

THIS WEEK

LET THE TIME AND PLACE BE REMEMBERED.

THIS WEEK

WE start December by making our first display of Holiday goods and we can assure you that our line of sensible Holiday Goods are worthy of your most careful inspection. We shall offer bargains in these lines of Merchandise, too, for that is our method of getting the big end of the business of Lincoln. Value for value we will sell you the same goods for less money, or better goods for the same money, than any other store. For example, look over our line of House Coats and Bath Robes. Nothing like them has ever been shown in our city. The charming color combinations, and rich trimmings and the handsome fabrics used in these garments make of this line the strongest and

best that we have ever seen, while the prices as we name them make each particular garment a huge bargain in itself. We invite those who enjoy up to-date neckwear to glance down our 140 feet of showcases containing all the advance styles and latest fads shown. There you will find 20th Century Stripes and Persians Bars—truly gems from the Orient—made up in wide or narrow Four-in-Hands, Puffs or Tecks; over 200 dozen of these beautiful ties will go on sale at 50c. Oxford Mufflers will be a feature of the coming Holiday buying. They are comfortable, convenient and acceptable. We have them in all styles, colors and qualities, starting as low as 25c and as high as \$1.50. Another feature that should

not be overlooked is the splendid bargains to be had in our Glove department. Gloves and Mittens made by "Dent," Dempster & Place, besides other reliable makes of fine goods. We have them unlined for dress or street wear, but we desire to call special attention to those which are intended for cold weather. They come either fleece, Jersey or silk lined, while some are lined with lambskin with a short fleece left on the inner side. Prices for rightly made Gloves and Mittens vary, of course, as to quality, but our line from 50c to \$1.50 will be found in every way satisfactory and the Armstrong guarantee goes with every pair.

Substantial Gifts—

half dozen Stripe or Plaid Hose, a half dozen E. & W. Cuffs, a bright tie and perhaps a half dozen Linen Handkerchiefs. These are the things that men buy for themselves almost every day in the year and, as a gift, are prized by them far more than trinkets of silver, which at best are of no practical value, easily lost and more often looked at, laid away and forgotten forever. Our goods are designed for men—it is a part of our business to keep in touch with all the new ideas; every "rakish" fad that appears on the market will be shown in our store or window first.

The average woman regards the selection of a gift for a gentleman as an arduous task. Let us say that we will stake our reputation that there is not a young man in Nebraska that would object if on opening his Xmas box to find a handsome fancy vest of faultless design or perhaps a half dozen Linen Handkerchiefs. These are the things that men value, easily lost and more often looked at, laid away and forgotten forever. Our goods are designed for men—it is a part of our business to keep in touch with all the new ideas; every "rakish" fad that appears on the market will be shown in our store or window first.

CLOTHING BARGAINS FOR THIS WEEK.

The clothing bargains for this week will be substantially the same as last week. The only change worthy of mention is a lot of Men's Covert Coats in Oxford grey, a \$12.00 value at \$8.50, and a small lot of Vicuna Coats in Oxford grey, a \$15.00 value at \$10.00. All other bargains of last week will hold good this.

We desire to urge upon everyone the necessity of early Xmas buying. Merchandise is far more scarce than money, and when we urge you to make your selections early, we do it without a selfish motive. The selections will be better and the prices will be lower than the same goods can be duplicated for later on.

ARMSTRONG CLOTHING CO.

CLUBS.

[LOUISA L. RICKETS.]

CALENDAR OF NEBRASKA CLUBS.

