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1029 O Street
Lincoln, Nebraska

MAIL ORDERS RECEIVE PROMPT ATTENTION

FITZ GERALD DRY GOODS CO.

There will be the greatest silk sale of the season next week. No one can afford to miss these bargains. Everything is exactly as represented. Do not fail to look them over.

10291
1029 O Street
Lincoln, Nebraska
MAIL ORDERS RECEIVE PROMPT ATTENTION

BARGAINS COLORED SILKS BARGAINS



20 in. Plain taffeta, all the new shades, worth 65c at 39c
28 in. Japanese foulards, extra good weights, new and handsome designs, per yard 89c
Our entire line of 20 in. brocade taffeta, suitable for waists and trimmings, new and elegant designs, worth \$1 and \$1.25 a yard at 75c and 89c.



BLACK SILKS

24 in. All silk satin Rhadame, worth \$1 a yard at \$.79
24 in. All silk fancy armure, worth \$1 a yard at 83
24 in. All silk satin duchess, worth \$1.10 a yard at 89
24 in. All silk satin duchess, worth \$1.25 a yard at 98
24 in. Moire velours, worth \$1.25 a yard at 98
27 in. moire velours worth \$1.45 a yard at 1.10

GRENADINES

46 in. All silk grenadine, worth \$1.50 a yard at \$1.10
46 in. All silk grenadine, worth \$1.75 a yard at . 1.25
45 in. All silk grenadine, worth \$2 a yard at 1.49

See the display in east window for novelties in black and colored grenadines and silks.

We have a few Paris novelties and the price is as low as they can produced.

THE THEATRE,

The week at the theatres has been quite prosperous. The Bittner company at the Funke has done a fairly good business. The Mahara minstrels played to a very appreciative audience of moderate size, though somewhat top heavy. The verdict was that it was a very good show for the money.

Manager Dowden of the Lansing theatre announces for the next attraction at his theatre, Saturday, May 15th, matinee and night, that successful comedy drama, "The Pulse of New York." Few companies on the road combine the literary merit and the realistic scenic effects of this piece. "The Pulse of New York" has a record of sixteen weeks in New York city, twelve weeks in Chicago and no less than six weeks in the other larger cities, and it is given now exactly as produced originally at the Star theatre in New York. Splendid scenery and mechanical devices are carried with which to reproduce the illuminated Brooklyn bridge, the elevated railroad, Herald square by gaslight, and the notoriously wicked "Five Points." Two of the thrilling scenes of the piece is a steam pile driver in actual operation, and the escape of a man and woman from death by hanging under the "L" tracks as a train dashed over their heads. Prominent in the cast presenting this realistic piece are Stella Mayhew, a clever acubrette, and Cris Bruno, comedian, late of Charles H. Yale's "Devil's Auction" company.

The prices for the matinee are 50 and

25 cents, evening prices \$1.00, 75, 50 and 25 cents. Don't forget the ladies' bargain day matinee.

All of the week of May 17 the university students can see jolly Della Pringle and her merry company at the Lansing theatre with matinee Saturday afternoon. The following is taken from one of the Deadwood dailies:

By the time the Della Pringle Company has made its tour of the Hills it will have scored a most successful tour. At Rapid the house was packed to the doors and a return date was arranged. The company was booked at Fort Meade for one night only, but they gave such splendid satisfaction that the management bought out the show to remain and have given a guarantee to return April 14 and 15. They appeared in Lead Thursday evening at the Miners' Union opera to the biggest repetition business in the history of the house. The splendid success of the company is due to the fact that it is made up of actors, not sticks, their plays are new and have never been seen the Hills.

Monday evening they will present "A True American Girl," a beautiful comedy drama.

Prices, parquet and boxes 25 cents, all balance of house 10 cents. Seats on sale Friday morning.

Manager Frank Zehrung has a legion of friends. Every one of them ought to go tonight to his benefit. The Bittner company will put on "Master and Man," an interesting melodrama. The vitascope has some new pictures, and everybody who goes will get his money's worth, besides expressing their friendliness for a man who has worked under many discouragements for the last year or two, and kept a cheerful face through it all.

THE LANSING THEATRE

JOHN DOWDEN, JR., Manager.

One week commencing Monday, May 17th.

JOLLY DELLA PRINGLE

Supported by everybody's comedian G. FAITH ADAMS, and the best company in the west. Every play is new. Not an old production.

Parquet and boxes 25c, all balance of house 10c. Ladies' and childrens' matinee Saturday afternoon, 10 cents to all.

Special Notice.

\$2.50 in gold given away at the matinee Saturday afternoon to the boy or girl making the largest number of words out of the name Della Pringle. All lists must be numbered and presented at the door Saturday afternoon by 2:15 p. m. and an excellent performance will be given.

Saturday, May 15, Matinee at 2:30, evening at 8:15.

THE MERRY "PULSE OF NEW YORK."

A thrilling melodrama, a roaring farce comedy. The New York cast with the original scenery, the mechanical effects. Price, Matinee 50 and 25 cents. Evening, \$1, 75, 50 and 25 cents. Seats on sale Thursday morning.