

# JULY BARGAINS

Our July Clearing Sale Commences  
**MONDAY, JULY 10.**

**Fitzgerald Dry Goods Co.**  
1023-1029 O St. Lincoln, Nebr.

The Greatest of all advertised clearing sales.  
**BARGAINS FOR ALL.**



Our great **JULY CLEARING SALE** commences Monday, July 10, at 8 o'clock, and continues until every piece of summer goods is disposed of. This will not take a great while as prices have been made on all summer merchandise that will cause it to go out with a rush. We never carry over unseasonable goods of any description—that having been an invariable rule with us since we first commenced business.

### THREE CLEARING SALE PRICES ON SUMMER WASH GOODS.

All 10c some 12½ and 15c Lawns and Dimities go at, per yard... **5c**  
All 12½ and 15c Lawns and Dimities go at, per yard... **7 1/2c**  
All fine Imported Irish Dimities, French Organdes, English Welts Piques and Lawns worth to 33c per yard, go at... **10c**

### FANCY SILK, ETC., A 20c SILK SENSATION.

All summer Wash Silks, corded and plain, stripes, plaids and checks worth to 50c per yard go for... **20c**  
All brocaded taffeta worth 63c per yard, go for... **29c**  
All \$1.00 go for... **50c** All to \$2.00 silks go for... **75c**

### BLACK SATINS.

75c quality for... **50c** \$1.25 quality for... **\$1.00**  
\$100 quality for... **75c** \$1.50 quality for... **\$1.20**  
All one-half wool novelties worth to 18c per yard, clearing sale... **5c**

### FANCY PARASOLS

Your last chance  
All values to \$5.00 for... **75c**  
All values to \$7.00 for... **\$1.50**  
All values to \$13.00 for... **2.50**  
Childrens parasols one half regular price.

800 Men's and Ladies Fine Twilled Silk Umbrellas some worth \$2, none less than \$1.50. **98c**

### HOSIERY.

Ladies' Seamless Fast Black Hose 10c value... **7 1/2c**  
Extra Quality Light Weight Fine Black Hose, 15c value for... **10c**  
Broken lots and sizes Ladies' and Children's Lisle Thread and Balbriggan Hose in light blue and pink worth to 50c a pair, for... **5c**  
Broken lots of Plain and Fancy Lisle Thread and Silk Plated Hose, worth to \$1.00, per pair... **25c**

### UNDERWEAR.

Ladies' Ribbed Vests 5c values for... **3c**  
7½c values for... **5c**  
10c values for... **7½c**  
12½c values for... **10c**  
All 35c values for... **25c**  
Big line 50c Silk Vests, all new goods, for... **37½c**  
Ladies' French Balbriggan Vests and Pants, high neck, long sleeves, extra fine quality, worth 65c, for... **25c**

### SUIT AND WAIST DEPARTMENT

Lot 1—4 dozen Summer Underskirts, cheviot stripes, clearing sale price... **25c**  
Lot 2—Linen and fancy Near silk skirts Umb. ruffle, corded, etc., \$1.25 values... **98c**  
Fancy dress skirts, 2 tone denim in blue and brown, button back, \$1.00 values for... **50c**  
Fancy cotton Covert, white piques, trimmed navy blue duck, etc., a skirt bargain for... **98c**  
Brown linen skirts... **\$1.49**  
Extra heavy linen crash skirts... **\$1.98**  
Lot 3—Blk. satin dress skirts, worth \$8 for... **\$5.75**  
Lot 4—Black gros grain silk dress skirts, \$8 value for... **\$5.75**  
\$9.00 for... **\$7.00**  
Lot 5—Blk. Peau de Soie silk dress skirts, \$10.00 value for... **\$7.50**  
Lot 6—Blk. Taffeta silk dress skirts, \$12.50 value for... **\$8.25**  
\$10.00 for... **\$7.50**

### SUITS

50 Suits—all wool—made with 4-button reefers, worth \$7.50 and \$10 clearing sale price... **\$5.00**  
35 all wool suits worth to \$18, clearing sale price... **\$10.00**  
8 all wool 2-piece Misses suits, jacket and blouse and skirts, worth \$8.50, clearing sale price... **\$2.50**  
Children's pique reefers, sizes 1, 2, 3, 4 and 5, handsomely embroidered and insertion trimmed, worth \$3.75, clearing sale price... **\$1.00**  
Lot of lawn and percale wrappers, reduced from \$1.25 and \$1.50 for... **\$1.00**

### COLORED SHIRT WAISTS

All 75c value for... **50c**  
All 98c value for... **75c**  
All \$1.25 and \$1.50 value for... **\$1.00**  
All \$2.00, \$2.50 and \$3.00 value for... **\$1.50**

### BOY'S BLOUSE AND SHIRT WAISTS.

All 25c values go for... **12½c**  
49c " " " " " " **25c**  
75c " " " " " " **37½c**  
\$1.00 " " " " " " **50c**

### RIBBONS—RIBBONS

Fancy Ribbons 4 to 5 inch wide  
All 25c values go for... **15c**  
35 and 50c " " " " " " **25c**  
60 and 75c " " " " " " **35c**

### CHAMOIS GLOVES

**25c**  
Size 5, 5½, 6½, in White, Pearl Gray, and Natural; 2 clasp and mousquetaire worth 75c and \$1.00

### PURE SILK MITTS

**10c**

### LACES

5 cent Torchon Laces, per yard **3c**  
Plat. Val. and Torchon Laces worth to 25c per yard, for... **7c**

### 5c

Ladies' Taffeta Silk Band Bow Tie, all colors worth 15 cent

5 cent Light Shirting Prints - - - **2c**  
6 cent D. K. Dress Prints, mill lengths - **2 1/2c**  
5 cent Apron Check Gingham - - - **2 3/4c**  
6½ cent Silver Gray and Black Dress prints **4 1/2c**  
5 cent L.L. Muslin - - - - **3 3/4c**

10 cent Green Ticket Lonsdale - - - **5 1-2**  
16 cent 9-4 Unbleached sheeting - - - **11 1-2**  
8½ and 12½ cent 32x36 in. Percales (Book-fold) - - - - **4 3-4**  
12 cent English Percale and French Gingham - - - - **8 1-3**  
85 cent per pound selected Prime Live Geese Feathers - - - - **69**

Our July Clearing sale commences  
**MONDAY, JULY 10**

**CAREFULLY READ OUR BARGAINS**

The Greatest of All Advertised Clearing sales.  
**BARGAINS FOR ALL**