- December.
- 9. XIX Century c., Tariff.....Seward
- 9. Fin d Siecle c., Hisorians.....Seward
- 9. Hist. & Art c., Carlovigian Emperors. Women Among the King of Earth. Germans.....Seward
- 9. Woman's c., Child study.....North Bend
- 11. Woman's c., Business meeting.....Omaha
- 11. Frances M. Ford c., A Dutch Republic.....Stromsburg
- 11. Women's c., Review XVI. Century, Minden
- 11. Woman's c., Christmas Time, Central City
- 11. Matinee Musical, Schubert's Song Cycle.....Lincoln
- 11. Sorosis, Grant's Administration.....Stanton
- 11. Woman's c., Dramatic Science.....Lincoln
- 12. History and Art c., Charles II.....Albion
- 12. Woman's c., French Conversation.....Omaha
- 12. Woman's c., Ethics and Philosophy, Omaha
- 13. New Book Review c.....Lincoln
- 13. Friends in Council, Cowper, Fielding, Gibbon.....Tecumseh
- 13. Woman's c., Charlemagne.....Dundee
- 13. Cozy c., The Interregnum, Rudolph and Ludwig, Guelfs and Ghibellines.....Tecumseh
- 13. Woman's c., Tennyson.....Ashland
- 13. Woman's c., Oratory.....Omaha
- 13. Woman's c., Household Economics.....Omaha
- 13. Woman's c., English Literature.....Omaha
- 15. Self Culture c., Charles IX., Henry III. and IV.....St. Paul

- 15. Woman's c., Constitutional Period.....Plattsmouth
- 16. Review and Art c., Leonardo da Vinci.....York
- 16. Woman's c., House of Hanover.....Syracuse
- 16. Pansy c., Stowe and Beecher.....Tecumseh
- 16. Fin d Siecle c., Audubon, Agassiz and Stanley.....Seward
- 16. Woman's c., Household Economics.....North Bend
- 16. History and Art c., Religious and Political Condition of Germany, 814-911—Treaty of Verdun.....Seward
- 23. Zetetic c., Growth of Literature from 1850-1890. Pronunciation test.....Weeping Water

OFFICERS OF N. F. W. C., 1899 & 1900.

- Pres., Mrs. Anna L. Apperson, Tecumseh.
- V. P., Mrs. Ida W. Blair, Wayne.
- Cor. Sec., Mrs. Virginia D. Arnup, Tecumseh.
- Rec. Sec., Miss Mary Hill, York.
- Treas., Mrs. H. F. Doune, Crete.
- Librarian, Mrs. G. M. Lambertson, Lincoln.
- Auditor, Mrs. E. J. Hainer, Aurora.

The Plattsmouth woman's club held an instructive and interesting session Friday evening. The current topics department find new interest each day in the press reports of the Transvaal, and the happenings of the week of public interest were discussed and commented upon by the members of the class. Mr. Root, county attorney of Cass, occupied the latter portion of the evening, giving a most entertaining talk on the "Revolutionary Period." Mr. Root's manner of presentation invested an interesting subject with new interest,

and his lecture was followed with close attention. The history class is especially fortunate in its leader this year. Lieut. Rawls has secured the promise of lectures every alternate Friday night from the best talent in our state, most of the speakers being professional men who have given historical subjects much study. Mr. Rawls himself is an excellent student of history, both ancient and modern. As the weeks go by the interest in club work increases. Our excellent corresponding secretary, Mrs. Kempster, was forced to resign on account of ill-health. Her place has been filled temporarily, but a permanent officer will be put on the executive board next week. Mrs. Fellows, the president, and other officers and leaders of departments are doing good work. So far it has been "all work and no play," but we hope to have some recreation before long. The school visiting committee appointed each month by the president is doing its work conscientiously, and its reports are always interesting to club women who have children in the public schools. Good progress is being made in parliamentary law practice and American literature. The next meeting of the club will be devoted to these subjects. Mrs. Tolf and Miss Pass, the respective leaders, always being well

prepared and stimulating the interest of the members of their departments by requiring all to take some active part.

Ladies of Lincoln interested in culinary art will have the privilege of listening to a series of lectures on the 11th, 12th and 13th of December, by Mrs. Peck, of Chicago, before the domestic science department of the woman's club. These lectures will be free to club members, and none but members will be admitted. The lectures alone are well worth the membership fee of one dollar. The woman's club has provided a series of choice programs for the current year, and wisely decided that they shall be for the edification and entertainment of club members only. Every two weeks a program out of the ordinary is given, for any one of which half of the membership fee is the usual admission. It is the wish of the president that the membership list may reach the four hundred mark before the printing of the year book. Not merely to swell the roll, but the \$400 it represents is needed to carry on the work of the many departments of the woman's club.

Mrs. Peck comes highly recommended. She thoroughly understands the subject of cookery and will also demonstrate her recipes. Ladies wishing to join will