

FITZGERALD DRY GOODS CO.

1023-1029 G. St.

Lincoln, Nebr.

A Continuance of Our May

Sale For One More Week!

Dress Goods and Silks

Seven Days More of Unheard of Bargains.

COLORED DRESS GOODS—Read these items carefully.

- All of our imported high grade novelties, French poplins, German suitings, solid color crepon, choice of any piece of fine spring dress goods in the store, worth to \$1.69 a yard at..... 98c
- 47 inch imported coverts, a beautiful, fine cloth for spring and fall, blue, brown, tan, and blue gray, worth \$1.25 a yard..... 88c
- 52 inch Venetian suiting, the latest cloth for tailor made suits brown and grey, black and white, worth \$1.25 a yard
- 41 inch French poplin, in all colors, splendid to wear, worth \$1.10 a yard.
- 46 inch silk warp novelties, they are all new, worth \$1.25 and \$1.35. Your choice of any of the above qualities per yard..... 88c
- 45 inch English coverts in gray, brown, green, tan, blue, etc., worth \$1.00 a yard;
- 45 inch French poplins, fine qualities, all colors, worth \$1.00 a yard.
- 38 inch silk warp novelties, splendid for spring and summer wear.
- 45 inch all wool novelties, worth \$1.00 a yard. Your choice of any per yard..... 66c
- 20 inch all wool checks and novelties, a big lot, some are worth 98 cents per yard and the rest at 75 cents. Your choice per yard 19c
- 38 inch all wool novelties, sold for 55 cents a yard.

- 37 inch all wool serge, all colors, sold for 35 cents a yard.
- 37 inch coverts, all colors, worth 29 cents a yard.
- Your choice of these per yard..... 22c

WASH DRESS GOODS.

- Just received one case of new summer lawns, and they will go with a rush at..... 3 1/2
- 50 pieces of dimities, corded lawns, etc., regular 10c qualities. May sale price..... 5c
- Fine zephyr ginghams, corded laws in floral designs, black ground with white figures, fancy piques, your choice for..... 10c
- Imported Scotch dimities, the most complete assortment in the city, silk striped linens, Anderson's zephyr gingham, satin stripe challies; your choice of these at..... 25c
- A beautiful assortment of summer goods, during May sale at..... 35c, 43c, 49c, 50c

BARGAINS IN FANCY SILKS.

- All waist silks worth \$2.00 a yard at..... 98c
- All fancy silks, plaids, corded, striped, etc., worth up to \$1.10 a yard at..... 75c
- A new line of fancy wash silk at..... 29c, 39c, 49c

Children's Jackets

For this sale we offer 200 children's light weight reefer jackets at an astonishingly low price. They consist of solid color and fancy color cloths and plain and braided. All sizes from 2 to 12 years. This is our regular stock and not a job lot. We are going to close out the entire stock this week. These jackets are worth up to \$5.00 each. You may have your choice during this sale for

\$1.00 each

Ladies' Shirt Waists.

50 dozen ladies shirt waists will go on sale. All are new styles, new in materials and the best fitting waists to be found. This lot is our \$1.25 waists. Your choice for

98c each

Ladies' Underskirts

Black and solid color petticoats of extra fine quality Mercerized cloth, which looks like silk, wears much better, and costs but half as much, our \$4.00 grade on sale this week at

\$2.98 each

Ladies' Cloth Suits.

We offer the best line of suits ever displayed in Lincoln at about 1/3 less than the regular price. We guarantee a fit in every instance as all alterations are made by experienced suit makers without extra charges. Special prices during this sale

\$5 to \$25 each

Fancy Parasols.

The largest line of parasols ever displayed in Lincoln at one time.

ONE HALF THE REGULAR PRICE.

- \$1.50 parasol for..... 75
- \$2.00 parasol for..... 1 00
- \$3.00 parasol for..... 1 50
- \$5.00 parasol for..... 2 50
- \$7.50 parasol for..... 3 75
- \$10.00 parasol for..... 5 00
- A fine line of sun umbrellas during the May sale..... 98

Ladies' Silk Waists

During this week we offer ladies' silk waists in black and solid colors, with corded front and pleated back. Regular price of this waist is \$4.00. sale price

\$2.98 each

Ladies' taffeta silk waists in black and solid colors, taffeta silk waists in stripes and plaids, satin waists in black and solid colors, all styles in tucked, corded, and pleated waists. There are 200 of these worth up to \$8.00 your choice for

\$4.98 each

Dress Skirts

Ladies' all wool black storm and cheviot serge dress skirts, all this season's style, well made and good finish, all sizes, each skirt is worth \$4.00, sale price

\$2.48 each