

FITZGERALD DRY GOODS COMPANY

1023 1029 O street, Lincoln, Neb.

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A Penny Saved is a Penny Earned.

Then Think of the Snug Little Sum You can save by Purchasing Your Xmas Gifts at a Place Where you can have the Largest variety to Select From, Qualities of the Best and prices at the Lowest. YOU ARE INVITED TO INSPECT ALL OF OUR

XMAS GOODS.



Dress Goods and Silks.

We will sell during this sale 500 all wool, silk and wool and all silk Dress Patterns, any one of which would make an elegant XMAS gift. These dress patterns may be bought during this sale for half of the regular price and in addition to these bargains we will during this sale, with every dress pattern, give the linings FREE. The linings consist of:



6 yards of cambric at 5c	30c	8 yards of serge or novelty dress goods worth 35c a yard	\$2 80	7 yards of all wool Novelty dress goods, 50c a yard	\$3 50	7 yds silk and wool novelty dress goods, worth 75c a yd	\$5 25
2 yards of selicia at 15c	30c	Linings	1 04	Linings	1 04	Linings	1 04
1 1/2 yards of canvas at 18c	27c						
1/2 yard of velveteen at 50c	17c		\$3 84		\$4 54		\$6 20
	\$1 04	This may be bought for	\$2.49.	This is yours for	\$2.98.	This is a bargain at	\$3.75.
7 yards English worsted checks worth 85c yard	\$5 95	The linings that go with silk dress patterns are worth \$1.24.		12 yards fine all silk, satin brocade, worth \$1.25 a yard	\$15 00		
Linings	1 01	12 yards 24 inch black Rhadame, worth \$1 a yard	\$12 00	Linings	1 24		
	\$6 99	Linings	1 24		\$16 24		
This is yours for	\$4.98	Is not this a bargain at	\$9.98.	Just see what you think of this for	\$11.98.		

Handkerchiefs.

We carry a fine lot of Handkerchiefs that will make very appropriate Xmas gifts and can be bought during this sale for 25 per cent less than regular price.

200 dozen children's colored bordered handkerchiefs, worth 5c each, for

\$1.20.

300 dozen ladies' white hemstitched and embroidered cambric handkerchiefs, regular price 10c, for

5c.

200 dozen white Swiss embroidered handkerchiefs, fine quality, some worth 25c, for

10c.

50 dozen men's embroidered, initial handkerchiefs, pure silk and hemstitched, 18 in. square, worth 35c each, for

19c.

50 dozen men's pure Japanese silk handkerchiefs, embroidered, initial, worth 50c, for

33c.

50 dozen men's extra heavy, pure silk, embroidered, initial, hemstitched handkerchiefs, 22 in. square, worth 75c for

48c.

RIBBONS.

1,000 pieces all silk ribbon, 1 1/4, 1 1/2 and 2 inches wide in pinks, blues, reds, yellow, greens and light shades. Regular prices 8c, 10c and 12c a yard, for 5c.

GLOVES.

The XMAS rush is close at hand and we would say to our patrons that our glove department has not been neglected. People are buying gloves for presents and they are buying them here. There is every reason why they should. A pair of gloves is certainly a handsome gift and we know of no other place where you can get such good qualities for so small a price. The gloves that have the biggest sale are our 98c, \$1.25 and 1.50 grade. We have them in all colors and sizes.

Linen and Draperies.

60 in. unbleached linen damask, worth 58c a yard, for

43c.

62 in. bleached all linen damask, worth 60c a yard, for

45c a yd.

70 in. bleached linen damask, worth 75c a yard for

63c.

70 in. unbleached linen damask, worth 50c a yard, for

39c.

24 in. bleached linen napkins, worth \$1.67 a dozen, for

\$1.25.

23 in. half bleached linen napkins, worth \$1.49 a dozen for

\$1.19.

Largest size Marseilles pattern bed spreads, worth \$1.25 for

98c.

Largest size, extra heavy bed spreads, worth \$1.50 for

\$1.23.

4-4 Chenille table covers, worth 65c, for

39c.

6-4 Chenille table covers, worth \$1. for

73c.

2 1/4 yards long Chenille portiers, worth \$3 per pair, for

\$1.98.

3 1/4 yards long Chenille portiers, extra wide, worth \$6, for

\$3.98.

64 in. wide, 3 1/2 yards long, lace curtains, worth \$3, for

\$1.89.

60 in. wide, 3 1/2 yards long, lace curtains, brussels net design, worth \$5.98 per pair, for

\$3.98.

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