

# EASTERTIDE

Another week and the glorious feast of Easter will be with us. Another week and all christendom will with joyous hearts celebrate this event. It is customary on this day to bring forth the new spring and summer gowns, the new hat or bonnet and in fact all the spring and summer newness possible. You have but a week in which to prepare for it and the following list will materially assist you in doing so.



Hat Designed by Mme. Pouyane.  
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Hat Designed by Camille Roger.  
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## EASTER MILLINERY

Our opening display and sale closed out many of the pattern hats advertised last week but these have been replaced by an immense line of entirely new ones received during the present week. Among these are the creations of Paris designers whose names are sufficient guarantee for style and beauty: Such world renowned artists as Francois, Camille Roger, Marescot Soeurs, Julia Delmotte, Mesdames Josse, Pouyane, Mischiewicz, Tuvel, Caroline Rebaux and Mons. Virot, Felix, Paul Virot and Bertha are represented. New York, America's fashion centre, has also generously contributed to our immense showing. Many of the very best millinery makers of that city have placed their productions at your disposal here. To thoroughly appreciate the beauty and grandeur of this display you must see it and, being justly proud of it, we take the greatest pleasure in showing the different lines.

### EASTER GLOVES.

Virginia, Systeme Jay kid gloves. Attention is called to the patent thumb of this glove, it being cut in one piece of leather, all the new shades, a pair..... \$1.50  
Clementine—2 clasp kid glove, self or colored stitching, the season's leading colors, a pair.....\$1.25  
Marguerite—The best \$1 glove on the market, the newest shades, a pair.....\$1.00  
Kaysar, patent finger tip, silk gloves, in violet, pearl grey, green, mode, etc., a pair.....85c  
The Kaysar gloves in black silk at 35c, 50c, 75c and \$1.00.

### EASTER HOSIERY.

Ladies' fancy stripe, drop stitch cotton hose, 25c and 35c.  
Ladies' striped hose, plain and Richelieu rib, a pair 50c.  
Ladies' lisle hose, Richelieu rib, black top, fancy stripe boot, a pair 50c.  
Ladies' plaid cotton hose, a pair 45 and 50c.  
Lisle hose in plaids at 75c.  
Ladies' pure silk hose, plain black, a pair \$1.35 to \$3.50.  
Misses lisle plaid hose, a pair 50c.  
Full assortment ladies' and men's bicycle hose.  
Ladies' satin belt hose supporters, fancy elastic, all colors, a pair 29c.

### EASTER UNDERWEAR.

Ladies' silk vests in pink, blue, cream and canary, each 50c.  
Ladies' fine silk vests, neck and arms trimmed with silk lace, black, cream, blue and pink, 69c.  
Extra quality silk vests, regular \$1 goods, in cream, blue and pink, each 75c.  
Ladies' full regular made union suits, extra fine quality lisle, silk trimmed, pearl buttons, per suit \$3.  
Ladies' summer weight white wool union suits, high neck, long sleeves, ankle length, \$2.00.  
Ladies' fine lisle union suits, high neck, long sleeves, ankle length, white or ecru, each \$1.00.

### EASTER FOOTWEAR.

Fancy Slippers—Ladies' up to date dress slippers. All strop, patent leather, French heel, dancing or party slippers, the swellest thing in town, widths A to E, a pair.....\$2.50  
Ladies' fine French kid, 1 or 2 strop slippers, needle or coin toe, French heel, one of the latest, all sizes and widths, a pair \$2.50  
Ladies' Dongola slippers, 1 or 2 strop, high or low heel, widths B E, very stylish, a pair \$1.19, \$1.25, \$1.50 and \$2.00.  
White kid slippers, single strop, high or low heel, with or without bow, all widths, at \$1.00 and \$1.50.

CATALOGUE MAILED FREE TO OUT OF TOWN CUSTOMERS.

The price of Butterick Patterns has been reduced 15 to 20 per cent. We are sole agents for Lincoln.

# Herpolsheimer Co.