

Herpolshheimer Co.

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A BULLETIN OF INTERESTING EVENTS.

CORRECT CORSETING demonstrated by Mrs. F. A. Hickman expert demonstrator for W. B. and La Vida Corsets. Saturday will be Mrs. Hickman's last day with us. If you are interested in the proper fit and style of a corset, don't fail to call upon her.

W. B. Corsets, for comfort, style, fit and durability are unequalled.

THE SEVEN SUTHERLAND SISTERS' demonstration of the wonderful powers possessed by their hair preparations. These ladies are living proofs of the good qualities and real worth of their hair and scalp preparations, having hair 7 ft. long and 4 inches thick. At our store, beginning Monday, October 31st. We carry a complete line of the Seven Sutherland Sisters' Hair Goods in Notion Department.

THE FUR DISPLAY.—Over 1,500 fine fur garments displayed for your benefit here on November 3d, 4th and 5th. This will be the grandest display of fine, rich furs ever seen in Lincoln: All garments will be on sale at special prices for they must be sold quickly. We will take measures and make to your special order any garment you desire.

THE BISCUIT BAKING CONTEST takes place here to-day (Saturday), and the girl under 14 years of age who bakes the best pan of biscuits will be awarded that dainty nickel plated Junior Buck's Range now in our South 12th street window. There will also be a practical demonstration of the superiority of Buck's Stoves and Ranges over all others.

They are the best that can be had for any money, and cost less than any other good make.

Cloak and Suit Dept.



MONDAY, ALL DAY—Our entire line of Shirt Waists in heavy percale, French gingham and Madras cloth, in all colors and sizes, a large assortment in 40, 42 and 44, excellent for house wear or to wear with suits, sold at \$1.35, \$1.50 and \$1.75, on sale Monday, **3 for \$1.00**

Our entire line of medium light-colored, heavy percale and fine lawn wrappers, excellent for morning wear, all sizes, regular \$1.00 goods, each, **39c.**

300 new skirts, beautiful colors and patterns; prices range from \$1.49 to \$10.00.

Ladies' and Misses' new Jackets of the very latest cut. Ask to see them. Prices range \$5.00, \$6.00, \$7.50, \$9.00, \$12.00, \$15.00, and upward to \$26.00.

Children's long cloaks in heavy boucle Astrakhan plaids, sizes 1 to 5 years, our \$5.00 and \$6.00 goods, on sale Monday, each, \$3.97

Beautiful line of serge, twill Venetian, covert and broadcloth suits, tight-fitting or box jackets, straight or flounce skirts, in all the new shades; prices range upward from \$10.00 to \$25.00. A splendid assortment at \$15.00, \$16.00 and \$18.00.



Silks and Dress Goods.



per yard, 89c.

24 in. black Brocade Gros Grain Silk for waists, and dresses, \$1.00 value; a yard, 69c.
27 in. black Satin Duchesse, regular \$1. goods, per yard, 89c.
22 in. Taffeta Silks, full line of colors, warranted not to crack a yard, 48c.
36 in. Jamestown Worsted, 35c value; a yd, 21c.
Handsome line of Jamestown Worseds, worth 50c; at per yard, 35c.
27 in. plain Eider Downs, black and all colors, per yard, 29c.
Fancy and Crepon Eider Downs at all prices.
\$1.00 Broadcloths, 52 in. wide, black and colors,

Fine Footwear

At Department Store Prices.

Our assortments comprise all the new and up-to-date styles in modern footwear for women (we don't carry men's shoes). We guarantee every pair of shoes in the house and will positively save you from 25c to \$1.00 on every purchase. The New Fall and Winter Styles for street and party wear are here awaiting you.

The prices on our felt shoes and house slippers are irresistible temptations to the economical buyer. Overgaiters and leggings for women and children.

A Sale of New Millinery.

A sacrifice of the seasons daintiest creations simply to more clearly demonstrate to you the money-saving possibilities of department store merchandising.

\$2.50 to \$4.00 values in trimmed hats at \$1.97.

\$3.25 to \$4.50 values in trimmed hats at \$2.89.

\$5.50 to \$6.25 values in trimmed hats at \$3.48.

Ladies' felt sailors, velvet bound, \$1.00 values, each 69c.

London walking hats, worth \$2.50, at \$1.50.

Riverside walking hats, worth \$3.00, each \$1.97.

Children's \$1.00 flat sailors at 69c.

Ladies' fur felt turbans, \$1.50 values at 97c.

Children's braided cloth Tam O'Shanter, regular price 75c, Saturday and next week, each 48c.

CLOCKS—SPECIAL.

\$1.00 nickel alarm clock, each, 59c

Marbleized \$1.50 alarm clock, each, 97c

CANDY—SPECIAL.

French Cream Candy and Burnt

Peanut Candy, worth 20c per

pound, 10c

Our new Catalogue mailed free

to out-of-town customers.

We are sole Lincoln agents for Butterick Patterns and publications.

\$4.90 worth of patterns free with yearly subscriptions to the Delineator.

We are sole Lincoln agents for Butterick Patterns and publications.

UNDERWEAR

Ladies' Oriskany Union Suite, new style sleeve, open across shoulder, extra width in seat... 75c

Ladies' Florence Union Suite, natural wool, plaited, open across shoulder, regular \$1.00 quality, each... 89c

Ladies' Florence Union Suits, open across shoulder, silver gray, non-shrinking, each... \$1.75

Ladies' ecru fleece-lined vests and pants, out-sizes, 7, 8 and 9, per garment... 35c or 3 for \$1.00

Ladies' Egyptian cotton vests and pants, real Maco yarn, our 50c quality, per garment... 39c

HOSIERY

Misses' heavy imported real Maco cotton hose, double knee, spliced heel and toe, a pair, 25c

Misses' fine Cashmere hose, 1x1 rib, high-spliced heel and toe, 3 pair for... \$1.00

Ladies' 2-thread, silk-fleeced cotton hose with unbleached sole, a pair... 50c

Ladies' fine imported Cashmere hose, high spliced heel and toe, double sole, a pair... 50c

Men's black Cashmere socks, seamless, double heel and toe, a pair... 25c

GLOVES—SPECIAL.

Cashmere silk gloves, 75c quality, secons, a pair... 39c

Trisnon, \$1.25 kid gloves, black and full line of colors, gussets between fingers, a pair... \$1.00

TOWELS.

Turkish towels, 17x34 inches, each, 6c

Turkish towels, 19x45 inches, each, 12c

NOTIONS AND MEDICINES.

10-in. Seal Leather Boston Hand-Bags, \$1.25 values, each... 97c

Lydia Pinkham's Compound... 85c

Woo's Sarsaparilla... 55c

Hood's Sarsaparilla... 75c

Wright's Witch Hazel Cream... 10c

Fairmount Fountain Syringe, 3 qt.; 3 rubber pipes... 69c

Kirk's Ball Congo Cocoa Soap, per ball... 1c

Era Toilet paper, 3 rolls for... 10c

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Lincoln, Nebraska.