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A. Herbolskeimer Co THE GREAT ANNUAL JULY CLEARING SALE

BEGINS HERE ON MONDAY, JULY 2d.

THE SEMI-ANNUAL CLEARING OF STOCKS-The time when profit is not nearly so important to the merchant as stock clearing-when everything now reasonable is slaughtered and when wares that will be indispensable for months to come are offered at actual wholesale value and in many cases less. JULY CLEARING WASH GOODS. JULY CLEARING--LINENS, WHITE GOODS. Mill ends of white goods fancies, worth 15c and 25c, during clear-Dimities and figured lawns, sold regularly at 71/4c, while they last, ing sale, per yard..... Turkey red table Damask, worth 25c, sale price, per yard...... Jaconett lawn, Jacquard Swiss and Batiste that have sold through-Best Damask Turkey red, 60 inches wide, worth 50c and 60c, they out the season at 15c and 18c, clearing sale, per yard..... all go during this sale, per yard..... Bleached and half bleached table Damask, sale price, per yard.... Our entire line of Tissues, including the Scotch and English goods, and our stock of French and Scotch ginghams, fabrics that we've never sold for less than 25c, for the clearing sale, in one The best table linen in the store, including our double satin Scotch and Irish pure linen Damasks, \$2 50 and \$2.97 goods, one piece lot, while they last, per yard...... 121/2c 21/2 yards wide, the balance 72 inches wide, during clearing sale, they all go, per yard......\$1.57 Fancy Embroidered Gingham Swissee, worth up to 50c, including Our \$1.25 and \$1.35 all linen bleached table Damask, 72 inches all our fine Swiss Ginghams, Silk Stripe Crepon and Pique Cord Pimity, the lot, clearing sale, per yard..... wide, during this sale, per yard..... 72 inch all linen table Damask, worth 85c and 95c, sale price, per yard..... Cotton Foulard, Mercerized, worth 45c, sale price, per yard 221/20 Odd napkine, ranging in price from \$1.25 to \$2.00 per dozen, in one All of our 50c, 75c, and 85c goods at 33c. This lot including all of our fancy embroidered Swisses, Silk Carcanette, Linen Grenalot for this sale (we don't cut these) per dozen..... Pure linea crash, worth 10c and 121/2c, during the clearing, pr yd... dine, Mouis de Soie and Stripe Foulard, sold formerly at 50c, 75c end 85c, in one lot for this sale, per yard..... All linen towels, 18 x 36 inches, worth 15c, during this sale, each... JULY CLEARING--UNDERWEAR. JULY CLEARING-DOMESTICS. Medium Dark Prints and Cotton Challies, sale price per yard..... Women's pure white vests, without tapes, sale price, each...... 3c Your choice of any of our best Standard Prints, sale price, per Women's sleeveless vests, cream, taped, sale price, each..... yard..... Women's ecru and white vests in extra sizes, 7, 8 and 9, 19c values, All 7c Apron Check Ginghame, sale price, per yard..... 4c 9-4 Bleached Sheeting, worth 25 cents, sale price, per yard 171/2c Women's white vests, trimmed with lace, medium sizes, 19c goods, Your choice of Fruit of the Loom or Lonsdale Bleached Muslin, sale price, each 121/2c (10 yards to a customer only) this sale, per yard..... Women's ecru knee length pants, 35c goods, sale price...... 25c Our entire line of English and French percale, regular price 1212, Women's white lace trimmed pants, 35c goods, sale price...... 25c 15c and 20c, the whole lot on sale during the clearing, per Women's union suits, knee length, without tapes, sale price, per yard..... Every piece of Silkaline and Art Denim in this department, none Our 75c liele and cotton knee length union suits, each...... 50c reserved, one lot this sale, per yard..... Women's 50c cotton union suits, knee length, each............ 33½ All Summer Lap Dusters, during this sale at a discount from the marked price of HALF OFF Women's \$1.00 fine white lisle union suits, sale price..... 75c JULY CLEARING JULY CLEARING JEWELRY--NOTIONS HOSIERY. DRESS GOODS. Children's fine imported black cotton hose, spliced heel and An immense line of plain and toe, 35c goods, sale price, a Sterling Silver Hair Brushes, Children's fancy lisle hose, black, navy and tan, white Ebony Brushes and Mirrors, this All wool black nun's veiling, 38 polka dots, 50c quality, sale sale.....HALF OFF inches wide, especially desir-able for summer wear, worth Alarm clocks, this sale 53c Women's black cotton ho 50c, sale price, per yard..... 30c seamless, double heel and Clocks sold usually at \$3.50, An attractive line of black brotoe, sale price, a pair..... 8c during this sale.....\$2.25 caded Mohairs, especially Women's black and tan lace adapted for separate skirts, Clock worth \$15.00, during lisle hose, 50c grade, sale 65c and 75c values, sale price, per yard..... NOTIONS—A 15c box toilet Men's mixed cotton socks, Fine quality all wool Homesoap, this sale 8c double heel and toe, a pair.. 6c

All departments are represented in this event, all offering just such values as are named here. The special price list gives full particulars. Watch for it.

sale price per yard 621/2c

spuns, in plain and fancy weaves, also covert effects in

seasonable colors, were \$1.25,

15c bottle toilet water, this

Fancy silk garter elastic ...

sale.....

7c

SILKS.
Our entire line of fine quality corded wash silks in dainty colorings, have sold all season at 50c, sale price per yard 35c
Splendid quality all silk Foul- ards in bright colors on dark grounds, worth 59c, sale price per yard
Splendid quality Foulard silks, in the season's choicest colorings, worth 85c, on sale during the clearing at half price or, per yard
Chency Bros best quality printed Foulard silks, in the season's choicest and rarest designs, \$1.25 values, sale price, per pard
An immense line of fancy taf- fetas, in stripes and checks, the colors and stripes are the latest, values up to \$1.50, to close them out during the clearing sale, we offer them.



Hose supporters and garters of all kinds. Special offer-

ings.