo bearings and guaranteed to give satisfaction. Grand Rapids brand 2.50  
 Superior 3.00  
 Rugs—Moquet! 27 x 60 in. 2.15  
 36 x 72 inches 3.50  
 Davis "New Favorite" sewing machine, a strictly high grade article, fully guaranteed. Our price 18.95  
 Davis "Advance" sewing machine 29.75

## PERFUMES.

Woodworth's famous perfumes in bulk, all the popular odors; lily of the valley, Crabapple, Ylang Ylang, Jockey Club, White Rose, per ounce 35c  
 Other odors at 40c and 50c  
 All kinds of fancy bottles for holiday gifts.

The Showing of Toys, Dolls, Games and Holiday Novelties is the Largest we Ever Had. You'll Have to See it TO APPRECIATE ITS MAGNITUDE--Its Real Worth.

**A. Herpolsheimer Co**  
**LINCOLN, NEBR.**