STORE NEWS OF

DIGNITY AND IMPORTANCE

Of importance because it treats of bargains, and dignified for exactly the same reason. Honest bargains do not belittle a store; they ennoble it, and when a store is ennobled by legitimate channels and through legitimate conditions to offer bargains, it is as much the duty of that store to the public to offer them as it is to give correct change.

These bargains we offer in our Boys' and Children's Suits are legitimate, natural and honest, and there are many of them, consequently this is News, Important and Dignified. It is just as important to save **50c** to **$3.00** on your Boys' Outfit as it is to save on any other purchase. We ask you to carefully scan the bargains we herewith offer:

Boys' Long Pant Suits

100 Boys' Long Pant Suits, fit boys 13 to 19 years; made from serviceable materials, and easily worth $4.00, will be sold at

$1.98.

300 Boys' Long Pant Suits. The materials are strictly all wool, in new style mixtures, plaids and checks and plain colors. They are most carefully tailored and are built for wear; well worth $5.00; will be sold at

$3.95.

200 Boys' Long Pant Suits. The materials used in this line are strictly pure colors; some are made with single breasted vests, others with double breasted vests; all are sewed throughout with silk or linen thread. Truly worthy of a $7.50 ware, but will be sold at

$5.00.

$9.00 Boys' Suits for $6.50

We offer you choice of ever so many styles of Boys' Long Pant Suits; spring of 1900 newest and most nobby styles in fine wool cassimeres, worsteds, serges and clay worsteds, single or double breasted vests, tight or loose fitting pantaloons, not a suit in the lot worth less than $9.00; go at

$6.50.

15 Styles Boys' Long Pant Suits in all the new styles in stripes, checks, worsteds, cassimeres, also serges and unfinished worsteds, suits that, if made to order, would cost from $20 to $25; go at

$10.00.

Boys' Knee Pant Suits

AT 79c We are going to sell a bunch of 40 Boys' Knee Pant Suits, age 7 to 9 years, which would be cheap at $1.25 in the other stores.

AT $1.25 per suit, over 200 Boys' Double Breasted Knee Pant Suits will be sold, whose true value is $1.75.

AT $1.37 per suit we have a bunch of 75 very handsome Double Breasted Knee Pant Suits to sell. They are worth $2.00.

AT $1.50 Many styles of extra good wearing suits, some are all wool, others are part wool but honest material. Some are made double seat and knees, but every suit is a genuine bargain and is regularly worth $2.50.

AT $1.98 More than 300 Boys' Knee Pant Suits from which to select, strictly all wool fabrics, new style checks and stripes, also vicuna gray effects and all wool blue cheviots. There is not a store in the city but ours that will not ask $3.00 for these identical values.

AT $2.50 per suit of 200 Boys' Knee Pant Suits to select from, all colors and materials, worth $3.50 anywhere you go.

AT $2.98 We have a big assortment of Boys' Knee Pant Suits, which are regular $4.00 values.

Our suits at $3.50 and $4.00 will stand up and bear comparison with any shown at $5.00, $5.50 and $6.00.

Boys' Vestee Suits

AT 98c We are going to sell perhaps 100 Boys' Vestee Suits. They are lowest values at $1.50.

$2.25 BOYS' VESTEE SUITS FOR $1.50.

We are showing several styles of Boys Vestee Suits, age 4 to 8 years, blue, brown and gray shades, coats, vests and pants, nicely trimmed, at **$1.50**.

AT $1.98 Boys' regular $3.00 Vestee Suits, made of rich, all wool fabrics.

AT $2.50 10 sizes of Boys' Vestee Suits, real swell creations, fancy patterns, plain colors, neat effects, materials all wool.

AT $3.50 Boys' Vestee Suits; new, crisp styles—come in elegant all all wool serges, cassimeres and worsteds; splendid assortment of patterns. True values, $5.00.

AT $3.95 20 styles Boys' Vestee Suits. Many of these values cannot be found outside our store for less than $6.00. They are worthy of your most careful attention.

READ THIS.

Boys' Shirt Waists in sizes 11, 12, 13 and 14 years sizes are very unpopular at the present time on account of boys wishing to wear shirts. We have decided to sell all of our fine Mother's Friend Waists in the above sizes as follows: $1.00 waists at 39c; 75c waists at 29c; 50c waists at 21c. Read this carefully. Do not make the mistake that these prices apply to all sizes; for they do not.

A COUYNE KITE GIVEN FREE WITH EVERY $5.00 PURCHASE OF BOYS' OR CHILDREN'S GOODS.

ARMSTRONG CLOTHING CO.,

LINCOLN, NEBR.