

LINCOLN, NEB., SATURDAY, SEPTEMBER 11, 18.7.



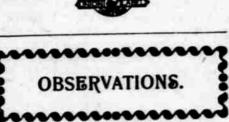
ENTREED IN THE POSTOFFICE AT LINCOLN A COND CLASS MATTER. PUBLISHED EVERY SATURDAY -BT

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of the great exhibit will certainly be the lagoon. the decoration of its buildings, within and without. It is always effective is meant to contain.

For example, on the Agricultu

purposely to be filled in with raised if it were to grant such an ordinance.

are familiar with in various metals these signs and even then its actual spread their glory in vain. The so-

machinery-cogs, chains, bolts, pins taxpayers and citizens. It would be every city whose duty it is to inspect and the like. The under colors of all accused of bribe-taking, of dividing posters as they are put up and with this will be very warm in tone-quite the spoils, and the next election power to order the suggestive ones flame-like-giving at a distance some- would bury the members of that coun- down. Last winter the paper of four or what the rich effect of an cil out of sight forever. The City Im- five travelling companies was unsuit-Eastern rug. At the main provement association whom one of able for display and should have been entrance, the space above the door is the company addressed, was almost destroyed as soon as exposed. filled by a great cog-wheel, against convinced by him that the appearance The posters of "Cissy Fitzgerald the center of which rests a delicate of the city would be improved by the were especially offensive, and moth-like figure with outspread company's signs. Be not deceived, something about the cigar girl, wings, the Spirit of Electricity. The the plans which these men propose to who is posing on the streets now, is cornice of the colonnade in front is carry into effect contemplate the dis- shocking. It seems to be no one's edged by a line of crucibles, such as tricting of the city into so many sign business to protest against improper pavillion will be statuary groups sym- used for the purpose of making money out pay, but with power to prohibit bolizing the struggle of Mind with and the aspect of the city will be the display of certain signs, would matter. The whole building is ruthlessly sacrificed. The occasional need be an exceptional character. No crowned by a group of lions, harnessed theatrical posters on the dead walls Anthony Comstock need apply. The and driven by conquering man-the and vacant lots of the city are of in- pictures of processional and rythmical victory of intelligence over brute terest to the passer-by, they are fre- ballet girls are inocuous as well as force. The central point among these quently changed and they are only oc- those of the lightly poised premiere structures will be the Administration casionally of an objectionable char- danseuse. It is difficult to describe Arch, its color decoration being dark acter. When they are, the City Im- the kind of posters which the munisiblue and gold, in moderate quantity; provement association should note pality should not allow on the streets, and these are the buildings that will and protest. (In passing, the triangu- but in general, the subject is feminine, directly face the visitor on his en- lar corner bill boards are now occu- the expression hypocritical and the trance to the grounds. Later we may pied by a cigar sign which is indecent pose and intention bad. Some member give additional notes descriptive of and injurious to public morals)-I of the City Improvement association One of the most interesting features other buildings on the south side of presume there is nothing to prevent -of liberal education, of non-prudish The street sign ordinance grants a the city limits, provided the owner's inspector of signs with much benefit to have the "trimmings" of an edifice monopoly for fifteen years for prac- consent is secured. But in this case to the city. It would be her duty to suited to, or symbolic of, whatever it tically nothing. While theatrical a small rent would probably be charged see that old and defaced posters should postersoccupy only dead walls and and this is just what the corner sign be taken down and the paper not ant lots on back or side streets, company is seeking to elude. Put- thrown into the streets as is frequent-Building will be employed the colors the contemplated signs will, of course- ting up the names of the streets on ly done now. It was the committee of nature; they will run through the be largest and most glaring on the the corners is a function of the city of women of New York city who, scale of yellows, from the palest to most crowded corners. For instance and will probably be discharged with- when they were appointed to inspect deep orange, but with corn color pre- at the four corners of Eleventh and O in a few years. Of course it will only the street cleaning, found out and dominating. Also the whole range of streets where the crowd is often of be necessary to put up one sign at the made public the fact that the tenure greens will appear, and sometimes the sufficient size to make rapid locomo- corner where are the angles of four of office of the street-sweepers, drivers, rich reds of fruit. The ornamental tion impossible, much of the present blocks. For it stance, the company sorters and dumpers depended on poldetails of this building will be drawn space would be occupied by the signs proposes to pay the city for the use of itics not on the quality and quantity of from agricultural products. Corn- leased by a company from the city for the four corners of Eleventh and O work done. They reported the state melons, pumpkins, etc., will be repro- fifteen years. The effect of these signs streets for sign purposes for fifteen of affairs to Mayor Strong and he apduced in friezes, cornucopias, festoons. upon the appearance of a city which years by putting up one small sign on pointed Geo. E. Waring and gave him the capitals of columns and various has four corners every block will be one of the four corners. The council- authority to hire and discharge the other forms. The pavillion is to be to transform our already sufficiently men grant a franchise which, when three thousand men in the streetbe surrounded by a frieze of turkey- ugly streets into something resemb- operated, will make the city look like cleaning department without refercocks with their tails spread, a highly ling a dime musee or the gaudy alleys the front of a clothing store in the ence to party, or, what is more includecorative and rather oriental effect. of the side show approach to a circus, convulsions of a fire-sale, those sive, to politics. Mr. Waring has Above the whole will be seen a figure The City Improvement association eastern visitors, to attract whom is cleaned New York city and in doing of Ceres, goddess of the fields, with has worked with an energy which has the creed of the Commercial club, and so has reduced the death rate over ten her attendant nymphs, as well as the caused the weeds to be cut down, and the expressed motive for much ex- per cent. The citizens owe the imselsons and the months. Balls bear- most of the signs on the telephone penditure on the part of the council, provement to Mayor Strong who made ing the signs of the Zodiac will also and street car poles to be removed, will be moved by the sight of so much it possible for Mr. Waring to work rest on the central pavillion. The but all such attempts will be dis- ugliness to go back where they came without reference to anything except Mines Building will have a most beau- couraged if the council grants to a from as quickly as possible, and the cleaning the city at the smallest tiful color scheme involving the use of company the right for fifteen years to square miles of waving corn, the cubic outlay possible to secure good gold, silver, and the salts of copper, put up immense signs on the corners. miles of cribbed corn, the square miles service. But indirectly the citiwhich last furnishes the peculiar and It takes a little effort of the imagina- of blue sky and the cubic miles of sun- zens owe the improvement to charming blues and greens that we tion to see the city transformed by shine between and over all, will have the women who made a searching

and minerals. An opportunity that ugliness and cheapness will exceed phisticated eastern traveller knows the decorative artist must delight in. imagination. If it is a good plan and that a people who will give their city Throughout Machinery Building all does not affect the good looks and to ugliness for nothing would make the elements of decoration are from good name of a city, why has not poor neighbors, poor customers, poor mechanical or electrical sources. A Chicago or Omaha or any of the larger depositors, untrustworthy agents, and great many flat spaces have been left cities tried it? The Chicago council, he will not cast in his lot with them.

conventionalized motives taken from would be buried by the reproaches of An officer should be appointed in any company from putting up bill habit, a not exacting or impossible boards on all the vacant lots within theorist or moralist-might be made