

Herpolshheimer & Co.

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In the Cloak and Suit Dept

We have just secured at a big reduction a lot of 25 monkey fur capes. Note the prices we name on them. They are thirty inches long, have electric seal collars, heavy satin lining; this is an opportunity to save \$10' sold everywhere at \$25; our price while they last, \$14.97

Ask to see our new line of ladies' plush capes' prices range upward from.....\$1.87 to \$30

Children's winter jackets upward from \$1.50 to \$7.50. Ask to see the all wool boucle worth \$5, at.....\$3.75

New line of ladies' covert jackets in Venetian and Kersey cloths, the newest styles, all lined, perfect fitting, upward from.....\$7.50

Heavy all wool covert jackets, very dressy, new styles, each \$5.00

Grey blue covert jackets, corded sleeves, collar cuffs and down front.....\$7.50

All wool Kersey jackets, body and sleeves lined with satin, strap trimming, tailor stitched, four large fancy buttons with pearl centres, a regular \$10 garment, our price.....\$7.50

The Season's Millinery



Our line of trimmed hats has met with the approval of feminine Lincoln and the briskness of the selling proves conclusively that the people hereabout fully appreciate value, style and beauty.

The walking hats are creating a sensation among the purchasing public because such little prices as are named here for such stylish, pretty and dainty headwear are rare indeed. All the new shapes and colors and many exclusive styles not to be found elsewhere.

GROCERIES

Granulated Sugar 19 pounds for 97c

Box Butte potatoes, per bushel... 40c 10 pound sack table salt..... 5c
 Shredded wheat biscuit..... 10c 5c sacks table salt..... 2 for 5c
 Rolled wheat breakfast food... 10c Wheatling..... 3 for 25c
 3 pkgs Ra'ston pan cake flour... 25c 1 box parlor matches, 200 in a
 Al sorghum, per gal. 35c box..... 1c
 Pail syrup..... 33c Sapolio..... 4 for 25c
 Pail jelly..... 33c 25 oz. K. C. baking powder... 15c
 Satin flour, patent, guaranteed... 88c 1 lb can Calumet baking powder... 15c
 50 pound can Ivory lard..... \$2 15 Lewis Lye, per can..... 7c
 Ivory lard, any quantity per lb... 5c Bird seed, fancy mixed, per box. 3c
 15 bars Sat'in soap..... 25c 10 lbs New York buckwheat..... 25c

Underwear

Ladies' natural grey, all wool vests and pants, \$1 goods, each..... 89c

Ladies' half wool union suits all wool outside, cotton fleece lined, each..... \$1.00

Ladies' extra weight, fleeces lined vests and pants, 50c quality, each..... 37c

Ladies' fleece lined vests and pants, 25c value, each..... 19c

Boys cotton vests and pants with wool fleece, each..... 50c

Children's cotton fleeces lined vests and pants, each... 19c

Hosiery

Ladies' fleeced and cotton hose, seamless, double sole, heel and toe, a pair..... 10c

Ladies' imported fleeced cotton hose, black and tan, high spliced heel and toe, double sole, a pair..... 25c

Ladies' fine cashmere hose, double sole, spliced heel and toe, a pair..... 30c

Children's all wool hose, 1x1 rib, double knee, spliced heel and toe, a pair..... 25c

Men's extra heavy wool socks, blue and grey mixed, double heel and toe..... 20c

We are sole Lincoln agents for Butterick patterns and publications

Our new Catalogues mailed free to out of town customers.



Biscuit Baking Contest--

To the girl under 14 years of age who bakes the best pan of biscuits at our store on Thursday, October 27, we will give, absolutely free, that beautiful nickle plated Junior Buck Range now displayed in our South Twelfth street window. The contest will take place at our store Thursday, October 7, and we will furnish all the necessary materials. Contestants must come to the store previous to the day of the contest to register and receive a number. We invite all the grown people to attend this contest, as it will be a practical demonstration of the many advantages the celebrated Bucks stoves and ranges possess over all others. These stoves are without exception the best on the market and cost less than any other good stove made.

WE ARE SOLE LINCOLN AGENTS.

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Lincoln, Nebraska.