



# THE COURIER

VOL. 9. No. 45.

LINCOLN, NEB., SATURDAY, OCTOBER 27, 1894.

PRICE FIVE CENTS.

**THE COURIER** Today inaugurates the most unique voting contest and grand prize distribution ever undertaken by any newspaper. There is money for you in our scheme, actual cold, hard cash for the successful contestants.

## FIRST.

Three cash premiums, \$500, in cash; \$250, \$150 and \$100 in cash, making a grand total of \$500 in cash that will be given away by The Courier on the day before Christmas. Beginning today, every issue of The Courier will contain a dated coupon each one of which coupons will entitle the holder to one vote at the polls to be held each Saturday commencing next week, at The Courier office. These polls will be open from 9 o'clock in the morning to 5 o'clock at night. The state of the contest will be made known at frequent intervals throughout the day. On the day before Christmas, Monday, December 24th, the final poll will be taken and the person having received the largest number of votes as a tribute to the energy of the contestant will receive in cash, on the spot, \$250, and the person receiving the second highest number of votes will receive \$150 in cash on the spot. The person receiving the third highest number of votes will receive \$100 cash on the spot. Each coupon, be it remembered, entitles the bearer to one vote, and these coupons should be forwarded to The Courier office at any time during each week, or brought to the polling place on Saturday, to be voted in person by the contestant.

There are two ways to secure votes, one to cut the coupons from The Courier, and the other by securing a certificate on payment of subscription. For a paid up subscription for The Courier for one year, \$2.00, a certificate will be issued entitling the holder to 100 votes. For a paid up subscription for six months, \$1, a certificate for fifty votes will be issued. For a paid up subscription for three month, fifty cents, a certificate will be issued for 25 votes.

## SECOND.

An Unlimited Number of Premiums of Five Dollars Each

Every copy of THE COURIER from this date until the week before Christmas will have a separate and individual number, and the holder of each copy of the paper, the last three figures of whose number correspond to the last three figures in the total number of votes cast for the leading contestant in the \$500 cash contest, at each weekly poll, will receive \$5.00 in cash. Remember that these \$5.00 distributions will occur weekly from now on until Christmas.

As an illustration: Supposing that at the first weekly poll the total number of votes cast for the leading contestant, for the principal amount of \$250, receives 11,102 votes. The holder of THE COURIER No. 11,102 and the holder of THE COURIER 102, 1,102, 2,102, 3,102, 4,102, and so on will each receive \$5.00 in cash. To secure these prizes it will be necessary to preserve the copy of THE COURIER, as in each case we will insist upon the presentation of the complete copy of THE COURIER, intact.

It will be seen by this that you are liable to make \$5.00 by keeping your copy of THE COURIER for one week or longer. It is certainly worth you while to keep it. These \$5.00 cash distributions will continue every Saturday until the day before Christmas when the contest closes and the three most energetic persons will receive \$500 in cash.

THE COURIER is for sale at all news stands in Lincoln and Omaha and at COURIER office in new Call building.

**COURIER \* PUBLISHING \* COMPANY.**