

Herpolsheimer & Co.



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THE ANNUAL MAY SALE

BEGINS HERE

Monday, May 8th.

This is another of those events so interesting to economists, so full of promise to careful, shrewd buyers, and we are happy to say no one has ever been disappointed in the outcome. These annual May Sales are created for the purpose of adding more life and vigor to our always-vigorous Spring campaigns, and by increasing the output of merchandise, make room for the constantly arriving Mid-Summer lines. We invariably offer the season's most desirable, most wanted merchandise. For instance:

May Sale-Domestics.

Shirting prints in remnant, while they last, per yard.....	1½
Standard dark prints, black, grey, and fancy, this sale, per yard.....	3½
Full & 4 bleached sheeting; 20c grade; this sale, per yard.....	13
35c Scotch Madras, all new colors and patterns, this sale, per yard.....	23

May Sale-WAIST AND SUIT DEPARTMENT.

5 doz. odd sizes in 75 and 80c waists, to close during this sale, each.....	49
10 doz. odd sizes and styles in wrappers, regular price 95c, this sale, each.....	75
50 Sample Suits, to close at a reduction of from 25 to 50 per cent. Perfect fit guaranteed in every case.	
Children's Jackets, to close the entire line during this sale; prices range \$1.50 to \$5, at a discount of ONE-HALF OFF	

May Sale-Dress Goods and Silks.

Fancy mixtures, new patterns and colorings, double fold, regular 15c values; this sale, per yard.....	9
All wool novelties in very desirable patterns and colorings, worth up to 35c; this sale, per yard.....	20
42-inch all-wool novelties in plaids, new colors, regular 49c values; this sale, per yard.....	25
Bicycle Suitings, regular \$1.19 values; this sale, per yard.....	79
Handsome colorings in tailor suitings, plain and plaid; worth \$1.00; this sale, per yard.....	69
Silk and wool Novelties, latest color combinations; 95c values; this sale, per yard.....	60
Black Satin Duchesse, 27 in. wide; per yard.....	87
Short lengths of China Silks, Satins, etc., worth from 48c to 75c; this sale, per yard.....	30

SPECIAL PRICE QUOTATIONS

During this Sale, in Ladies' and Men's Furnishings, Hosiery, Underwear, Shoes, Linens, Notions, Linings, Gloves and Corsets, Millinery, Jewelry and Silverware, Laces, Carpets, Draperies, Housefurnishings, &c. See Circulars for Full Particulars.

May Sale-- Household Dept.

Step Ladders at.....	29
Surprise Egg Beaters, each.....	1
Embossed Trays, each.....	5
Embossed crumb tray and scraper.....	5
Bixby's Best Blacking, 10c size.....	5
Blue Flame Sunshine Stoves, guaranteed.....	4.49

The best and most Ice Cream Soda, any flavor,
5c. a Glass.

We are sole Lincoln agents for
Butterick Pat'ns and Publications.

May Sale-Groceries.

Shredded whole wheat biscuits, per package.....	10c
Corn, limited quantity, 4 cans for.....	25c
Tomatoes, limited quantity, 2 cans for.....	15c
Sifted Early June Peas, 3 cans for.....	25c
Good Peas, per can.....	5c
Wax or string beans, per can.....	8c
Midnight Lunch Baked Beans, 1 lb. cans, each.....	5c
Sliced pineapple in syrup, 2 lb. cans, each.....	15c
Burnham's Clam Chowder; white it las's, per can.....	17c
Libby & McNeil's Corred Beef, per can.....	12½
Anderson's Jams, any fruit, per can.....	9c
Heinz's Pickles, per quart.....	6c
5 lbs. pail jelly, any fruit, per pail.....	14c
Dr. Price's Baking Powder, 1 lb. cans, each.....	39c
Santa Claus Soap, 10 bars for.....	25c

May Sale-- Queensware.

Johnson Bros. New Victoria Shapes in white semi-porcelain, 100 piece sets, this sale.....	\$6.97
Crystal water set, new style, fancy pitcher, 6 glasses to match.....	39

May Sale-- Toy Department.

Rubber Hose, coupled, per foot.....	5
Hose Reels, each.....	49
Adjustable Window Screens, each.....	25
Window Awnings, adjustable to any window, easy to put up and take down.....	2.97

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12th and N Sts. Lincoln, Nebraska.