## FOR CHRISTMAS

Christmas Candies and Nuts Fancy Jonathan Apples by the box
Everything in Fancy Vegetables For Christmas Dinner
Fresh Tomatoes, Mushrooms, Kumquists, Head Lettuce, Leaf Lettuce, Canliflower, etc.

## Best Display of Cut Class and Queensware

in the city to select a present from

## SPECIAL PRICES TO COMMITTEES

## COLUMBUUS MERCANTILE CO. <br> unkm



## LOVE FOR TITLES.



## Special Prices for Christmas

We are going to give our customers a Ohristmas present of reduced prices on all merchandise suitable for Xmas Gifts Just look over the following suggestions and note the prices

| Ladies' Furs <br> ...........50c on the 81.00 | Combination Xmas box of Snspenders, garters and sleeve holdars, woith \$1.50, Ohristmas price. 696 |
| :---: | :---: |
| $\$ 500$ Axminster Rugs at...................... 24.48 | Ladies' and Gents' neckmear, price.................. 396 |

## Xmas Handkerchiefs at

56. 100. 156.256.

These are just a few items to show what you will find in our Special Xmas Sale

## NEW BARGAIN STORE

419 Eleventh Street
Coiumbus, Nebraska









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## Ladies'Cloaks, Skirts mom Jackets

Our New Fall and Winter Line of Ladies Suits, Cloaks, Skirts, Children's Cloaks and Coats is now complete. We can save you money
in this department. Call and be convinced. We are always glad to show our goods.

## We are showing a complete new line of

## Ladies, Gents' and Children's Swaterers

The Celebrated SCHMIDT KNIT Sweaters for golf, autoing and outing wear. They

## SPECIAL THIS WBEHK-Gents' "Four In Hand" Ties, 20 cents

 each, 3 for 50 cents. In all the late colors.