

Herpolshheimer & Co.

Herpolshheimer & Co.

THE JANUARY CLEARING SALE

Was announced, to continue for one week but having been requested to extend the time by several of our patrons who could not take advantage of the offerings during the week we have

DECIDED TO CONTINUE THE SALE UNTIL THURSDAY, JAN. 12th making just ten days of the most remarkable merchandising on record. The prices named represent bona fide reductions of from 25 to 50 per cent.

Dress Goods and Silks 1-5 Off.

All dress goods, colored and black, plain and fancy, all silks, French flannels, eiderdowns and cloakings offered during this sale at a discount of 20 per cent.

Dress Linings at 1-5 Off.

Our entire stock of dress linings, Lincoln's most complete assortments, at a discount of 20 per cent.

CLOAK AND SUIT DEPARTMENT.

Dressing sacques, chinchilla scarfs, cloth and plush capes, \$12.00. Tea gowns, etc., etc., go during this sale at a discount of ONE-HALF OFF.

Children's dresses, ladies' muffs, skirts, suits, silk waists, cloth jackets, monkey fur capes, children's and misses' jackets, wrappers upward from \$1.25, mackintoshes, etc., etc., at a discount of ONE-FOURTH OFF. This means a bona fide discount from the original selling price.

UNDERWEAR.

Ladies' extra heavy, ribbed fleece lined Vests and Pants, 25c grade; clearing sale price, per garment16c

Ladies' extra weight Egyptian cotton Vests and Pants, 50c value; clearing sale price, per garment33c

Ladies' fleece lined Union Suits, open half down front, \$1 value; clearing sale price, each.....68c

Ladies' 80 per cent wool Union Suits, in natural gray, open across shoulder or down front, \$1.50 grade; clearing sale price..\$1

Ladies' 75c Wool Vests and Pants, clearing sale price, per garment50c

A limited quantity of Ladies' very fine full fashioned, all wool Union Suits, in natural and black, \$4.50 grade; clearing sale price, each.....\$3.25

Boys' heavy fleece lined Shirts and Drawers, all sizes, 50c values; clearing sale31c

CHINAWARE.

100 Piece Dinner Sets, English Porcelain, filled in decorations, gold traced handles and knobs, regular \$15 values, at.....\$9.97

100 Piece Dinner Sets, beautiful shapes, lightest weight English Porcelain on the market; set\$8.75

12 Piece Toilet Sets, underglaze decorations in assorted colors, elaborate shapes, regular \$8.50 values, at\$5.97

12 Piece Toilet Sets, new shape, pure white with gold tracing or underglaze decorations.....\$2.97

10 Piece Sets white Porcelain, beautiful new shapes.....\$1.59

Banquet Lamps, center draught burners, delicately tinted in green, pink, and cream, all hand decorated, complete.....\$3.00

Reception Lamp, center draught burner, hand decorated in green and pink.....\$2.89

Every other department in the store offers the same remarkable inducements. All stocks must be cleared for inventory, no matter what the sacrifice.

HOSIERY.

Children's heavy cotton school hose, double knee, heel and toe, 15c grade, a pair10c

Misses' 19c all wool hose, seamless, double heel and toe; a pair12 1/2c

Misses' fine Cashmere hose, full regular made, double knee, high spliced heel and toe, 35c grade, a pair25c

Ladies' black hose, seamless, extra length, high spliced heel, worth 10c and 12 1/2c; a pair.....7c

Ladies' black fleeced Maco cotton hose, white foot or black with white sole, extra high spliced heel, double toe and sole, worth 35c; a pair19c

Ladies' black Cashmere hose, high spliced heel and toe, double sole, worth 50c to 60c; a pair.....39c

Men's Merino Socks, natural color, double heel and toe, seamless, 15c to 18c values; a pair.....10c

Men's black or natural Cashmere Socks, high spliced heel, double sole and toe, worth 35c to 45c; a pair25c

GROCERIES.

