

WHEN YOU BUY

One of our suits you know you have something different from what could be had in other stores; you know that you have got a suit with merit in it, with wear in it, with style in it. We give you bright, new, crisp, up-to-snuff clothing and price for price and quality for quality you cannot match it anywhere on earth. This is no idle boast, for you can prove it to your own satisfaction if you look at our prices and compare them with other stores in the city.

THE TRUTH IS we are the people who are doing the clothing business of Lincoln. By all odds we have ten patrons to any of our followers' one. This is occasioned by the fact that we are willing and anxious to do more for you than any other Clothiers want to. Come when you like—in broad daylight, or, if more convenient, on Saturday night, up to eleven o'clock. Take your own time, look at our merchandise, ask us questions, make of our store a convenience. We shall not urge you to buy, but will do all within our power to make you comfortable, and thoroughly please you.

THE SUITS WE ARE SHOWING AT \$10

are the most desirable fabrics—made up with that same attention to detail that marks good custom work. We give you choice of both single and double breasted coats and the newest cuts in double breasted vests. In this fine line you will find the same patterns that are bringing fancy prices at the tailors—Blue Wale Worsteds, Oxford Mixed Cheviots, light weight Homespuuns, New Gray Mixtures—best that can be made for..... **\$10.00**

SOME OF THE SWELLEST FABRICS AT \$15.00.

If you've been a patron of the merchant tailor you will readily appreciate the worth of the suits we are selling at this popular price—they equal in every way custom work. We make at this and other prices, any alterations to insure a perfect fit. Your choice of Navy and Gray Stripes, English Mottled Plaids, Shuman's Serge, Armure's New Herringbone effects—the best that can be made for **\$15.00**

ARMSTRONG CLOTHING CO.

LINCOLN, NEBR.