19 lbs. California Granulated Sugar for\$1

Our Celebrated Silk Flour, per sack\$1

Best Soda Crackers, fresh by the box, per lb6c

Shredded Wheat Biscuit, 3 packages for25c

Rolled Oats, per package.....4c

MEATS—No. 1 Sugar Cured Hams, per lb8c

No. 1 California Ham, per lb.....5c

No. 1 Breakfast Bacon, per lb.....8c

No. 1 Dry Salt Pork, per lb.....6c

LARD—Kettle Rendered—

3-lb pail21c

5-lb pail35c

10-lb pail65c

Bulk, per lb6 1/2c

18 Bars Fairbanks' Soap for.....25c

14 Bars Satin Soap, for.....25c

2-Sewed Brooms, each5c

11 Cup Gem or Muffin Irons, 12 kinds to select from.....15c

Waffle Irons47c

Incandescent Gas Lamps, complete, guaranteed, at.....69c

Nut Crackers, plated fancy handles10c

Herpolshheimer & Co.

Lincoln, Nebraska.

Shedd and Mr. Mudge. The members of the little club are: Mesdames Lew Marshall, Mallalieu, John Dorgan, Geo. Woods, Otto Mohrenstecher, C.L. Burr, Fred Howe, Ross Curtice, Ode Rector, Misses May Burr and Fay Marshall.

The Womans club of Lincoln threw open its doors on New Year's day to many callers. The rooms were suitably decorated and the bright, pretty costumes of the ladies made a picture pleasant to look upon. The mandolin orchestra furnished music during the afternoon. The music of the mandolin is particularly adapted to a reception as a fitting background for general conversation. The president of the club, Mrs. A. W. Field, was assisted in receiving the guests by the officers of the club, Mesdames N. M. Bushnell, O. M. Stonebraker, T. J. O'Connell, F. W. Bartruff and Milton Scott. Invitations had been sent out to the presidents of all the literary clubs in the city. Mrs. Tobias

Oaster presided at one table and Mrs. Ackerman at another from which ices were served to the guests by Mesdames F. E. Lahr, Gleason, King and Miss Young. The cake for the occasion was furnished by the household economics department, and its perfection was unanimously admitted. These social gatherings of the Womans club are a pleasant feature and fully as important as the regular club meetings. Club work should not be taken so seriously as to crowd out the social element. The members of this large club are becoming so well acquainted that the social meetings are no longer stiff, but permeated with a social informality that makes them pleasant and profitable.

The World-Herald of last Sunday had the following bit in its society column concerning some young ladies well known in the smart set at the university: "A handsome dinner was given last evening by Mr. Paul Hoagland, in honor

of the Omaha members of the Delta Gamma fraternity of the state university of Nebraska. A lovely basket of narcissus graced the center of the table, tied with satin ribbons in the pale blue. At each girl's plate was the fraternity colors of pink and green, and a bunch of violets tied with the same colors. Covers were laid for Mrs. Hoagland, Misses James, Tukey, Jaynes, Johnson, Cole, Jackson; Messrs McCleary, Sumner, Welshans, Sherman, Tukey and Hoagland. After dinner the guests occupied two boxes at Boyd's theatre, chaperoned by Mrs. Hoagland.

The old year was farwelled and the new year welcomed by a merry party at the home of Miss Carrie Packard last Saturday night. Cards and crokinole furnished amusements to make the hours until midnight but short ones and dainty refreshments added much to the pleasure of the evening. Those who took part in the evening's enjoyment

were: Misses Crawford and Crawford, Derr, Thomas and Thomas, Blakely, Morrissey and Morrissey, Packard and Packard, Meyers and Meyers, Cutohen, Anderson; Messrs Bowen, Smith, Cole, Packard, White, Bassas, Berky, Brown, Boynton, Carter, Love, Hale.

Last Saturday evening Dr. and Mrs. A. L. Hoover gave an informal card party for their daughter, Mrs. V. O. Strickler of Omaha, at the Lindell hotel. Six-handed euchre was the amusement for the evening, and refreshments, dainty and delicious, gave an added pleasure. The guests were: Judge and Mrs. Harrison, Messrs and Mesdames F. W. Bartruff, A. A. Scott, S. C. Hoover, Elias Baker, Mrs. Witter; Miss Mary Hames, Frank and Arthur Hames, and Edward Garnett of Omaha.

One of the most enjoyable parties given in honor of the birth of 1899 was that on Saturday night at the home of Mr. and Mrs. A. J. Sawyer. January